

OUTDOORS UNLIMITED

OUTDOOR WRITERS ASSOCIATION OF AMERICA

THE VOICE OF THE OUTDOORS

APRIL/MAY 2019

SOAR ABOVE

Seek adventure in the outdoor
paradise of Little Rock, Arkansas
| p. 10



How to lighten your camera
load, board candidate profiles
AND MORE.

OUTDOORS UNLIMITED

APRIL/MAY 2019 | VOL. 80, NO. 2

CONTENTS



p.6 | THE VALUE OF VIDEO

By Lisa Ballard

p.7 | PRODUCT REVIEW: OLYMPUS TG-5 CAMERA

By Noah Buchanan

p.8 | SHAVE SIZE AND WEIGHT

By Joe McDonald



p.10 | OUTDOOR OPPORTUNITIES ABOUND IN THE NATURAL STATE

By Jessica Seitz

p.12 | GET IN STEP WITH LITTLE ROCK

By Jeffrey Williams

p.14 | PORTFOLIO

By Kris Millgate



ALSO IN THIS ISSUE

PRESIDENT'S MESSAGE p.4

BOARD CANDIDATES p.18

NEW MEMBERS p.23

ASSOCIATION UPDATE p.24

BOOKSHELF p.27

FROM THE EXECUTIVE DIRECTOR

An investment guaranteed to pay you back

Your whole life you've heard the importance of investing in your future.

Perhaps your first steps toward financial security began as a child with a piggy bank. In school you were taught about compound interest.

With your first real job in high school, you might have opened a savings or checking account. And as an adult, you may have enrolled in your company's 401(k) program as a supplement to the company pension plan for retirees. As a full-time freelancer, you may have opted for an IRA.

The important thing is you made choices at key moments in life for the purpose of realizing positive rewards somewhere down the line.

Renewing your membership in OWAA also is an investment in the future. Yes, there are perks right now — entrée into the nation's oldest and largest organization of professional outdoor communicators and the associated benefits, such as this members-only magazine for starters.

As dues-paying members, you receive discounts on car rentals, hotels, outdoor gear and group health insurance. You have access to the Members Only section of OWAA's website, where you can find job postings and contact information for other members and supporting groups.

You are entitled to use the member mailing list to spread the word about an upcoming project — a new book, a speaking engagement or a workshop you are leading. And entering OWAA's annual Excellence In Craft Contest can bring recognition for your work as well as prize money.

You can attend the annual conference at member pricing, where there's more than enough story material, craft improvement workshops, and networking prospects to make attending well worth the cost.

Can't make the conference or wish

you could see something you missed? Archived videos of conference sessions are available on our website.

There are many more reasons for being an OWAA member, but here's one that's often overlooked: It's an investment in the future of professional outdoor communications.

Outdoor journalists play a vital role in helping the American people see the value in the great outdoors. Through our work, we enlighten our readers, viewers and listeners about America's outdoor resources, the importance of protecting those resources and how to enjoy the recreational opportunities they provide.

Former executive director Tom Sadler refers to OWAA as a professional guild and we as members are the keepers of the flame, the standard bearers for what is good and right within our craft. Since forming in 1927, our ranks have included legendary communicators: Durward Allen, Nash Buckingham, Homer Circle, Michael Frome, Curt Gowdy, John Madson, Pat McManus, Maynard Reece, Dave Richey, Buck Rogers, Leonard Lee Rue III, Lee Wulff, Ed Zern and many, many more.

Each of you contributes to the legacy of outdoor communications, but we need more voices to join our ranks. So, consider not only what an OWAA membership does for you now but also what continuing that membership does to ensure there is a future for the outdoors communication profession.

OWAA has been there for you in the past, and it's here for you now. Let's make sure it's around for the next generation of outdoor communicators.

— Phil Bloom is OWAA's interim executive director. Reach him at pbloom@owaa.org or 406-552-4049.



Outdoor Writers Association of America

Our mission: improve the professional skills of our members, set the highest ethical and communications standards, encourage public enjoyment and conservation of natural resources and mentor the next generation of professional outdoor communicators.



NATIONAL HEADQUARTERS

2814 Brooks St., Box 442
Missoula, MT 59801
406-728-7434, Fax: 406-728-7445
info@owaa.org, owaa.org

STAFF

Executive Director: Phil Bloom
Conference Services Director: Jessica Seitz
Publications Editor: Brian Hartz
Designer: Betsy Alvarez

PRESIDENT

Paul Queneau, Montana

OFFICERS

1st Vice President: Tim Mead, North Carolina
2nd Vice President: Pat Wray, Oregon
Secretary: Colleen Miniuk-Sperry, Arizona
Treasurer: Tom Sadler, Virginia

BOARD MEMBERS

Robert Ford, Pennsylvania
Karen Loke, Texas
Christine Petersen, Wyoming
John Kruse, Washington
Ann Simpson, Virginia
Danielle Taylor, Pennsylvania
Ruth Hoyt, Texas
Ken Keffer, Iowa
Shawn Perich, Minnesota

COUNSELS

Attorney: William Jay Powell, Missouri
Medical: William W. Forgey, Indiana
Supporter Liaison: Katie McKalip, Montana

Copyright April/May 2019 by Outdoor Writers Association of America Inc. Reproduction in whole or in part without permission is prohibited. The contents of Outdoors Unlimited do not necessarily represent the opinion or endorsement of OWAA, its staff, officers, directors or members. Outdoors Unlimited (ISSN 0030-7181) is published bimonthly by Outdoor Writers Association of America Inc., 2814 Brooks St., Box 442, Missoula, MT 59801. Periodicals postage paid at Missoula, MT, and additional mailing offices. POSTMASTER: Send address changes to Outdoors Unlimited, Outdoor Writers Association of America Inc., 2814 Brooks St., Box 442, Missoula, MT 59801.



ON THE COVER

BY KRIS MILLGATE | **Power House:** Bald eagles are an original member of the Endangered Species List started in 1967. They flew free of the list as a recovered population in 2007. Go to pages 14-17 to see the rest of Millgate's portfolio for this issue of Outdoors Unlimited.

PRESIDENT'S MESSAGE

Go Big in Little Rock



OWAA President Paul Queneau is conservation editor of Bugle magazine at the Rocky Mountain Elk Foundation.

Paul Queneau
OWAA president
pqueneau@RMEF.ORG

Right before the Fort Wayne conference last year, I shuttled down to Brown County, Indiana, amped to ride its web of mountain biking trails that have earned “epic” status from the International Mountain Bike Association (IMBA). Unfortunately, the final vestiges of Tropical Storm Alberto arrived the same day, uncorking a deluge that drenched the trails and scuttled my hopes for single-track bliss.

So our group went ziