

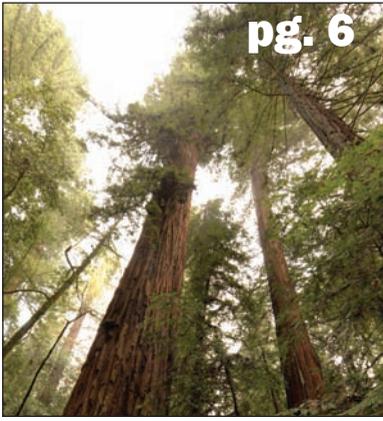
Outdoor Writers Association of America

# OUTDOORS UNLIMITED

The Voice of the Outdoors

April/May 2016





# OUTDOORS UNLIMITED

April/May 2016, Vol. 77, No. 2

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## ON THE COVER

**By Tim Christie**

A porcupine sits in an open meadow full of blooming arrowleaf balsamroot in spring. For more of Christie's work, see the portfolio on pages 16-18.

## OUTDOOR WRITERS ASSOCIATION OF AMERICA

**Our mission: improve the professional skills of our members, set the highest ethical and communications standards, encourage public enjoyment and conservation of natural resources and mentor the next generation of professional outdoor communicators.**

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# The election issue

## Why voting and serving matters

This is the most important issue of OU we create each year. It might not be the most glamorous, or even the most interesting, but it's the issue in which every member can easily help direct the organization's future. This is the issue with the profiles of the candidates willing to serve on our Board of Directors.

Everything about OWAA is guided by direction from our board. It approves our budget. It initiates fundraising campaigns that keep us afloat and allows us to offer educational opportunities to current and future outdoor communicators. It evaluates our membership and steers the organization in ways to best serve it in an ever-changing industry.

Serving on our Board of Directors is a huge responsibility, but we hope, also an honor. Our board members, and even our board candidates, are among the most dedicated in the organization and at the top in their fields. As **Kris Millgate** points out in her column on serving on the board on page 10, the names that comprise our board are familiar ones. You've likely seen their bylines in this magazine and also national publications.

You can learn more about the candidates starting on page 11 where they outline their leadership experiences and visions for the organization. We know you care enough about the organization to pay dues to be a part of it, so we hope you take the time to pick those you think will lead it in a direction that continues to make your membership worth the cost.

With the election underway, our next president, **Brett Prettyman**, will start thinking about committees for his term. Serving on these committees is a great foray into getting involved with OWAA. It also provides an opportunity for you to steer the organization towards giving you what you want and need out of it.

Is there a new skill you'd like to learn?

Our craft improvement committee helps solicit the articles you read every month in this magazine. Serve on it to suggest article topics that will help you in your work.

Our member services committee brainstorms new benefits, like the webinars we've recently started hosting, to offer the membership. Serving on this committee offers a great place to make suggestions for membership benefits you'd like receive.

Want to influence the future of the organization, but you aren't quite ready to jump into serving on the Board of Directors? Our board nominating committee recruits the candidates who run for our board.

We know the breadth of our members' talents and we are always looking to tap it. Please consider offering to

serve on a committee, whether you are a data junkie, or a creative type, we can use you. Contact Prettyman at [brettoutdoors@yahoo.com](mailto:brettoutdoors@yahoo.com).

Also, don't forget conference is just around the corner. Instead of pitching you on why you should go, I'm simply going to refer you to **Tim Christie's** portfolio on pages 16-18. All of these pictures were taken in the Billings, Montana, area, where we're holding conference this July, or in nearby Yellowstone National Park. We hope to see you there. ■

— Editor *Kelsey Dayton*  
[editor@owaa.org](mailto:editor@owaa.org)



**KELSEY DAYTON**

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# Lucky us

## Board members work hard for OWAA

OWAA is a special organization. Like other professional trade groups, we're a collection of colleagues who go to conferences to network, gather information vital to our work and improve our craft. OWAA also provides us with this magazine, a website, webinars, the Excellence in Craft contest, Bodie McDowell scholarships, discounted goods and services from OWAA's supporters, legal guidance and many other benefits to help us succeed as outdoor communicators.

But perhaps the greatest thing OWAA offers is friendship, something that is not so commonly found in other professional organizations with such a broad constituency as OWAA.

Our 800 members include magazine writers, newspaper reporters, photographers, videographers, radio broadcasters, artists, bloggers, educators, television hosts and public relations liaisons. I could fill this page listing all we do. And we do it in all 50 states and Canada. Some of us are urban dwellers. Others live in rural outposts.

We don't cover the same things. Some of us are specialists in a particular outdoor sport. Others cover outdoor recreation in general. Some review gear. Others cover conservation issues and policy.

But we do share one thing in common. We all love the outdoors. Getting outside clears our heads and strengthens our souls. Shared adventures with our family and friends bind us together. It's exercise, recreation and lifestyle all rolled into one. And it's our livelihood. Lucky us.

In early January, your OWAA Board of Directors gathered at the "Tween Waters Inn and Resort in Captiva, Florida, for its winter meeting. It was the first time in years the board met in person rather than by video or telephone conference call for the winter meeting.



LISA BALLARD

OWAA's budget cannot bear the travel expenses of getting the board to a common location, so each member paid for their plane ticket and the **Lee County Visitor and Convention Bureau** generously arranged the rest. We could not have done it without Lee County's assistance and the willingness of each board member to pay their own travel expenses, but it all worked out. Lucky us — and lucky you.

The agenda for the winter board meeting was full beyond what we could have reasonably covered by conference call and a few topics were sensitive, making it important for us to speak in person where we could read nuanced facial expressions and body language.

Here are a few of the many topics on the agenda:

■ A positive financial report showed OWAA in the black for 2015, and a balanced budget for 2016 with long overdue raises for OWAA's staff.

■ A successful fundraising effort in 2015, with an ongoing plan for regular annual contributions to OWAA's restricted endowment. Though we didn't make the full matching gift of \$10,000, we still realized donations of more than \$8,000, a welcome boost to operations. Thank you to everyone who participated.

■ **Tom Keer** created new eye-catching member recruiting materials. He plans to create a similar brochure targeted at potential supporters in the near future. You can find it at <http://owaa.org/file/individual-membership-brochure-2016.pdf>. Please give it to your colleagues.

■ The board supported two proposed bylaws changes. One is meant to bring the board nominating process more in line with our current member numbers, by reducing the number of candidates needed each year to run for the board. The other combines a couple of committees. You can read about them on page 15 and then vote on them in

the election which opens April 1.

■ A review of the Billings, Montana, conference program shows it is shaping up to be a spectacular line-up in an amazing location. Writer Tim Cahill, a founder of Outside magazine, will give the keynote address. **Phil Bloom**, the conference program chair, lined up impressive sessions and speakers, and the pre- and post-conference trips are going to be world-class bucket-list toppers.

■ **Bill Powell** has been guiding us through protecting OWAA's trademarks in light of an ongoing infringement case.

■ Finding ways to improve the Excellence in Craft Contests and whether to create other contests is a never-ending discussion for the board.

I'm also happy to report that our executive director, **Tom Sadler**, signed a two-year renewal agreement during the winter board meeting, giving OWAA stability at the top. Lucky OWAA.

After we'd been sequestered for eight hours in the board meeting, the Lee County Visitor and Convention Bureau treated us to a day of "work," kayaking in Ding Darling National Wildlife Refuge and saltwater fishing. The board meeting was long, but the time passed quickly in the company of the thoughtful, enthusiastic people on the OWAA board, and then we got a taste of an ocean-side Eden.

Your board mirrors OWAA's membership, both in terms of areas of expertise and geography. It includes an artist from Texas, a television producer from Idaho, a public affairs officer from Indiana, a photographer from Arizona, a radio host from Wyoming, a freelancer from Massachusetts, a newspaper staffer from Missouri and a magazine editor from Montana. These dedicated members are among the best in their fields and our colleagues. Lucky us.

They're also my friends. Lucky me. ■

— OWAA President Lisa Ballard  
[Densmore1@aol.com](mailto:Densmore1@aol.com)

# Magazines with a mission

## Freelancing for NGO and agency publications

BY MICHAEL FURTMAN

Although every magazine has a mission — for most it is making a profit — there is a segment of the market that puts purpose ahead of profit. Publications by conservation organizations such as **Ducks Unlimited**, the **Izaak Walton League of America** and **Rocky Mountain Elk Foundation** fall into this category, as do magazines that are the voices of state wildlife agencies, like *North Dakota Outdoors* and the *Minnesota Conservation Volunteer*.

I have had the pleasure of selling my words and photos to many such clients, and I've learned a few things over the years on how to cater to them.

### Know the mission.

The most important thing to remember is that these publications serve a much different purpose than trade publications. Even in today's supposed "print is dead" environs, these magazines are the principal tools used to reach the members or clients they serve. These publishers represent organizations that have mission statements — and you better know what those missions are! They must be reflected in everything you write and each photo you submit for the publication.

To successfully pitch these organizations' magazines, familiarize yourself with each entity's philosophy and mission and understand how it differs from others. Even though the Izaak Walton League is a broad-interest environmental organization, their approach on issues is different than many similar groups. You won't go very far by pitching them a story with an angle suitable for the Sierra Club. Consider also that while both Ducks Unlimited and Rocky Mountain Elk Foundation publish plenty of hunting stories, those pieces are different than those in *Field&Stream*. You won't often see product mentions in the conservation magazines' hunting stories, and you will always find an undercurrent of conservation and resource appreciation. No "whack 'em and stack 'em" stuff here.

### Know the players.

Whether you're writing for a state agency magazine, or a non-profit conservation organization, it will serve you well to learn the names of the players within those entities. Who are their board members, big donors or agency heads? What is the organizational structure? Do they have local chapters, fisheries or wildlife offices near you? Getting to know the people involved not only helps to avoid "stepping on toes," but also provides you with a wealth of knowledgeable contacts for story ideas or photo opportunities, as well as source material for your articles.

Like boxing, politics is a contact sport, and politics plays a larger

role with these entities than it does with most of the other markets with which we deal. State agencies answer to state politicians as well as the people they serve. Organizations answer to not only their average members, but to their most active volunteers and officers. Throw a punch in the wrong direction, you can expect one in return.

### Know the boundaries.

If you are going to develop a long-term business relationship with these groups, you'll have to face the fact that you'll need to watch what you say or write about them, their employees, or officers. Since they reserve the right to purchase material from a variety of sources, you should not be surprised if you step across some boundary, they may choose to no longer buy photos or stories from you.

This is especially true if you've been with them long enough to be placed on their magazine masthead.

We as freelancers know that even though we are listed as "field editor" or "contributing photographer" on the masthead, we are not employees of the organizations, but the public doesn't know that. When they see our name on the masthead, they likely will assume we are employed by the organization. If you tick someone off, not only might they go after you, but also the organization, which isn't going to make you many friends in the editorial office.

### Know yourself.

While it may sound like I'm encouraging freelancers to swallow their pride or hide their opinions, I most certainly am not. Those who know me know that I'm an opinionated SOB, and have never shied away from voicing my beliefs. What I am saying is that you need to be smart. If you must — as I have — take issue with one of these entities while writing in some other venue, a fair and professional approach is your best armor.

Some of these markets pay top-shelf fees for our products, and avoiding them would be a mistake. If you know their mission, know their players, and know the boundaries, you should be able to nurture a long, profitable and enjoyable business relationship. ■



*Michael Furtman has been a full-time writer and photographer since 1982. He is a contributing editor for Ducks Unlimited Magazine, principal photographer for Puddler magazine and a contributor to many other publications. He lives in Duluth, Minnesota.*

# Capturing a sense of place

BY ART WEBER

**I**t was an opportunity for the shot of a lifetime: a polar bear swimming the Churchill River in northern Manitoba.

I was in a small boat able to approach within a safe distance and capture close-up after close-up of the magnificent animal.

And then it hit me. To a viewer those images could have been taken in a zoo. There was no sense of place. Great images, but no background. No clue that the bear was in northern Manitoba. Change lenses, I told myself, and get that image of a polar bear clearly in the wild.

A photo that gives a sense of place tells a story. It connects the viewer not just to the subject, but to the place.

You've heard the clichés "the photo doesn't do it justice," "it was even prettier in person." Those photos failed to capture a sense of place.

When you are able to capture the spirit of the place, you can engage the viewer, allowing them to have a deeper experience with the image.

Several years ago I rode solo up the Dempster Highway – truckers call it the Goat Trail — through stunning wilderness scenery all the way to the Arctic Circle and beyond. Every turn was a photo waiting to be captured. In the excitement I was snapping images left and right.

And then it hit me. I was shooting like a tourist. Slow down, I thought to myself. Take a breath. Think, compose, shoot. Capture the true sense of place with more deliberate approach.

A few years later I was on a three-day visit to Appledore Island and the Shoals Marine Laboratory, off the coast of New Hampshire. Only I arrived to the bad news that a looming hurricane threatened the island, the lab was battening the hatches and the three-day visit was reduced to one so that I could get off the island before the storm.

I had to maximize the short time I had to capture the images I needed. I narrowed



An image where redwood trunks fill the frame, conveys the overall feeling of the forest. Photos by Art Weber.

my targets to ocean landscapes and marine wildlife, but added the goal of capturing the monarch butterflies that were migrating across the island. Capturing a close-up of a monarch butterfly would not tell the story I was looking for, nor simply a butterfly on milkweed. What would be unique about the image is the seldom-seen image of a monarch with the ocean in the background.

This issue of sense of place carries through to more commonplace opportunities. We all love to shoot sunrises and sunsets, but how many of them are empty scenes – a foreground of miles of open water reflecting the rich hues cast by the setting sun and reflective clouds. A beautiful sight that could be of any body of water anywhere. Meaningful foreground subjects change the image from a simple and often empty scene to an image of a place that just happens to be captured at sunrise or sunset.

A sense of place makes for a better story and a richer experience for your audience.

Communicating the sense of place calls on all the components of composition and it



A wide-angle lens helps show the height of the redwood trees in the forest.

starts with choice of lenses.

I broadly define wide-angle lenses from fisheye to 35 mm. Normal lenses extend from there to around 65 mm. Short telephoto run from 70mm to 200 mm and long telephoto are anything larger.

The focal length you select, whether a prime lens or the specific point you choose in a zoom length, should be chosen to communicate the message you want to convey.

Let's say you are blessed with the opportunity to do a story on the great redwoods of the Pacific coastal forests.

No matter your assignment you'll likely want to capture the great height of the redwoods, as well as the massive trunks of these old-growth giants.

Wide-angle lenses take in huge scenes, exaggerate distances and have wide to ultra-wide backgrounds. They can be used to exaggerate height as well as distance so that's our choice to illustrate the great height of the redwoods. We all know the idea of converging parallel lines as a dynamic way to illustrate distance — think railroad



A beautiful sunset on open water gives no sense of place. Compose images with other features to help the viewer understand where you created the image.

tracks. Now think about applying that idea to a sky-high tree trunk. The wider the angle used the greater the exaggeration and feeling of height.

But we also want to tell the story of the great forest at eye level.

Countless huge great redwoods that are so huge it's difficult to see through the forest — the trunks fill every sight line.

This is a job for the telephoto lenses I call the editors because they enable us to select small pieces of a scene, easily exclude anything that isn't pertinent to our message, compact the visual distance between foreground and background, and narrow the background.

Pick a spot that pleasingly fills the viewfinder with the huge trunks and that message is conveyed.

The result are images that are clearly of redwood trees in a redwood forest, instead of resulting in a generic image that could be any trees anywhere. ■



*Art Weber has been blessed with a dual outdoor writing and photography career that included more than 40 years with the Metroparks of the Toledo area where, among other things, he was founding director of the National Center for Nature Photography. He has also been a freelancer for more than 35 years and has published a outdoors and nature column since 1989. Along the way he's won several hundred international, national, regional and state awards for his writing and photography.*

# THE BEST PART OF A ROADTRIP *is the* UNEXPECTED

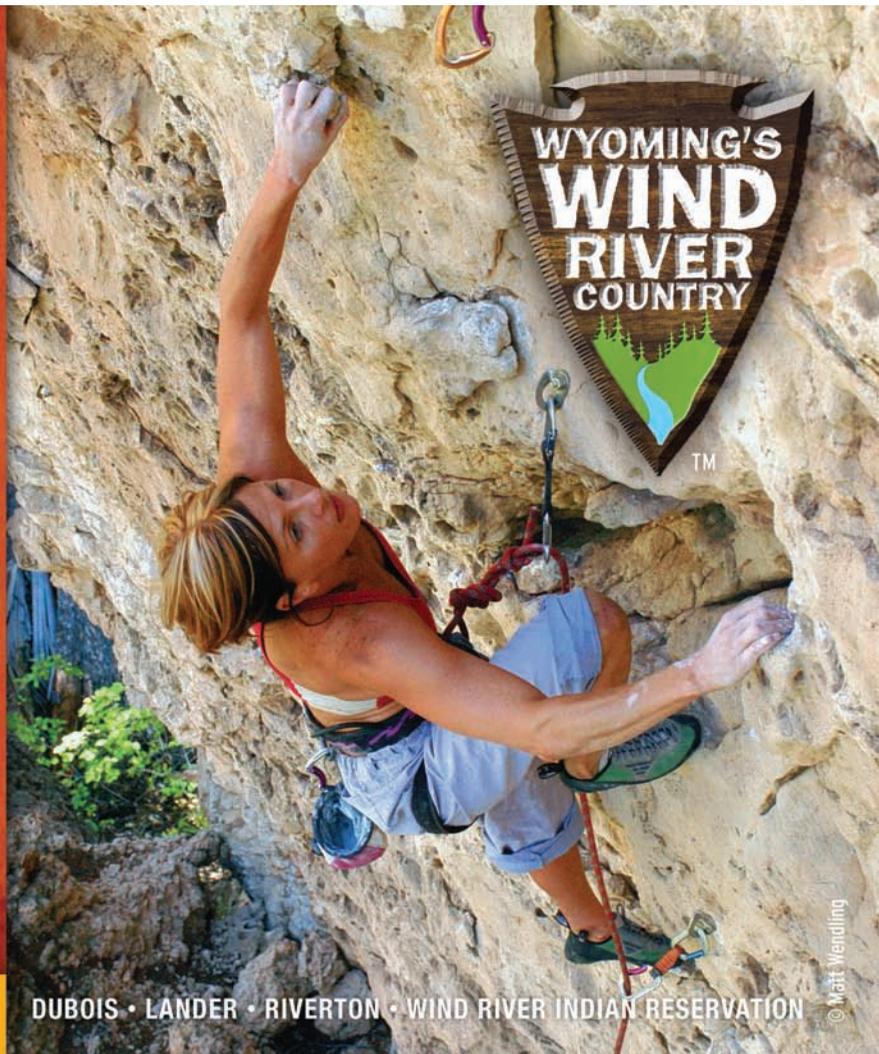


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Amplify your adventure at the International Climbers' Festival July 13-16 in Lander, WY.

CONTACT US AT [media@windriver.org](mailto:media@windriver.org) for FAM tour details about this pre-conference event.

WATCH OUR VIDEO: [WINDRIVER.ORG](http://WINDRIVER.ORG)



# Crossover appeal

## Finding stories in unexpected places

BY TOM WATSON

I've been a freelance outdoor writer specializing in paddlesports, camping and other adventuring for more than 30 years. You can count all the traditional hunting and fishing stories I've written using just the toes on my left foot. But it would take all the feet on a centipede to recount the stories I've developed from reading hunting and fishing magazines and other subject-centric publications, by ferreting out leads that I could use for crossover topics in other writing arenas.

A hungry freelancer is always hunting for fodder for an article. Every magazine, regardless of how much of a disconnect you think there might be between it and your subject matter, can be a garden of story ideas ripe for the picking.

While recently perusing BoatU.S. Magazine, I came across three articles on subjects I could adapt for different audiences. In one case it was modifying the focus of the article; another offered a concept I could adapt for a different subject matter; the third opportunity involved merely changing the user from a yachtsman to a kayaker. All three were written specifically for a large, motorboat, saltwater-savvy audience, but the premise worked for paddlers on smaller inland backwaters, as well as hikers on a wilderness trail.

Many of the publications that target outdoor activities focus on products and how-to articles within the niche the magazine covers. It's often not much of a stretch to see those same items or topics fitting nicely into a story for a completely different outdoor interest or venue.

Backpackers and paddlers prefer gadgets that are light, small and multi-functional. A new product designed for fly-casters and introduced within a fishing magazine might also be a modifiable fit for a backcountry hiker and merit a gear review for a backpacking magazine.

As a weekly outdoor columnist for our area newspapers, I am constantly scanning everything I can read to see if something clicks. I recently perused a regional newspaper looking for ideas for ways to present an article on wildlife watching during the winter. I saw a piece on a particular songbird's visits to the author's feeder.

I realized it made sense to focus on specific species of winter critters each issue. The plan would not only resonate better with readers, it also gave me column fodder for months to come.

That same train of thought works as you are nurturing article ideas, too. Maybe a broader subject would sell better if it were narrowed down and restructured to be more focused and specific. Scanning sources outside your editorial comfort and knowledge zone could again lead to more story options.

However you go about pursuing ideas and venues for stories, look beyond the familiar editorial borders in search of potential subjects that you can rework into other articles, and article styles you can rework for other subjects. Working the multipurpose, cross-over angle can get you more ink on the page and more dollars into your pocket. ■

— Editor's note: A version of this story first appeared in *Horizons* magazine.



Tom Watson, an active OWAA member since 1988, is a freelance writer and author. Besides contributing to two outdoor websites and writing a column for two local newspapers, Watson actively pursues freelance opportunities for the bulk of his writing income.

## Webinar: Capturing and using audio from the field

Learn how to capture quality off-camera audio for environmental and natural sounds. OWAA's next webinar will cover how to capture audio and sync it with video in post-production using Adobe Premiere Pro CC. You'll also learn how to move the recording from Adobe Premiere Pro to Adobe Audition to enhance the audio by removing noise, before returning it back to Adobe Premiere Pro.

Virginia-based photographer and videographer Charles King teaches this latest free OWAA webinar sponsored by Hunt's Photo and Video. It starts at 2 p.m. on Sunday, May 15.

To register visit <https://attendee.gotowebinar.com/register/2824907428328840962>.

# Back to basics: Advice for writers and editors

## BY MIKE MOORE

**B**eing a good writer or editor requires at least one thing: You must learn from your mistakes and never make the same error twice. It's a truth that I've lived by in my more than 15 years of publication editing.

I've also acquired some other advice for writers and editors that will help improve their work, get more and better work, and create a product they can take pride in.

### Advice for writers:

■ You have to read your own material once it's published. That way, you can learn how things were changed to make your work more readable. Far too often I see the same writers making the same mistakes time and time again. At least, it is an annoyance for the editor. At worst, it might cost you future work opportunities.

■ Know the publication's style and your editor's preferences. Do they use past tense or present tense? Do they use the serial comma?

■ Try not to bombard your editors with phone calls or emails. Keep correspondence concise. These folks, like you, are busy with often-clogged inboxes. You want to be an asset, not another problem they have to address. You don't want to risk losing a potential job simply due to overzealousness.

### Advice for editors:

■ Break up the run-on sentences. Two sentences are often better than one when trying to make a point.

■ Urge your writers to write tighter. The tendency is to write longer in the outdoor world. But, this cuts against the grain of just about everything I've learned in the journalism profession. Readers won't continue reading stories beyond a certain point, and I find this to be true in my own reading habits. No matter how compelling the story is, think about making it shorter. As a general rule, anything beyond about 1,200 words is too long. There are exceptions to every rule, but this is true in most cases.

■ Let readers in on the inner workings of your publication. Tell them why you do what you do. At Ohio Outdoor News, I

write a column in every issue. That column is sometimes devoted to a single topic we dealt with in the paper. Let your readers know why you decided to handle a story a certain way. I find this to be cathartic because it puts all the evidence out there for your readership to engage in the conversation. It allows them to better understand your process and the publication.

■ Edit with fresh eyes. Each week I line up the stories I need to edit and then systematically go through the list on designated days of the week. Breaking up the editing across a few days helps me avoid burnout and missing errors. But even then it's easy to miss something. At the publication where I work, another person reads the copy after me to make sure I didn't miss anything. ■



*Mike Moore, of Delaware, Ohio, is editor of Ohio Outdoor News, a bimonthly publication that serves readers in the Buckeye State. A former daily newspaper editor, reporter and photographer, Moore has 15 years of experience in the industry.*

# Science writing simplified

## BY MARY NICKUM

**I**t's one thing to understand the science in a story, it's another to convey that to readers with varying levels of understanding of the topic.

Your goal is to write in a way to capture the reader's interest, while still correctly conveying the facts in an accurate and understandable way. This is totally different than the writing you'd do for a scientific paper or for scientists to read.

For inspiration read Carl Sagan. He provides great examples of how to explain complicated subject matter to the masses. And for those new to science writing, follow the tips below. They serve as a good refresher for seasoned writers as well.

■ Your first sentence must be indelible. If you tell readers something they already know in the first sentence, they are likely to think you have nothing new to say. You risk losing readers right then and there.

■ Know where you are taking the reader and then tell them, then make sure you take them there. Laying out a clear road map also

helps you structure your story.

■ Questions generally make poor topic sentences. Posing questions instead of stating the topic outright risks leaving out crucial information, such as who is asking the question, why that individual cares about it, and how it was first raised. Introducing how the line of inquiry arose in the first place is usually an important part of a science story.

■ Each subsection needs to transition the reader from one idea to the next. Transitions make the story flow.

■ If you want people to understand that a problem addressed by the research affects real people, you need to illustrate the problem by telling a story about real people. When scientists rattle off statistics but do not talk about how they connect to people's lives, they risk coming off as cold and distant. Anecdotes may not have a place in academic science writing, but they are absolutely essential to journalistic science writing.

■ Talk like a normal human being. Introduce new terms only if

CONTINUED ON PAGE 25

# Board service benefits

## Reasons to get involved in OWAA

BY KRIS MILLGATE

I hear ocean. I smell salt, but I'm camped out in a conference room and what I see around the table has most of my attention. Most of it. Not counting the glances I make toward the tall, glass doors opening to the salty water and balmy weather.

I'm at OWAA's winter board meeting, hosted by Lee County Visitor and Convention Bureau. The lure of a sunny spot in January and stories I can sell to multiple outlets when I return home to Idaho made it worth the time and cost of the trip, but so did a chance to gather with some of the best outdoor communicators in the business, to talk about the nation's oldest and largest professional organization for our field.

When OWAA member **Matt Miller** nudged me toward membership in 2009, I didn't know it would lead to a seat on the board, but here I sit watching the board celebrate and struggle. We celebrate membership recruitment. We struggle with the budget.

OWAA's biggest asset is a chance to build relationships and learn from the best of the best. You can build these relationships by attending OWAA's annual conference. You can foster these relationships by reaching out via email or phone calls. But I've learned the best way to really get to know some of the best outdoor writers, photographers, filmmakers and media relations professions is to get involved.

I gave up the newsroom grind when I went freelance to start my own production company, Tight Line Media, in 2006. Serving on the board helps me build a virtual newsroom full of all-star outdoor communicators.

Look at our board. It is full of names you'll see presenting at conference, writing craft improvement articles and winning awards. And they've become my virtual newsroom.

President **Lisa Ballard** always has a thoughtful comment about any topic. Thoughtful is insightful.

First Vice President **Brett Prettyman** and I talk often. He's the best on my bad days. If our virtual newsroom had a water cooler, I'd meet him there every day.

Second Vice President **Phil Bloom** and OWAA legal counsel **Bill Powell** are walking vaults of valuable information and historical OWAA knowledge. Those two know it all in their own humble, quiet way.

Treasurer **Ty Stockton** boldly takes on finances in a world full of writers. I envy his mathematical adaptations.

Supporter liaison **Katie McKalip** has a strategic skillset that turns politics into pudding. I'm always interested in pudding so I seek her perspective.

Board member **Paul Vang** plays the quiet game, but he's listening and he eagerly lays his two cents on the table when the time is right. He reminds me of the power of observation.

**Tom Keer** carries around a brilliant business mind and he doles out details worth listening to at any time.

**Vicki Mountz, Sam Caldwell** and **Brent Frazee** uses creative tactics to get things done. Creative is good. I respect that. They remind me to think about problems in new ways.

**Mike Zlotnicki** is alert. He's new to the board and he knows it. He's learning the trade before he throws any tricks, but I know he has something up his sleeve and I can't wait to see what it is and what I'll learn from working with him.

**Colleen Miniuk-Sperry** runs as crazy as I do, only she loves photo where I love video. Thanks to her, my still camera is no longer in auto-mode.

**Paul Queneau** doesn't know it, but he's my IT staff. I'm always hitting him up for techie insight.

**Paul Smith** is a journalist I contact often when I'm working on West Coast stories that need Midwest perspective. He also taught me a face flash trick for photos during our trip to Florida. Now I think of him every time I use it.

Through my service, I also know OWAA staff better.

Executive Director **Tom Sadler** is just as intense about promoting OWAA as I am about turning a solid story.

Membership and Conference Services director Jessica Seitz is over-the-top organized and even I can learn something from her tactics — which is saying something coming from me, an organized obsessive freak.

Outdoors Unlimited editor Kelsey Dayton is relentless when it comes to collecting content for our publication. Relentless is my middle name.

These people are my newsroom and my friends. Sure, we serve an organization together, but the exchange of ideas and skills impacts me far beyond what goes on around that boardroom table.

In the following pages you'll read about the slate of candidates offering to serve on our board for the next three years. Read about their visions for OWAA and then think of your own, for the organization and also your career. Then get involved.

Offer to serve on a committee, run for the board, or agree to become an officer.

I won't lie, it takes work, but the rewards you reap from serving OWAA last long beyond your term. So do the friendships. ■



*Kris Millgate is an outdoor journalist based in Idaho Falls, Idaho. She produces print and video content for media outlets nationwide. She also owns Tight Line Media, delivering exceptional productions from first word to final edit. [www.tightlinemedia.com](http://www.tightlinemedia.com)*

# BOARD CANDIDATE PROFILES

Six OWAA members are running for three seats on OWAA's Board of Directors. All active, senior active and life members are encouraged to vote. An email with a link to the online ballot was sent on April 1. A paper ballot will be sent via postal mail to those members who don't have an email address listed in OWAA's database. All ballots must be returned by May 1. Three elected candidates will begin serving three-year terms on July 18, 2016, at OWAA's board meeting. Results will be published in *Outdoors Unlimited* and on the OWAA website. Candidates are listed alphabetically. They were asked to submit a short biography and answers to the same five questions, which were drafted by OWAA's Board Nominating Committee. Their responses have not been edited.



DAWN FAUGHT



BOB FORD



KAREN LOKE

BECKY JONES  
MAHLUMCHRISTINE  
PETERSON

JONATHAN STUMPF

## QUESTIONS:

1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?
2. Why are you running for the Board and what do you hope to achieve if elected?
3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?
4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?
5. What is your vision for OWAA?

## DAWN FAUGHT

**Residence:** North Dakota

**Years of OWAA membership:** 10

**Conferences attended:** Four

**Committees:** Excellence in Craft Contests judge three times, Photo Scavenger Hunt judge 3 times, Excellence in Craft Contest co-chair.

**Dawn Faught** is a freelance writer, photographer and author. Credits include *Cowboys & Indians*, *Western Horseman*, *AAA Living*, *Trail Rider*, *Trail Blazer*, *USA Today*, *Today's Horse Magazine*, *Draft Horse Journal*, *ND Horizons*, *Persimmon Hill*, and other publications. A graduate of North Dakota State University, Dawn enjoys hunting with her Springer Spaniel, fishing, hiking and horseback riding. She lives and works with her husband, Steve, and son Kyle on the family farm near Amenia, ND.

### 1. What are your qualifications for a

### position on the Board of Directors? Have you served in a decision-making position before?

My husband and I are continually making decisions as to when to plant, when to harvest, purchase land, equipment and supplies and market our crops. Sometimes we even manage to get Mother Nature to work with us; unfortunately, the markets aren't as easy to convince.

### 2. Why are you running for the Board and what do you hope to achieve if elected?

I am honored to have been asked to run for the board. Now that my son is starting to take over some of my farming and tractor driving duties, I have a little more free time. I'm looking forward to a new challenge in life and the opportunity to expand my horizons. It is also important to give back to the organization which has helped me throughout the past years. I hope to help the

OWAA membership not only retain its present members but also to bring in fresh blood – so vital to the growth of OWAA. I hope to help make the conference an event all will talk about and that will keep members returning year after year.

### 3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?

Networking amongst members, and making long lasting friendships is the most important benefit to being a member of OWAA. I recently had a question concerning writing a book for hire and I was amazed and extremely grateful for the responses I received. Seminars offered during the annual conference and meeting editors, sponsors and others face to face are also extremely valuable services. We should market OWAA benefits through social media and by reaching out to potential

members by sending them a personal invite to check out OWAA.

**4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

We need to bring in an attention getting keynote speaker each year and follow that up with seminars and activities that will spark those creative juices and get everyone to step out of their comfort zone. Challenges enhance your craft and revive your spirit. Offering numerous pre and post conference trips, which could lead to potential income through articles and photography, can help offset the expense of attending a conference, especially for freelancers who have to pay their own way

**5. What is your vision for OWAA?**

I would like to see OWAA grow both in membership and in its resources offered to its members. I would like OWAA to continue offering its excellent tools which help members enhance their skills and relationships with the outdoor world. ■

### BOB FORD

**Residence:** Pennsylvania

**Years of OWAA membership:** Four

**Conferences attended:** Four

**Committees:** Board nominating committee.

**Bob Ford** is a contributing editor at Hounds & Hunting and a columnist at Better Beagling and The American Beagler. He is also a blogger and the author of the Beagle Tales series of books. He lives in Pennsylvania with his wife, Renee, and trains beagles for hunting and field trials.

**1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?**

I currently serve as an officer for two AKC beagle clubs, including a position as a member on the Board of Directors.

**2. Why are you running for the Board and what do you hope to achieve if elected?**

I feel that I have benefited greatly from OWAA. I arrive at each conference ready to learn and expand my horizons. I have gained new markets, expanded my readership, and sold more books because of things I have learned through OWAA. I want to give back to our organization. I am humbled that I was nominated and if I am elected I would be honored to serve my fellow outdoor communicators as a member of the Board.

**3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?**

The annual conferences provide opportunities to learn from fellow outdoor communicators and improve our craft. The Outdoor Market (on the OWAA website) is an excellent resource for employment and new markets. Friendships developed with fellow OWAA members are an invaluable resource for peer review and sharing information regarding developments in the industry.

**4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

I do not have a definitive answer to this question, though it resonates with many other questions that are currently very crucial, such as "How can we get more people involved in\_\_\_\_\_?" The blank may be filled in with hunting, fishing, hiking or some other gerund that denotes outdoor activity. I see the problem in terms of a culture which does not emphasize outdoor activity (including outdoor communication) as it once did. I can only promise to work diligently to find answers.

**5. What is your vision for OWAA?**

The OWAA mission statement clearly states the vision of the organization (<http://owaa.org/about/>). I like to think that our ongoing task is sharing the story, being masters of our content, and artisans of our craft. I see OWAA as the preeminent voice ensuring that in a world where technology changes as fast as we can learn it, the underlying passion and truth remains constant as changing media dictates that we remain relevant. ■

### KAREN LOKE

**Residence:** Texas

**Years of OWAA membership:** Eight

**Conferences attended:** Five

**Committees:** Television Section Chair and Craft Improvement Committee Co-Chair

**Karen Loke** is a Television Producer for the Texas Parks and Wildlife Department where she shoots, writes, edits and narrates video stories for the agency's PBS series as well as short video news reports for statewide distribution to media outlets. She graduated from the University of Texas with degrees in both Broadcast Journalism and Television Production not knowing if she would land a job in front of the lens or behind it. She has won three regional Emmys for her photography and storytelling on a documentary about the last of the Southern Plains Bison capture and relocation. She has been a state employee for 23 years prior to shooting news for an NBC affiliate in Austin, Texas. Prior to her career in television, she worked for an affiliate of the Galveston Daily News for three years as photographer and writer. She is the single mom of one son, Eli, 20, and is engaged to Phil Plata. They live in Austin, Texas.

**1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?**

My qualifications include helping to find speakers for the Texas OWAA conference in 2014 as well as presenting at both the New York and Texas conference on Crewless but Not Clueless with Kris Millgate and a session in Texas on Video Editing (not as good as the one with Kris!)

**2. Why are you running for the Board and what do you hope to achieve if elected?**

I would like to be on the Board of Directors to become more involved with the people who make things happen and I hope to reign in my experience in some way to help all the members of OWAA.

**3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?**

OWAA provides the opportunity to learn

from your peers and share your knowledge as well. Writing craft improvement articles for OU is not something I can say I eagerly await but each time I do, I remind myself that I do have some things to share and it's a great feeling. I want every member to feel the same way.

**4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

Attending the annual conference is the where members really gel. Facebook and social media are both great tools for keeping up with the industry but relationships are made and careers broadened when you can talk to people in person. I would like to encourage more attendance by pitching this philosophy.

**5. What is your vision for OWAA?**

My vision for OWAA is to keep it strong with members who have a passion to protect the outdoors and its resources. I was not born an outdoors person but the outdoors has helped make me the person I am today. ■

## BECKY JONES MAHLUM

**Residence:** North Dakota

**Years of OWAA membership:** Eight

**Conferences attended:** Two

**Committees:** Excellence in Craft Contests judge.

**Becky Jones Mahlum** is the regional communications manager for Ducks Unlimited's Great Plains Region, headquartered in Bismarck, N.D. A farm girl from Webster, N.D., Mahlum has been a journalist for most of her career, working as a reporter and news director, and as a producer and executive producer for Prairie Public Television. She served as the public information officer for the City of Bismarck before joining Ducks Unlimited in 2005. Becky and her husband, Mike, have three children.

**1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?**

I have served on the boards of a number

of community, professional, church and school organizations. Sometimes I have been the person organizing the board's activities, or the one cleaning the floor after an event. I enjoy supporting an organization's work either as a leader or minion.

**2. Why are you running for the Board and what do you hope to achieve if elected?**

If we enjoy the benefits of an organization, we all need to take our turn at helping the group take care of business and govern itself. If elected, I would do my best to support the work of outdoor writers in whatever capacity they are working, whether they are freelancers, students, staff at a publication or they write for an organization like I do.

**3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?**

I enjoy the Outdoors Unlimited magazine where members can share their stories, skills and wisdom. The conferences offer training, the latest outdoor tools and toys, and time for members to learn from each other. The competitions allow writers to be judged by a group of their peers and recognized for their efforts.

There are a lot of inexpensive options out there to advertise the organization on social media site popular with outdoor writers. Also, OWAA sharing regular posts of member's stories and pictures can encourage others to join.

**4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

Marketing on social media is a great place to start, especially sites where younger members hang out. OWAA could emphasize its associate and student memberships and their prices. Publishing the stories from the Youth Writing Awards should be a draw. Other groups give first-time conference attendees a special pin and ask regulars to welcome them warmly.

Offering webinars or other training opportunities throughout the year at a small fee or no fee would keep people coming to the OWAA site where the conference

is highlighted. Trainers may be members who share their skills as a way to mentor or break into public speaking. Any way you can offer members something additional is a draw.

**5. What is your vision for OWAA?**

I see a thriving cooperative for sharing and learning where writers can grow together; trying on new skills. It's a place to network and an avenue for writers to get their work published. At OWAA, a person's dreams of becoming an outdoor writer can have a fighting chance of becoming reality. The organization can help shape the future of outdoor writing at a time of great change for many publications. OWAA can help writers learn new venues for making a living while practicing the craft they love. ■

## CHRISTINE PETERSON

**Residence:** Wyoming

**Years of OWAA membership:** Four

**Conferences attended:** Three

**Committees:** Conference Planning Committee

**Christine Peterson** is a freelance writer and the managing editor and outdoor editor for the Casper Star-Tribune, Wyoming's statewide newspaper. She lives in Newcastle, Wyoming, with her husband, Josh, and their yellow Labrador, Tuco.

**1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?**

I am qualified to serve on the Board of Directors because I have been a member of OWAA for four years, and have either attended and/or been involved in planning conferences for several years. I supervise reporters remotely and make daily news decisions as a managing editor of a statewide newspaper. I also bring a slightly different perspective working in the evolving newspaper industry.

**2. Why are you running for the Board and what do you hope to achieve if elected?**

I care deeply about OWAA and about its future. I attended my first conference to receive an EIC award, but immediately realized the value of both the conference experience and OWAA's network of members.

I want to help OWAA offer that same experience to even more members. If elected, I hope to continue OWAA's outreach efforts to outdoor communicators in and outside of the organization and help it grow and address the challenges of an ever-changing industry.

### **3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?**

OWAA's greatest value is in its membership, and its ability to connect communicators from every part of the country and subject area with each other. We need to continue to reach out to other outdoor communicators through both evolving social media outlets and traditional emails and phone calls.

### **4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

The annual conferences provide an incredible value to those at any point in their careers. We as an organization, and as a board, need to reach out more to college campuses. We also need to use social media, emails and phone calls to connect with freelancers and other communicators who might be interested but don't yet know the value of the organization. We should promote free classes offered online to members as a way to gain interest and show them that conferences can and do offer even more in a productive weekend of learning and networking. We should also promote the newsmaker sessions as a way for writers and photographers to gain story ideas to ultimately offset the cost of the conference.

### **5. What is your vision for OWAA?**

OWAA should be the place for all outdoor communicators to not only learn more about their craft but find comradery and inspiration. I want to see OWAA grow to include even more communicators of every age and demographic. Our industry improves with support and help we offer each other. As traditional news outlets change and others emerge, it becomes even more important to reach out and include as many in our craft as possible. I ultimately want every budding or veteran outdoor communicator in the country to feel as welcomed and inspired by the group as I was years ago and continue to be. ■

## **JONATHAN STUMPF**

**Residence:** Washington

**Years of OWAA membership:** 11

**Conferences attended:** Zero

**Committees:** None

**Jonathan Stumpf** is the Manager of Communications and Online Engagement for the Theodore Roosevelt Conservation Partnership. He also serves on the board of directors for the Wild Steelhead Coalition and does some freelance writing for fly fishing magazines when time allows. He lives in Seattle, Washington with his wife, Suzy, and two children, Eliza, 4, and Alex, 9 months.

### **1. What are your qualifications for a position on the Board of Directors? Have you served in a decision-making position before?**

I serve on the board of a regional fish conservation organization and thrive working with other leaders to advance the mission and vision of great organizations.

### **2. Why are you running for the Board and what do you hope to achieve if elected?**

It would be a great honor to be elected to the OWAA board. I owe a lot in my professional career to OWAA, from grad school to my current position with TRCP. This would just be an opportunity to give back to this stellar association and contribute to growing the membership and overall reputation.

### **3. What do you think are the most important services OWAA offers to its members and how should we market those benefits to potential members?**

I think in terms of networking opportunities and connecting with those in our industry, OWAA is top-notch. I've met some great folks and colleagues during my 10 years as a member. However, I feel that unless you've attend a conference, the ability for professional development is very limited. I know we have some of the most outstanding communicators in our field and I'd love for OWAA to look at ways to share that knowledge outside of the conference.

### **4. The annual conference is OWAA's biggest outreach effort, yet many members rarely attend. How do we turn conference into a "can't miss" event and how do we ensure newer, younger members return after attending that first conference?**

As a member who doesn't fit the bill as a traditional writer or journalist, I think there is room to improve the breadth and depth of the topics and presentations. I'd like to see more topics and presentations for new media and members who work on the media relations side of the table. It's OK to have concurrent sessions for the various membership types and I think this might help to attract more members to conferences.

### **5. What is your vision for OWAA?**

Becoming the go-to association for all outdoor communicators, not just journalists and writers. ■



Jobs and editorial-needs listings are updated frequently.  
Don't miss an opportunity; sign up for daily updates!

[www.owaa.org/ou/category/market](http://www.owaa.org/ou/category/market)

# Proposed bylaws changes

The OWAA Board of Directors has recommended the following amendments to the OWAA bylaws and submits them for approval of the membership. The changes will not go into effect unless approved by the majority of the membership in the election running April 1 through May 1.

■ Bylaws Amendment No. 1 reduces the number of Board of Directors nominees required from the nominating committee from seven to six.

*In paragraph 9.2 of the bylaws, in the subparagraph dealing with the Board Nominating Committee, the word “seven” shall be changed to “six.”*

(Note: If this change is approved by the membership, the Board Nominating Procedures policy will have to be adapted.)

■ Bylaws Amendment No. 2 combines the Norm Strung Youth Writing Committee and the Education Committee and the Technology Committee with the Craft Improvement Committee.

*First:*

*In paragraph 9.2, the subparagraph describing the Education Committee shall be reworded as follows:*

*“The Education Committee shall be in charge of establishing criteria for, and selecting recipients of, OWAA scholarships and the Norm Strung Youth Writing Contest awards, and increasing involvement of student members.”*

*And paragraph 9.2 shall be revised by deleting the subparagraph describing a Norm Strung Youth Writing Committee.*

*Second:*

*In paragraph 9.2, the subparagraph describing the Craft Improvement Committee shall be reworded as follows:*

*“The Craft Improvement Committee shall solicit and disseminate information to help members improve their craft and business practices and their use of technology.”*

*And paragraph 9.2 shall be revised by deleting the subparagraph describing a Technology Committee. ■*

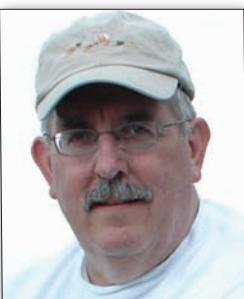
## OWAA directory now available online

You may have noticed this year that you didn't receive a directory with your membership renewal packets. That is because we've moved our directory online to allow you access to the most current information on your fellow members.

You can access directory listings for all individual members by visiting <http://owaa.org/directory/>, where you will also find an instructional video. You'll need your log-in information to access it.

The directory is searchable by section affiliation, skills, subject matter, state or province, membership type and name. You can also edit and update your listing any time you need to make a change.

We are working on creating a similar database for all OWAA's Supporting Groups. Stay tuned. ■



### THE VOICE OF THE OUTDOORS®

*“I was looking for a little guidance when I called OWAA headquarters in 1991 as a fledgling outdoor writer at a Midwest newspaper. In OWAA I found the help I needed and much more – countless individual connections that became a network of colleagues, sources and friends across the country. OWAA opened so many doors that have enriched my life both professionally and personally. And to think, all it took was a phone call.”*

— PHIL BLOOM, Fort Wayne, Indiana, member since 1991



# Portfolio

By Tim Christie



A pair of black bear cubs perch in the branches of a lodgepole pine.



A Rocky Mountain bighorn ram stands near the road in Yellowstone National Park.



A grizzly bear just out of hibernation crosses a rockslide.



An eight-point white-tailed buck in velvet and summer coat stands in front of 14-point nontypical buck.



A bald eagle sits on a tree covered with hoar frost holding a kokanee salmon it caught.



An adult bobcat hunts along a mountain ridge.



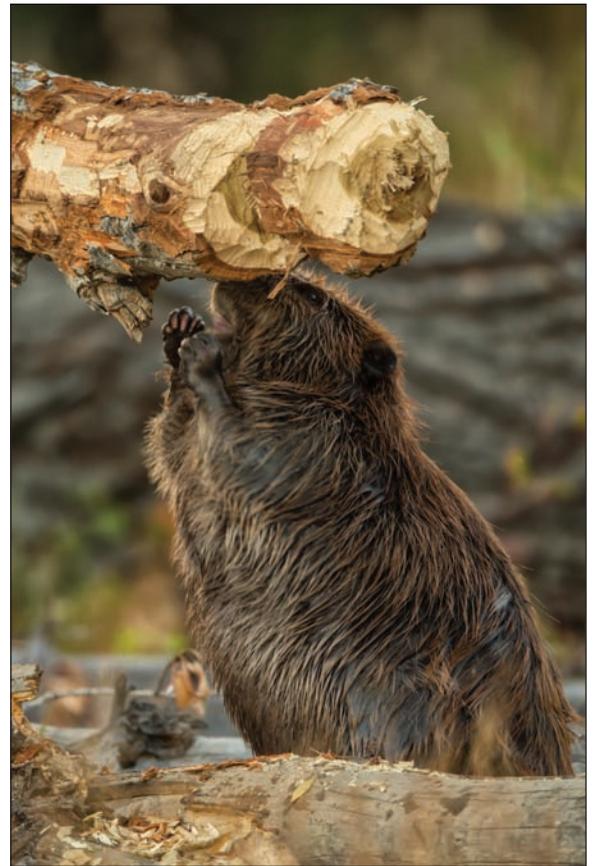
A large bull moose stands in a field.



A rutting bull elk bugles while bedded at the edge of a meadow surrounded by aspens in late September.



A long-bearded wild turkey extends his neck in excitement.



An adult beaver feeds on a cottonwood tree felled near a beaver dam.

(Right) A male sage grouse displays his feathers in spring mating season.



(Left) A Rocky Mountain bighorn sheep lamb of the year crosses boulders in late summer.



# Find stories in park service's centennial celebration

**BY DANIELLE TAYLOR**

**T**he National Park Service's 100th anniversary this year is the biggest event in a century for America's public lands, and although the actual date won't roll around until Aug. 25, the park service has planned a yearlong celebration to mark this milestone.

With 410 sites and more than 305 million visitors in 2015, there are countless ways to cover the park service and the lands it manages. Add in a centennial anniversary as a news hook and you could stay busy the rest of the year.

To begin, note that the objective of the anniversary celebration goes beyond just commemorating a landmark date.

"The official goal for the Centennial campaign is to 'connect with and create the next generation of park visitors, supporters and advocates,'" said Beth Stern, public affairs specialist for the National Park Service's Centennial office. "The next generation is the key thing — we're expanding on that concept to reach new audiences. We're looking at people from all backgrounds and asking how we connect with everyone. We want the parks to reflect everyone's story, to make everyone feel welcome and so they know they have a place."

To help make that happen, the agency and the National Park Foundation, the official nonprofit partner of the National Park Service, developed "Find Your Park," a public awareness campaign that encourages Americans from all walks of life to engage with their public lands in ways that are most meaningful to them. It's important to remember "park" can mean many things, Stern said. While for some it means nature and recreation, for others it may mean places with cultural significance, historical importance or connections with their heritage.

An important part of the Centennial campaign is encouraging that broad range of uses so the parks remain relevant and supportive of American ideals now and into the future.

You can find stories in the different and more unique ways people connect to the parks. If you are looking for sources, the park service has been encouraging the hashtags #FindYourPark and #EncuentraTuParque for social media. Searching these could lead you to passionate park explorers, and using these hashtags is a great way to promote your stories.

When thinking of coverage, it's easy to immediately think of the big, well-known parks, like Yellowstone or the Grand Canyon. But don't forget about the smaller and lesser-known sites. These are places your readers and editors might not have explored or even heard about. They offer great untapped story fodder.

You can also use the park Centennial to cover public lands on a broader scale.



Grand Prismatic Spring is one of many attractions in Yellowstone National Park. This year the park service celebrates its 100th birthday and stories abound. Photo courtesy Jim Peaco and the National Park Service.

"Another big goal and message of this Centennial campaign is that we're encouraging people to explore all public lands, even beyond the National Park Service," Stern said. "There are lots of community-based programs that cultivate and encourage stewardship of all landscapes. A number of state park systems have joined the Find Your Park campaign, and the Centennial has been a great opportunity to increase awareness of all parks, not just those under the NPS umbrella."

If you haven't already, it's a good idea for outdoor media to develop relationships with the park managers and staff in your

area. The parks' public information officers can be vitally useful resources, and they can add you to email lists so you'll be on top of planned events and new developments at the parks as soon as they're announced. Also, many parks partner with friends groups that contribute with fundraising campaigns and volunteer efforts, and these can be excellent information sources as well. In addition, the National Park Foundation can also be a great source for information on programs that support the parks.

The parks wouldn't be able to do the work they do without the contributions of corporate partners and philanthropic donors. There's a newsmaker session at the OWAA conference this year that will cover the continuing problem of deferred maintenance on public lands, and federal dollars alone won't make up the deficit. There are stories in the collaborations of sponsors and the projects they help fund.

There's a lot to talk about in this Centennial year, and as you do so, go beyond the surface and consider the road that led to here as well as the future prospects for the parks. Weigh the future significance of current events affecting the public lands in your area, and be mindful of challenges and threats facing these valuable resources that provide opportunities for all Americans.

Most of all, encourage your readers, viewers and listeners to bring their kids to the parks. These are their public lands. By exposing kids to nature, history and the other opportunities offered by our parks, we can naturally engage and inspire the next generation of stewards and outdoor enthusiasts. ■



*Danielle Taylor, founder of Adventure Editorial, is a freelance writer focusing on outdoor recreation, conservation, public lands and travel. In celebration of the National Park Service's Centennial, she's currently on a long-term road trip to visit all 59 national parks and as many other park service sites and public lands as possible, and she's actively looking for freelance writing, editing and partnership opportunities. To contact Taylor, or keep up with her journeys and work, follow her on Twitter @adventureedit and Facebook @adventureeditorial, and visit [www.adventureeditorial.com](http://www.adventureeditorial.com).*

OWAA's annual conference: Billings, Montana, July 16-18, 2016

## *Journey back in time*

### Places to experience history in southeast Montana

**S**outheast Montana has seen its fair share of history. The Great Sioux War began here when Chief Red Cloud declared war on the forts along the Bozeman Trail and the soldiers trespassing on his land. The Lewis and Clark Expedition left its mark in the rock as it passed through. And great chiefs of the Crow, Sioux and Cheyenne led their people through war and peace. In our region you can learn about these stories and experience these places for yourself. Here are three of the best historical sites in Southeast Montana.

#### **Little Bighorn Battlefield National Monument**

There have been more books written about the Battle of the Little Bighorn than any other battle in history. This is partly due to the fact that to this day, nobody really knows why Lt. Col. George Armstrong Custer made the decision to lead his men into a massacre, or the grisly details of how and where he spent his final moments. Even the mention of the name Custer elicits an emotional response all over the world. Some view him as a monster, while others believe he's a war hero. At the national monument, park rangers and tour guides from the Crow tribe help tell the story at this site, letting the visitor make up their own mind as to what Custer's true motives were and what his legacy should be. Guided tours are available throughout the year. Monuments have existed for many years honoring the U.S. soldiers who fell during the battle, but it is only recently that a monument was established honoring the Native Americans who died fighting there to maintain their traditional way of life.

#### **Chief Plenty Coups State Park**

Located just 30 minutes south of Billings, Montana, is a state park dedicated to preserving the legacy of the last traditional chief of the Crow tribe, Chief Plenty Coups. As a young man, Plenty Coups received a vision prophesying the end of the buffalo and the spread of the white man's cattle across the prairie. During the vision he understood that the only way the Crow people would survive would be to adopt the lifestyle of the white man. He chose to lead by example. Taking advantage of government programs to help Native Americans purchase land, he established a ranch and general store on the Crow Reservation shortly after he became chief in 1876. Chief Plenty Coups lived an interesting life, traveling often to Washington D.C. to lobby for his people. He was the only Native American representative at the dedication of the Tomb of the Unknown Soldier at Arlington National Cemetery. During one of his trips to Washington he had the opportunity to visit Mount



The Little Bighorn Battlefield National Monument, where Native American tribes famously defeated Lt. Col. George Armstrong Custer's troops, is one of several historic sites you can visit in southeast Montana. Photo courtesy Michelle Liu.

Vernon, and decided he wanted his home and his lands preserved as a museum for his people, just as George Washington's home was preserved for all Americans. Today visitors can tour his home and grounds at this state park, as well as visit a museum onsite which tells the story of his life and his accomplishments.

#### **Rosebud Battlefield State Park**

If there is one historic site in Southeast Montana that doesn't get its fair share of attention, it is Rosebud Battlefield State Park. The Battle of the Rosebud, which was arguably the largest battle ever fought between U.S. soldiers and Native American warriors, took place just a few days before Custer's famous last stand. About 1,500 Sioux and Cheyenne ambushed 1,000 U.S. cavalymen, eventually forcing the soldiers to withdraw and keeping them from joining and helping Custer at the Battle of the Little Bighorn. Though the U.S. Army said the battle ended in a draw, keeping the soldiers from the Little Bighorn likely led to its defeat in the famous battle that followed. The park is mostly undeveloped, but there are interpretive signs that tell the battle's story. While walking the hills and draws of the battlefield, it isn't hard to imagine what it was like that day 140 years ago. ■

— Story by Nick Mann  
Courtesy Visit Southeast Montana

OWAA's annual conference: Billings, Montana, July 16-18, 2016

## Big Sky Country, big-time controversies

BY JACK BALLARD

Montana is officially called “The Treasure State,” but the advertising slogan “Big Sky Country” is equally, if not more, well-known. For good reason. Enter its eastern border on Interstate 94 at North Dakota and exit on a fairly straight shot into Idaho on Interstate 90, and the wheels on the bus will go round and round for 702 miles. You’ll pass through apparently uncivilized ranch land, skirt oil refineries, whisk along the winsome Yellowstone River Valley and then traverse some half-dozen mountain vales before grinding up Lookout Pass. The route will drag and dart through lands owned by private interests, the state of Montana and federal acreages administered by the Bureau of Land Management and the U.S. Forest Service. Within miles of the interstate highways, resident or itinerant wildlife species may include: elk, wolves, grizzly bears, mule and whitetail deer, mountain lions, pronghorn, sage grouse, prairie dogs and a host of other species.

The state’s bounty of wildlife and landscapes also give rise to a range of controversies, as seemingly broad as the big sky itself. There are many others, but among the broad conservation issues endemic to the Treasure State the following are currently on center stage.

### 1. Public access to public lands.

Montana has lots of public land — more than 30 million acres. The state holds the dubious honor of having the most public land inaccessible (blocked or surrounded by private lands) to the public as compared to Wyoming, New Mexico, Colorado, Utah and Idaho. An estimated 3.2 million acres of public land in the Treasure State cannot be accessed by the public.

Recent efforts such as proposed legislation to allow crossing at corners (envision a checkerboard) and increased funding to purchase easements through private land have gained traction. Groups such as **Backcountry Hunters and Anglers** and the Montana Wildlife Federation see access to public lands as one of the major challenges for sporting folks in the coming decades.

### 2. Public land use for maximum public benefit.

Montana public lands, especially those administered by the federal government, have a history that primarily emphasized logging, mineral extraction, grazing and fossil fuel development as economic drivers. Individuals and organizations are increasingly questioning this model from economic and environmental standpoints.

In 2015 the grazing cost on federal land for a cow and her calf was \$1.69 per month. Thus the public received \$677 for 100 head of cows (and their calves) grazing on public land during a four-month period from June to September. That is nearly \$200 less than the cost of a single Montana nonresident elk tag. Could the forage consumed by the cattle support a herd of a few dozen elk? Would the elk herd provide more economic benefit than the cows? Similar questions arise in relation to game birds, bighorn sheep, mule deer

and other wildlife. Displacement of such creatures in relation to fossil fuel extraction on public land has economic and environmental impacts. Do these outweigh the fees received on the balance-sheet of public benefit?

### 3. Grizzly bear management and delisting.

The United States Fish & Wildlife Service attempted to delist the grizzly bears in the Greater Yellowstone Ecosystem in 2007. Environmental groups sued the agency almost immediately. A new delisting proposal is once again on the table and those same groups will likely oppose it again.

Grizzly bear numbers in the Yellowstone area now exceed 700 animals and have for a number of years. The original target population for removing the animals from the Endangered Species List is 500 bears. But, environmental groups claim dwindling food sources in the ecosystem, such as whitebark pine nuts and spawning Yellowstone cutthroat trout, along with genetic isolation from other grizzly populations, threaten the bears’ future. Proponents of delisting point to the steadily increasing bear population in the area, and the fact that researchers have found when food sources such as pine nuts and trout aren’t available, grizzly bears switch to other types of nutrition.

### 4. Water.

Montana claims the headwaters of the Missouri River. The lion’s share of its most robust tributary, the Yellowstone River, flows through the state as well. The Yellowstone is currently unimpeded by dams, but a proposed project by the Army Corps of Engineers would create a diversion dam for irrigation on the lower part of the river. A federal judge blocked the proposal in September 2015.

Several dams on the Missouri River store water. Management of this precious resource in drought years is increasingly contentious. A decade ago, the largest impoundment on the Missouri (Fort Peck Reservoir) saw its levels drop to the point that most boat launches were hundreds of yards from the water. Downstream interests (irrigation and barge traffic) trumped recreational use on the reservoir to the detriment of the local economy. The Montana Department of Fish, Wildlife & Parks estimated angler expenditures on the reservoir dropped 50 percent from their \$15 million high in 2001.

There’s enough room for anyone to roam under the Big Sky, and enough controversies for anyone, it seems, to latch onto a cause. ■



Jack Ballard is a freelance writer and photographer with credits in more than 25 regional and national magazines. He’s also the author of eight books. He lives in Red Lodge, Montana and is OWAA’s local conference chair.

OWAA's annual conference: Billings, Montana, July 16-18, 2016

## Conference session spotlights

Newsmakers, craft improvement, business — we have it all

OWAA's annual conference brings together the best outdoor communicators in fields such as photography, writing, radio and media relations. It's a chance to network, test products and explore a new region.

But at the heart of conference is the sessions. We put together a conference program meant to help you improve your craft and business, as well as your understanding of outdoor issues.

We've got a jam-packed program this year. Below are a few highlights; for the full schedule, visit <http://owaa.org/2016conference/>.

### Newsmakers

These panels, comprised of experts representing a variety of views on the topic, provide story fodder for working journalists and a better understanding of current outdoor issues for everyone.

#### ■ Are Traditional Conservation Funding Models Broken?

The "user pays" approach to funding fish, wildlife and public lands conservation is a familiar concept. But those models face increasing challenges. Are the traditional funding models broken? Should they be replaced?

#### ■ Fire Borrowing

In 1995, the U.S. Forest Service devoted 16 percent of its annual budget to fighting wildfires. Today it's almost half — and often that is not enough, forcing the agency into a practice known as fire borrowing where funds are pulled from unrelated accounts to shore up firefighting efforts. The consequences include a \$5.5 billion maintenance backlog; cuts to habitat and fisheries programs; and an inability to remove dead and diseased trees and undergrowth that become fuels for the next big wildfire.

#### ■ Transfer of Public Lands

Four major federal land management agencies oversee more than 605 million acres of public property, which includes parks, forests, wildlife refuges and wilderness areas. The vast majority of these lands are in Western states, where a push is on to force federal transfer of millions of acres to state governments. Can states do a better job as environmental stewards and managers of natural resources? What would be the potential economic benefits — or losses — if a transfer were to happen?

#### ■ Urban Wildlife Conflicts

It's one thing to see a coyote loping across a prairie or a white-



A fire burns in California in September 2014. With more forest fires, agencies like the U.S. Forest Service are forced into a practice called fire borrowing. Learn about the practice at a newsmaker session at conference. Photo courtesy the U.S. Department of Agriculture.

tailed deer emerging from the woods. It's quite different when they show up in your backyard. More and more, the interface between urban and wild settings is not only narrowing, but overlapping. Bears in the backyard, deer in the driveway, geese in the garden and many other wild animals roaming areas humans inhabit create a new dynamic for resource managers, local governments and citizens.

#### ■ Parks & Wreck

As the National Park Service celebrates its 100th anniversary in 2016, there's a behind-the-scenes story that affects not only the park service, but all four federal land management

agencies — deferred maintenance. A report prepared last year for Congress estimates the combined deferred maintenance for federal land agencies between \$16.3 and \$21.4 billion. State park systems, collectively covering 18 million acres at more than 10,200 sites, face their own set of challenges. Roads, bridges, trails, buildings, dams and water systems are in need of repair. What's being done to fix them?

#### ■ Privatization of Wildlife

The North American model of conservation is built on seven key principles, the most notable being holding wildlife in public trust and prohibiting commercial hunting and sale of wildlife. The approach has been successful, but what happens when private owners of large land tracts begin charging fees to access their property for hunting or fishing for what is a publicly held resource? Will the common man get shut out if hunting becomes something only the rich can afford?

#### ■ Invasive Species & Wildlife Diseases

There are an estimated 50,000 non-native plant and animal species in the United States ranging from cheatgrass, to Asian carp to zebra mussels. Couple that with avian influenza, chronic wasting disease and rabies, and the cost to combat, or even contain, invasive species and wildlife diseases is astronomical.

#### ■ New Ideas for Conservation Funding

If traditional conservation funding models are broken, what happens next? This session provides an in-depth discussion of various proposals aimed at finding solutions that will sustain conservation into the future.

# OWAA's annual conference: Billings, Montana, July 16-18, 2016



A hunter walks the Upper Missouri River Breaks National Monument, Bureau of Land Management-administered public land. A conference session explores the public land transfer movement. Photo courtesy Bob Wick and the Bureau of Land Management.

## Craft improvement

Whether you are new to your profession or a seasoned veteran, these sessions will help you learn and refine your skills.

### ■ **The outdoor essay: Writing it. Selling it.**

How should a writer develop an opinion so that it attracts readers? And before that, how does he sell it to an editor? Chris Madison, a veteran essayist, discusses the challenges involved in making essays pay.

### ■ **Sound Stories**

Learn how to create a sense of place through sound. This is perfect for anyone interested in multimedia production or those who want to bring the intimate feel of radio to their writing. This session will help you think like a podcaster by highlighting techniques in field recording, mixing and structuring sound-rich stories that can take people places they've never been

### ■ **Mobile-friendly Websites and Apps for Magazines**

Creating a mobile-friendly website or an app for your publication is more than just flipping a switch. Hear from editors who have braved this transition.

## Business sessions

If only we could spend all our time outside taking pictures and

writing about what we witness and experience. But sadly we have to pay the bills somehow. These sessions are designed to help you make a living doing what you love.

### ■ **Writing for Trade, NGO and Agency Publications**

Off-newsstand publications can be great additions to your freelance mix, often paying reasonable rates and reaching wide audiences. Hear from editors of these various outlets for tips on breaking into or forming lasting relationships within this market.

### ■ **Everything You've Always Wanted to Know About Microsoft Excel**

Wallow in spreadsheet heaven with a former Excel instructor/author and current Microsoftee. Dennis Pollett will cover a myriad of features, tips and topics for anyone using Excel at any experience level. Pollett will also have office hours during the conference, so bring your spreadsheets for some one-on-one troubleshooting.

### ■ **Trends and Opportunities in Outdoor Journalism**

With outlets and pay rates shrinking, it can seem impossible to make a living as an outdoor journalist or to get your important outdoor stories told. Join our panelists as they share the creative ways they have been able to monetize their content or get their projects funded.

### ■ **Book Publishing: Many Choices, Finding the Right Fit**

From traditional publishing to self-publishing to specialty publishing, evaluating all your options to publish your work can be a daunting task. Hear from publishers and experienced authors to help you understand the options and explain the process of taking your manuscript from idea to finished product.

### ■ **Accounting for Writers**

If you make money as a freelancer, you need to know the difference between an allowable expense and an unallowable expense in the eyes of the IRS. This session will cover common expenses that freelance writers are able to deduct, the best ways to track your income and expenses, and how to organize everything when it comes time to file your taxes.

### ■ **Writing for Brands/Content Marketing**

Brands increasingly try to fashion a unique identity to connect not just with the customers' product needs, but with their lifestyles. This creates a need for well-written copy and an opportunity for writers. Many brands are willing to pay for quality content. Writers can work with brands directly or through content-marketing or public relations firms to tap into this growing market. ■



## THE VOICE OF THE OUTDOORS®

*"I joined OWAA to meet fellow writers and to find new markets for my stories. I have enjoyed the camaraderie and benefited greatly from the annual meetings. I found several new markets, too."*

— MARY NICKUM, Fountain Hills, Arizona, member since 1985



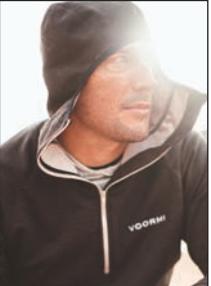
## WELCOME TO OWAA



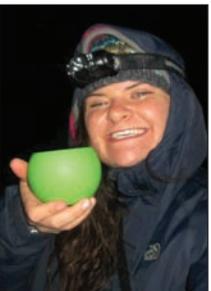
**Lisa Baril** is a writer and wildlife biologist living and working in Yellowstone National Park. She earned a degree in biology from Eastern Connecticut State University in 2000, then spent the next five years traveling throughout the United States and Central America to see what biologists really did for a living. In 2005 she took the best gig ever—monitoring songbirds in Yellowstone National Park. Although she only planned to stay for the summer, the northern Rockies captured her imagination like no other place. In 2009 she earned a master’s degree from Montana State University, then moved up the food chain with her research on birds of prey. More recently, her passion for conservation and wildlife has taken her in a new direction — writing about science, nature and life in the American West. Visit her website <http://www.lisabaril.com/>.



**Amy Bulger** is a freelance writer, editor and photographer and the assistant editor at Bugle magazine with the **Rocky Mountain Elk Foundation**, who recently traded the urban wilderness of Denver for an acre in western Montana. She landed in journalism after a curmudgeonly professor thought her history paper too well written to be her own. “If this is how you write, then you’re a writer,” he said. She changed her major and spent 14 years as a daily newspaper reporter, editor, online manager, copy editor and designer. In 2010, she migrated to Colorado Parks and Wildlife, re-designing and editing hunting and fishing regulation brochures and becoming associate editor of Colorado Outdoors. Her projects currently focus on women’s hunting, conservation, wildlife crimes, ungulates and upland birds. She speaks fluent government and six years ago suffered a bad case of adult-onset hunting, for which she’s purchased new chest freezers and firearms.



**Sinjin Eberle** believes that open spaces, wild landscapes and flowing rivers deserve all the respect and reverence we can possibly afford them. With that in mind, he enthusiastically pursues his role with American Rivers ([www.AmericanRivers.org](http://www.AmericanRivers.org)) as the Intermountain West communications director. With a degree in environmental science from Ball State, and an extensive background in white-water rafting, mountain biking, mountaineering and mountain rescue, exploration of the outdoors is paramount to who he is. Primarily a writer, photographer and executive producer of short films, Eberle is also versed in broad conservation issues of the Colorado Basin and the West, particularly water supply issues and protection of the Colorado River itself. Driving communications and advocacy across the West is a thrilling and consuming adventure, and one met with optimism and gusto. Eberle lives in Durango, Colorado, and jots random thoughts at [www.ridesandrivers.com](http://www.ridesandrivers.com). Photo by Forest Woodward.



**Bridget Hawkins** is an aspiring outdoor professional with a passion for adventure writing and photography. As a student at West Virginia University, she has combined her interests in the outdoors and journalism with her dual degrees in strategic communications and recreation, parks and tourism resources. She currently works as a student leader for the university’s outdoor program, Adventure WV, where she introduces students to West Virginia’s wilderness and recreational areas by taking them backpacking, rock climbing, mountain biking and white-water rafting. Throughout her college career, Hawkins’ passion for outdoor writing and photography has taken her across the nation, to places like Appalachia, Grand Teton National Park, Rocky Mountain National Park, Yellowstone National Park, Big Bend National Park, the Guadalupe Mountains and the canyon lands of Utah. She plans to continue her writing and outdoor pursuits by advocating for youth engagement in the outdoors.



**Mark H. Kelly** is the public relations manager for Lodge Manufacturing Company in South Pittsburg, Tennessee. His duties include media relations, acting as company liaison with independent chefs and producing the Lodge cookbooks. In addition to OWAA, Kelly is a member of the Southern Foodways Alliance and the International Association of Culinary Professionals. In recent years, Kelly was the co-editor of two best-selling cookbooks, “The Lodge Cast Iron Cookbook” and “Lodge Cast Iron Nation Cookbook.” In 2013, he self-published “Gone Off with the Angels: Christmas Stories of Golden Love,” a memoir about his son, Benjamin-Hayes Kelly, who passed away in 1999 after a two-year struggle with leukemia. An award-winning journalist, Kelly’s work has been published in Georgia Trend Magazine, Lake Oconee Living magazine, Taste of the South magazine, Cooking with Paula Deen magazine and Savannah Morning News-Evening Press. A graduate of Georgia Southern University, Kelly lives in Jasper, Tennessee.

## WELCOME TO OWAA



**Katy Schaffer** grew up outdoors, running on beaches, climbing trees and hiking up mountains. Raised among the diverse wildlife of South Texas, she moved to Austin in 2011 to pursue journalism at the University of Texas for one purpose: to combine her love of storytelling with her passion for anything outdoors. Now, as a full-time information specialist for the Texas Parks and Wildlife Department, Schaffer has the opportunity to help tell the story of the great Texas outdoors. Drawing on her own experience as a young explorer, Schaffer has produced several photo stories, news releases and magazine stories for the department about outdoor recreation and natural and cultural resources conservation. She hopes she can inspire other young Texans to go outside and explore, pursuing any adventure that surely awaits.



**Kim Campbell Thornton** specializes in writing about dogs, cats, wildlife and marine life. Her work has appeared on [MSNBC.com](http://MSNBC.com), [Vetstreet.com](http://Vetstreet.com) and in Sea Magazine, Consumers Digest and numerous pet-related publications. Her weekly syndicated column, “Pet Connection,” appears online and in newspapers across the country. She loves to travel, and one of her favorite memories is watching shooting stars from her sleeping bag in the NamibRand Desert. This year’s planned destinations are Mongolia and the Outer Hebrides. When she’s not writing or traveling, she is reading, hiking, stand-up paddleboarding off the coast of Laguna Beach, mountain biking, scuba diving, or competing in nose work trials with Harper, a Cavalier King Charles spaniel.



**David Zoby’s** creative nonfiction has appeared in Ninth Letter, The Sun Magazine, Gray’s Sporting Journal, American Angler, Fourth Genre, The Nervous Breakdown and the Missouri Review. Last year he won the Jeffery Smith Prize at The Missouri Review. He publishes outdoor articles in The Flyfish Journal, Retriever Journal, Fish Alaska, Bugle and others. A lifelong waterfowl hunter and fly-fisherman, Zoby lives in Casper, Wyoming. He keeps a lively fishing blog at [davezoby.com](http://davezoby.com).

### SCIENCE WRITING SIMPLIFIED

CONTINUED FROM PAGE 9

they are essential to the story. You should even avoid certain words readers might know like “dynamics” or “mitigate,” because they sound jargony and can have different meanings in different fields.

- Don’t forget the ending. Remember you aren’t just pouring information onto the page, you are telling a story and that means it needs a proper conclusion that provides a sense of closure and wraps up any loose ends.

- Avoid passive voice and clunky sentence structures. The subject matter is already complicated. The sentence structure

shouldn’t be.

- Write for the readers. You aren’t writing for scientists. Think about your likely and target audience. ■



*Mary Nickum is a writer and editor of books and articles about science. She is an active member of OWAA. Visit her website at [www.allthingseditorial.com](http://www.allthingseditorial.com).*

## SUPPORTER SPOTLIGHTS

# The Meadows Center for Water and the Environment Head to Texas for a paddle fest

The first-ever Texas Water Safari Paddle Fest & Show will be held on Friday and Saturday, June 10 and 11 at the headwaters of the San Marcos River on Spring Lake in San Marcos, Texas. Paddle Fest is a two-day event that celebrates the river, the outdoors and green living. Saturday morning will include the start of the historic Texas Water Safari, considered one of the toughest boat races in the world. The course covers 260 miles from the headwaters of the San Marcos River to the Gulf of Mexico. The festival will feature green exhibits, outdoor interactive activities, music, food and kayak and stand-up paddleboarding tours on Spring Lake. The Meadows Center for Water and the Environment, Texas Water Safari, REI and the San Marcos Chamber of Commerce are coordinating the event. Learn more at [www.twspaddlefest.com](http://www.twspaddlefest.com). ■



Paddlers tour Spring Lake, the headwaters of the San Marcos River, in Texas. Photo courtesy of **The Meadows Center for Water and the Environment**.

# Wind River Visitors Council Story ideas abound at climbers' fest

Wyoming's Wind River Country is a place of legends, of strong and diverse culture, and of untamed terrain. Rock climbing is a realm of heroes, with its own unique subculture with those that perform the endless dance between rock and human.

The two worlds meet in Lander, Wyoming, particularly during the annual International Climbers' Festival — providing perfect fodder for any outdoor writer, and it falls right before OWAA's conference in Billings, Montana, this July.

The 2016 festival's theme is the mythological, storytelling aspects of the sport and culture of rock climbing. Wind River Country (Fremont County) would like to invite you to extend your educational and professional travel by spending a few days at the Climbers' Festival July 13-15. Whether you seek training, fresh stories, networking or



The International Climbers' Festival in Lander, Wyoming, makes a great pre-conference trip. Visit Wyoming's Wind River Country on your way to Billings, Montana. Photo by Matt Wendling.

CONTINUED ON PAGE 30

## ASSOCIATION UPDATE

### DONORS

*December, January and February brought monetary gifts from generous donors. These tax-deductible donations are dedicated to funds designed to boost OWAA efforts ranging from education programs to operational costs. For details about OWAA funds, contact OWAA headquarters at 406-728-7434.*

#### **Bodie McDowell Scholarship Fund**

**Thomas M. Dillon**  
**Robin Follette**  
**Martin H. Garrell**  
**Christine Peterson**  
**Dan Small**

#### **John Madson Fellowship Fund**

**Tristan Baurick**  
**Paula J. Del Giudice**  
**Chris Madson**

#### **Operating Fund**

**David L. Barus**  
**Galen L. Geer**  
**Tom Huggler**  
**Ryck Lydecker**  
**Chris Madson**  
**Marty Malin**  
**Matthew L. Miller**  
**Sal Pitera**  
**Joan Salvato Wulff**  
**Peter S. Schroeder**  
**Clay Smith**  
**Roy A. Welch**

#### **Restricted Endowment**

**Brent Frazee**  
**William F. Hollister**  
**James O'Malley Boyd**

### NEW MEMBERS

*New member listings include references to acronyms that relate to Skills, Subject Matter and Sections. A key for those acronyms can be found at <http://owaa.org/ou/about-owaa-skills-subject-matter-sections/>*

**Robert Banfelder**, 141 Riverside Dr., Riverhead, NY 11901. (H) 631-369-3192, robertbanfelder@gmail.com, <http://www.robertbanfelder.com>. Author, "The Fishing Smart Anywhere Handbook for Salt Water & Fresh Water" and "The North American Small & Big Game Hunting Smart Handbook," as well as nine mystery-thriller

novels. Contributor, Nor'east Saltwater Credits, New York Game & Fish, Deer & Deer Hunting, Fur-Fish-Game, Big Game Fishing Journal, The Fisherman, On the Water, Hana Hou!, Boating Times Long Island, others. Host, "Special Interests with Bob Banfelder & Donna Derasmo" on Cablevision TV public access. (Donna Derasmo) Skills: BELOPW; Subject Matter: ABCD-FRT; Sections: MV. Approved for Active membership; sponsored by **Angelo Peluso**.

**Lisa Baril**, P.O. Box 52, Mammoth, WY 82190. (H) 406-600-1265, (C) 406-600-1265, (W) 406-600-1265, barillisa@gmail.com, [www.lisabaril.com](http://www.lisabaril.com). Freelance nature and science writer with articles published in Outside Bozeman, Montana Quarterly, Montana Pioneer, Yellowstone Science and Distinctly Montana magazine. Writes on a variety of outdoor subjects from peregrine falcons to artists who paint natural landscapes. Also writes natural resource conservation assessments for the National Park Service. Skills: CEOW; Subject Matter: CGLOQRS; Sections: M. Approved for Active membership; sponsored by **Christine Peterson**.

**Neal Bascomb**, 3804 E. Pike St., Seattle, WA 98122. (H) 646-348-0323, (C) 646-348-0323, (W) 646-348-0323, nbascomb@gmail.com, <http://www.nealbascomb.com>. Award-winning and New York Times best-selling author of "Hunting Eichmann," "The Perfect Mile," "Higher," "Nazi Hunters" and "Red Mutiny." A former international journalist, he is a widely recognized speaker on the subject of World War II and has appeared in a number of documentaries. He lives in Seattle. His latest book, "The Winter Fortress," is a nonfiction narrative of the Allied efforts to stop Hitler from obtaining the atomic bomb in World War II. It's a spies on skis meets outdoor survival adventure tale. Skills: BL; Subject Matter: CGMP. Approved for Associate membership; sponsored by **Paul Queneau**.

**Joshua Bryant**, Ron Schara Productions, 1000 Boone Ave. N. Ste. 1200, Golden Valley, MN 55427. (W) 505-385-0276, josh@mnbound.com. Former news photographer originally from New Hampshire. Worked as a photojournalist in New Hampshire and New Mexico before moving to Minnesota

to work on outdoor television shows. Skills: EV; Subject Matter: AGHJLORS; Sections: PV. Approved for Active membership; sponsored by **Kelly Jo McDonnell**.

**Amy Bulger**, Rocky Mountain Elk Foundation, 134 Edge Dr., Stevensville, MT 59870. (C) 970-371-8101, (W) 406-523-4567, amybulger@gmail.com. Freelance writer, editor and designer, and the assistant editor for Bugle magazine at the Rocky Mountain Elk Foundation. Twenty years of journalism experience. In lives past as a Colorado native, she wore a myriad of hats at a daily newspaper, was the brochure editor for Colorado Parks and Wildlife and the associate editor of Colorado Outdoors. Her freelance writing runs a serious gamut — currently focused on wildlife crimes, land conservation and women in hunting — and her wildlife and nature photography is featured in state-based outdoor magazines. Skills: CENOSW; Subject Matter: CGLOST; Sections: MNP. Approved for Active membership; sponsored by **Paul Queneau**.

**Kim Campbell Thornton**, 22841 Orchid Creek Ln., Lake Forest, CA 92630. (H) 949-454-1368, (C) 949-394-1529, (W) 949-454-1368, kthornton@cox.net. Editor and writer for more than 30 years, covering wildlife, marine life and animal care, training, health and behavior. Her work has appeared on [MSNBC.com](http://MSNBC.com), [Vetstreet.com](http://Vetstreet.com) and [ConsumersDigest.com](http://ConsumersDigest.com); in the Sacramento Bee and other newspapers that publish her syndicated column "Pet Connection;" and numerous pet-related publications. Her work has won multiple awards from the Dog Writers Association of America and the Cat Writers Association, including two pieces on Africa's big cats and one article on jaguars in Brazil's Pantanal. Member, DWAA, CWA, American Society of Journalists and Authors. When not writing, she is riding her stand-up paddleboard or mountain bike, hiking or scuba diving, or competing in a nose work trial with her dog. Skills: BNOW; Subject Matter: JLQR; Sections: M. Approved for Active membership; sponsored by **Colleen Miniuk-Sperry**.

**Sinjin Eberle**, American Rivers, P.O. Box 1828, Durango, CO 81302. (H) 720-373-0864, (C) 720-373-0864, (W)

## ASSOCIATION UPDATE

720-373-0864, [seberle@americanrivers.org](mailto:seberle@americanrivers.org). Intermountain West communications director with American Rivers. In that role, he develops advocacy outreach on a variety of issues related to rivers across the West, as well as leads American Rivers' efforts around creative storytelling and film production. As a Durango, Colorado-based mountain biker, fly-fisherman and lover of craft cocktails, he has plenty of stories to tell about the intersection of all three. (Jill) Skills: CEMOQSV; Subject Matter: AG-KNORS; Sections: C. Approved for Active membership; sponsored by **Kirk Deeter**.

**Tanner Edenfield**, 104 Rock Creek Dr., Gray, GA 31032. (C) 478-636-3459, [tedenfield96@gmail.com](mailto:tedenfield96@gmail.com). Freelance writer. Two articles published in Georgia Outdoor News and have several more scheduled to be published in GON and other magazines. Student, Middle Georgia State University. Skills: OW; Subject Matter: CF; Sections: M. Approved for Student membership.

**Jeff Fryhover**, Dirt Roads LLC, 5002 Foxglove Trail, Broomfield, CO 80023. (C) 303-506-4175, (W) 303-506-4172, [j\\_fryhover@yahoo.com](mailto:j_fryhover@yahoo.com). Contributor, Wildfowl magazine. President, Dirt Roads LLC. President and CEO, Umpqua Feather Merchants. Skills: O; Subject Matter: ABCDEF; Sections: MP. Approved for Active membership; sponsored by **Bruce Cochran**.

**Debbie Hanson**, Clever Clicks Marketing, 20301 Estero Gardens Circle, Unit 103, Estero, FL 33928. (H) 239-233-4930, (C) 239-233-4930, (W) 239-233-4930, [debbie@cleverclicksmarketing.com](mailto:debbie@cleverclicksmarketing.com), [www.cleverclicksmarketing.com](http://www.cleverclicksmarketing.com), [www.shefishes2.com](http://www.shefishes2.com). Outdoor writer, blogger and avid angler who has written articles on fishing and boating for publications such as USA Today Hunt & Fish and Florida Game & Fish Magazine. Member, Florida Outdoor Writers Association. Participates in on-air weekly freshwater fishing reports via Reel Talk Radio 99.3 ESPN in southwest Florida. Visit her personal blog at [www.shefishes2.com](http://www.shefishes2.com) and follow her on Twitter at [@shefishes2](https://twitter.com/shefishes2). (Greg Stamper) Skills: CW; Subject Matter: ABL; Sections: M. Approved for Active membership; sponsored by **Tom Keer**.

**Joseph Healy**, Covey Rise Magazine, 600 High Ridge Rd., Waterford, VT 05819. (H) 802-535-1646, (W) 866-331-3792, [jbhealy@hotmail.com](mailto:jbhealy@hotmail.com), <http://www.coveyrisemagazine.com>. Full-time magazine editor since 1992, when he went to work for Outdoor Life. Prior to that, was involved with OWAA as a media representative for Swarovski Optik. Previously edited Saltwater Fly Fishing magazine, Fly Tyer magazine, Vermont Magazine and Saratoga Living magazine, and served as associate publisher of Fly Rod & Reel. Currently edits the wingshooting lifestyle magazine Covey Rise. Author and editor of several books. (Robin) Skills: BEOQW; Subject Matter: ABCDEGJLMOR; Sections: M. Approved for Active membership; sponsored by **Lisa Densmore Ballard**.

**Kyle Heidenreich**, Ron Schara Productions, 1000 Boone Ave. N. Ste. 1200, Golden Valley, MN 55427. (H) 952-261-4512, (C) 952-261-4512, (W) 952-261-4512, [kyle@mnbound.com](mailto:kyle@mnbound.com), <http://ronscharaproductions.com/>. Editor at Ron Schara Productions. Skills: T; Sections: V. Approved for Active membership; sponsored by **Bill Sherck**.

**Mark Kelly**, Lodge Cast Iron, 204 E. Fifth St., South Pittsburg, TN 37380. (C) 423-645-5511, (W) 423-837-7181, [mkelly@lodgemfg.com](mailto:mkelly@lodgemfg.com), [www.lodgemfg.com](http://www.lodgemfg.com). Public relations and advertising manager, Lodge Cast Iron. Written and edited "The Lodge Cast Iron Cookware" and "Lodge Cast Iron Nation Cookbook" with Pam Hoening. Credits, Lake Oconee Living and Georgia Trend magazines. Sections: CM. Approved for Active membership; sponsored by **Vicki J. Mountz**.

**Dennis McKay**, 867 Curry Station Rd., Munford, AL 36268. (C) 256-282-0847, [dwmckay99@gmail.com](mailto:dwmckay99@gmail.com). Avid outdoorsman with several op-eds, freelance pieces and field experience under his belt. Skills: CE; Subject Matter: ABCDGKLOST. Approved for Active membership; sponsored by **Brandon Shuler**.

**Mark Norquist**, GreenHead Strategies LLC, 14000 Brandbury Walk, Minnetonka, MN 55345. (H) 952-933-1717, (C) 952-270-6196, (W) 952-270-6196, [\[ghstrategies.com\]\(http://ghstrategies.com\), \[www.modcarn.com\]\(http://www.modcarn.com\). Has worked in many different capacities, both volunteer and paid, for the outdoor industry. Has focused the majority of his work over the last year on digital media production related to conservation, hunting and fishing. His signature projects this past year were related to a campaign targeting hunters and fishermen and addressing the sulfide-ore copper mining issues of northern Minnesota. This proposed mining district could threaten the Boundary Waters Canoe Area Wilderness, which is one of the nation's great wildernesses. He produced two short films called "Fish Out of Water" and "Flush in the Wild." Also has a blog called Modern Carnivore, \[modcarn.com\]\(http://modcarn.com\), which engages people who are interested in learning about hunting and fishing, but do not have a background in the culture of the outdoors. \(Patricia\) Skills: V; Subject Matter: ACRT; Sections: V. Approved for Active membership; sponsored by \*\*Paul A. Smith\*\*.](mailto:monorquist@</a></p>
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**Brian Ohlen**, Absaroka Bicycles, 1925 Pioneer Ave. #8, Cody, WY 82414. (H) 208-874-7779, [btohlen@gmail.com](mailto:btohlen@gmail.com), <http://spokenfly.com/>. Lifelong adventurer, bike mechanic and aspiring writer. Outdoor passions include biking, fishing, hunting and exploring. Recently sold his first article to Backcountry Hunters and Anglers. Maintains a blog at <http://spokenfly.com>. (Nancy Patterson) Skills: CDSW; Subject Matter: ACDGNOP; Sections: MP. Approved for Associate membership; sponsored by **Lisa Densmore Ballard**.

**Eric Parker Andersen**, Ron Schara Productions, 1000 Boone Ave. N. Ste. 1200, Golden Valley, MN 55427. (C) 612-978-0759, [eric@mnbound.com](mailto:eric@mnbound.com), [www.ronscharaproductions.com](http://ronscharaproductions.com). Emmy Award-winning director, cameraman, editor and motion graphic artist. He has worked on everything from brand-name commercials to video games, from TV photojournalism to travel shows, as well as documentary and feature films. Before finding his home producing outdoor television at Ron Schara Productions, Eric put in a decade as a TV news shooter, covering everything from the heartwarming to the heart wrenching, and he also spent a decade devoted to managing

## ASSOCIATION UPDATE

his own independent production company. Approved for Active membership; sponsored by **Ron Schara**.

**Mary Schaffer**, Texas Parks & Wildlife Department, 1616 Royal Crest Dr. Apt. 27, Austin, TX 78741. (C) 956-358-9548, (W) 512-389-8046, [katy.schaffer@tpwd.texas.gov](mailto:katy.schaffer@tpwd.texas.gov), [www.marykschaffer.com](http://www.marykschaffer.com). Information specialist in the news and information office at Texas Parks & Wildlife, communicating about several aspects of living life outdoors, including recreational activities and environmental issues. Writes for Texas Parks & Wildlife Magazine. Skills: IQS; Subject Matter: ABCGKLQRSU; Sections: C. Approved for Active membership; sponsored by **Stephanie Salinas**.

**Kiley Voss**, Share the Outdoors, 172 Stoneridge Ct., East Aurora, NY 14052. (H) 716-697-4770, (C) 716-777-1291, [kirv21@gmail.com](mailto:kirv21@gmail.com). Attends State University of New York College of Environmental Science and Forestry. Outdoor experience includes camping (several years New York State Department of Environmental Conservation summer camp at Camp Rushford), hiking, bird observation, wildlife observation, photography, plant seed germination, gardening, fishing, boating, kayaking, Junior Olympic archery development program at West Falls Conservation, competitive archery, safe use of firearms at East Aurora Fish and Game, maple syrup making, administration assistant at Teach-Me-To-Fish youth fishing clinics at Bison City Rod and Gun and other locations, kitchen duty volunteer, Girl Scout, horseback rider, outdoor cooking over a campfire, expert s'mores roaster. Skills: OS; Subject Matter: AGQRSU; Sections: CP. Approved for Student membership; sponsored by **David L. Barus**.

**Mike White**, 13505 Stoney Brook Dr., Reno, NV 89511. (H) 775-851-7973, (C) 775-860-6843, (W) 775-851-7973, (F) 775-851-2032, [madmtmike@charter.net](mailto:madmtmike@charter.net). Raised in the suburbs of Portland, Oregon, where he began hiking, backpacking and climbing in the Cascades. Received a bachelor's degree in political science from Seattle Pacific University in 1974. Soon after, he and his new wife moved to Reno, Nevada, where he

began exploring the Sierra Nevada and other areas of the West. After leaving his last "real" job in 1991, he began writing outdoor guides for Wilderness Press and University of Nevada Press, authoring or coauthoring 19 outdoor guides. Two of his books, "Top Trails Lake Tahoe" and "50 Classic Hikes in Nevada," won national awards. In addition to his trail and snowshoe guides, he has contributed to Sunset and Backpacker magazines and the Reno Gazette Journal newspaper. A former community college instructor, he is also a featured speaker for outdoor groups. (Robin) Skills: BL; Subject Matter: G. Approved for Active membership; sponsored by **Brett Prettyman**.

**Dave Zoby**, 1516 S. Chestnut, Casper, WY 82601. (C) 307-472-3612, (W) 307-472-3612, [dzoby@caspercollege.edu](mailto:dzoby@caspercollege.edu), [www.davezoby.com](http://www.davezoby.com). Creative nonfiction pieces have appeared in Ninth Letter, The Sun Magazine, Gray's Sporting Journal, American Angler, Fourth Genre, The Nervous Breakdown and The Missouri Review. The 2013 essay winner, Jeffrey E. Smith Editors' Prize from The Missouri Review and 2014 Fourth Genre Steinberg Essay winner from Michigan State University. Credits in The Flyfish Journal, Retriever Journal, Fish Alaska Magazine and others. Keeps a lively fishing blog at [www.davezoby.com](http://www.davezoby.com). Skills: O; Subject Matter: ACE; Sections: M. Approved for Active membership; sponsored by **Brett Prettyman**.

### REINSTATED MEMBERS

**S.P. Fjestad**, Blue Book Publications Inc, (Active) 8009 34th Ave. S., Ste. 250, Minneapolis, MN 55425. (W) 800-877-4867, ext. 13, (F) 952-853-1486, [stevef@bluebookinc.com](mailto:stevef@bluebookinc.com), [www.bluebookinc.com](http://www.bluebookinc.com). Author and publisher, "Blue Book of Gun Values." Contributor, Outdoor Life, Field & Stream, American Rifleman, Shooting Sportsman and many blogs on multiple websites. Skills: BELOPQSW; Subject Matter: D.

**Ben R. Leal III**, (Active) 1610 Pine-wood Ct. SW, Altoona, IA 50009. (H) 641-417-8996, (W) 515-850-7671, [bleal47@gmail.com](mailto:bleal47@gmail.com). Current writer for the Iowa Sportsman magazine and Iowa Fish

& Game Magazine. Program director for Recycled Fish, a nonprofit conservation organization. Outdoor photographer featuring landscape, fishing, hunting and wildlife photos and video. (Cindi) Skills: OS; Subject Matter: ACF.

**James Lindner**, Lindner Media Productions, (Active) 7393 Clearwater Rd., Baxter, MN 56425. (W) 218-829-9500, (F) 218-829-5025, [ruth@lindnermedia.com](mailto:ruth@lindnermedia.com), [www.anglingedge.com](http://www.anglingedge.com), [www.anglingbuzz.com](http://www.anglingbuzz.com). Lindner Media Productions. Produces commercials and videos, inspirational books and "Lindner's Angling Edge" which airs on broadcast and cable (OLN). (Jorie) Skills: EILRSTVW; Subject Matter: ABKM; Sections: RV.

**Rich Landers**, The Spokesman-Review, (Active) 999 W. Riverside, Spokane, WA 99201. (H) 509-448-7359, (W) 509-459-5508, [richl@spokesman.com](mailto:richl@spokesman.com). Outdoors editor, The Spokesman-Review. Contributing editor, Field & Stream. Emphasis on life sports, including backpacking, bicycling, canoeing, ski touring, hunting, fishing and environmental reporting. Freelance writer and photographer. (Meredith) Skills: NSW; Subject Matter: ACGLMNORS; Sections: NP.

**Tom Neustrom**, Minnesota Fishing Connections, (Associate) 21622 Airport Rd., Grand Rapids, MN 55744. (H) 218-327-2312, (C) 218-259-2628, (W) 218-259-2628, [tom@mnfishingconnections.com](mailto:tom@mnfishingconnections.com), [www.mnfishingconnections.com](http://www.mnfishingconnections.com). Professional fishing guide. Contributor to In-Fisherman Magazine and host of "Guide's Corner Radio." Inducted into Fresh Water Fishing Hall of Fame in 2009 and the Minnesota Fishing Hall of Fame in 2015. (Renee) Skills: LNORW; Subject Matter: AO; Sections: NR.

### CREDENTIAL REVIEWS

*The following members have successfully passed the review of their member credentials:*

**James Ehlers**  
**Michael Furtman**  
**John A. Keizer**  
**Thomas Whetten**  
**Carrie Wilson**

## ASSOCIATION UPDATE

### NEW SUPPORTING GROUPS, AGENCIES AND BUSINESSES

*Supporting Group listings include references to acronyms that relate to resources they provide. A key for those acronyms can be found at <http://owaa.org/ou/about-owaa-supporter-resources/>.*

**Grand County Colorado Tourism Board**, P.O. Box 1276, Granby, CO 78046. Contact: Gaylene Ore, communications contractor. (W) 970-531-2336, [gaylene@orecommunications.com](mailto:gaylene@orecommunications.com), [www.visitgrandcounty.com](http://www.visitgrandcounty.com). Located 67 miles west of Denver, Grand County is home to wide-open spaces, breathtaking mountain scenery and authentic Old West towns. Outdoor recreational activities include golf, boating, fishing, biking, hiking, fishing, hunting and horseback riding. The area features more than 600 miles of mapped and marked trails, one national park, one national forest, two wilderness areas, two national scenic byways, two major ski resorts, five world-class dude ranches and four mountain golf courses. Grand County's extensive water network includes Colorado's largest natural lake, 1,000 miles of streams, 1,000 acres of high-mountain lakes and 11,000 acres of reservoirs. Supporter Resources: O.

**McCullough Public Relations Inc.**, 3570 Executive Dr. Ste. 104, Uniontown, OH 44685. Contact: Shari McCullough-

Arfons, president. (W) 330-244-9980, (F) 330-244-9981, [shari@mcculloughpr.com](mailto:shari@mcculloughpr.com), [www.mcculloughpr.com](http://www.mcculloughpr.com). Public relations firm working on behalf of light truck related accessory manufacturers, as well as a new gun company providing product promotion services to the outdoor hunting, fishing and camping markets. Supporter Resources: GP.

**The Meadows Center for Water and the Environment**, 601 University Dr., Spring Lake Hall 108, San Marcos, TX 78666. Contact: Anna Huff, communications and community relations specialist. (W) 512-245-8775, (F) 512-245-7371, [alh4@txstate.edu](mailto:alh4@txstate.edu), [www.meadowscenter.txstate.edu](http://www.meadowscenter.txstate.edu). The Meadows Center for the Environment aims to develop and promote programs, research and techniques for ensuring sustainable water resources for human needs, ecosystem health and economic development. We are committed to helping protect and conserve water resources while promoting economic development and social well-being by advancing scientific and technical knowledge through research on aquatic resources, identifying and analyzing socioeconomic and political issues affecting water use, guiding the development of environmentally sustainable public water policy in Texas and cultivating public awareness and education about water resource issues. Supporter Resources: C.

**The Outdoor Group**, 1325 John St., West Henrietta, NY 14586. Contact: Tim Kent, vice president of corporate communications. (W) 585-738-7638, (Toll Free) 877-503-5483, (F) 585-486-1995, [tkent@togllc.com](mailto:tkent@togllc.com), <http://www.togllc.com>. Our mission is to assess our customers' wants and needs to provide them with the highest quality products that will have an extraordinary positive effect on their lives. Supporter Resources: GIOP.

### REINSTATED SUPPORTING GROUPS

**O. Mustad & Son Americas Inc.**, 6739 Carrie Ct., Auburn, NY 13021. Contact: Steve Tagami, sales manager. (W) 305-597-0553, (Toll Free) 800-453-4540, (F) 305-597-0556, [steve@mustad-americas.com](mailto:steve@mustad-americas.com), <http://www.mustad-americas.com/>. In 1832, Ole Mustad founded the company, manufacturing wrought iron nails and operating a small wire-drawing plant. Today, Mustad and Son is the world's largest producer of fishhooks. Mustad launched the world's first automated fishhook production line in 1877. Supporter Resources: DGIP

### DECEASED MEMBERS

**Thomas J. O'Toole**  
**Henry F. Zeman** ■

### Wind River Visitors Council

CONTINUED FROM PAGE 26

a few days of pulling hard on rock, Wind River Country and the International Climbers' Festival have it.

#### Fall into the stories

Wednesday evening, July 13, will include a casual gathering focused on local lore. Wyoming climbers will hold a panel about sport climbing ethics — a topic rich in personal stories, opinions and even controversy. This will be an excellent setting to listen to a wide range of local perspectives and the casual atmosphere will also allow you the opportunity to speak one-on-one with these experts.

For the rest of the week, you'll have the chance to attend climbing seminars, contests and social gatherings to capture the stories and images of rock climbing.

#### Advance your skills

Thursday, July 14 will feature several seminars suited to outdoor writers, particularly an adventure writers' clinic, photography

clinic and storytelling seminar. The day is also likely to include Native American dancing, and an art crawl. Extend the educational and networking elements of the OWAA conference in one trip by including Wind River Country.

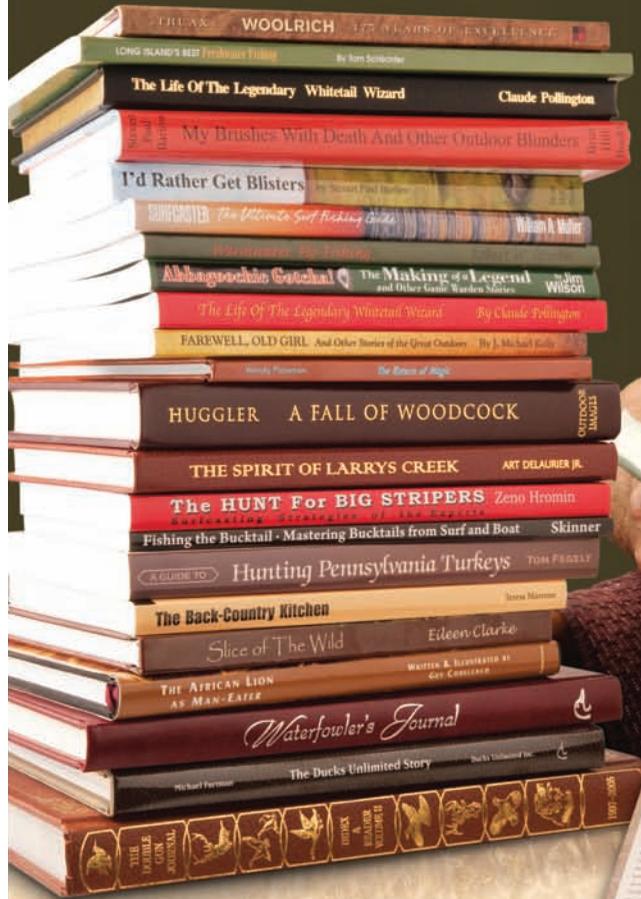
#### Invigorate your creativity

In addition to the festival trade fair Friday, July 15, the Wind River Visitors Council will offer a familiarization tour of Wind River Country. Explore the history, culture, and breathtaking scenery of the region — maybe even from a hot air balloon — and discover the story you want to tell about the authentic West.

#### Climbing opportunities abound

The International Climbers' Festival was established in 1993 by climbers for climbers. Attend in 2016 for the stories, the culture, or the climbing. We'll see you at the International Climbers' Festival ([climbersfestival.org](http://climbersfestival.org)) in Wyoming's Wind River Country ([windriver.org](http://windriver.org)). Contact us at [media@windriver.org](mailto:media@windriver.org) for details and to finalize your plans. ■

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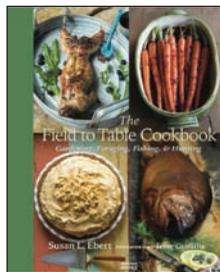
Looking for more? Go online to read past issues of OU. PDFs are available for printing, too. Visit [www.owaa.org/ou/category/departments/table-of-contents](http://www.owaa.org/ou/category/departments/table-of-contents).

## BOOKSHELF

### **The Field to Table Cookbook: Gardening, Foraging, Fishing, & Hunting**

By **Susan L. Ebert**; Welcome Books, an imprint of Rizzoli New York; hardcover; 288 pp.; 100 color photographs; \$40.

“The Field to Table Cookbook” brings more than 150 family-pleasing, nutritious and accessible recipes to home cooks who want to increase their knowledge and enjoyment of procuring and cooking clean, organic meat, fish, fruits and vegetables. The increasing popularity of the modern farm-to-table movement, bringing locally sourced food to the family, is brought to its logical conclusion with author Susan Ebert’s direction on which animals to hunt when, what species of fish to target each month and what native nuts, berries, roots and leaves are prime for foraging.



### **Sport Fishing in British Columbia**

By **Mary L. Peachin**; Peachin Adventure; softcover and e-book; 192 pp.; \$14.95 or \$7.95 for e-book.

In this book the author calls upon her expertise garnered from 40 years of angling. This book is for anyone interested in the excellent fishing that British Columbia offers. Information includes options for luxury destination lodges as well as those for self-contained independent anglers. There is information on fish species, techniques, where to go and what to take. It includes almost anything you would need to know if you were headed to British Columbia.

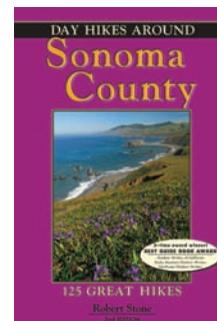


to

### **Day Hikes Around Sonoma County (2nd Edition)**

By **Robert Stone**; Day Hike Books; softcover; 544 pp.; 448 maps; \$21.95.

Sonoma County is 35 miles north of San Francisco on the Pacific coast. This California county is known for its wineries and a magnificent natural landscape, offering a picturesque mix of rugged coastline, steep cliffs, forested hillsides and verdant agricultural valleys. “Day Hikes Around Sonoma County,” (now in its 2nd edition) is a three-time award-winning book. The guide is a collection of 125 of the county’s best day hikes, providing access to both well-known and out-of-the-way greenspace. Hikes are found along the Pacific Ocean, across the coastal ridges, into wide valleys and through thick forests.



### **Family and the Great Outdoors**

By **Wayne Turner**; Fairmont Press; hardcover; 195 pp.; \$24.95.

“Family and the Great Outdoors” will capture the heart of anyone who has ever climbed a tree, or fished with their father. It takes the reader deep into the life of a man whose father showed him how to hunt, as well as live and pass their heritage on to the next generation. This book offers personal stories in the life of a great outdoorsman. ■

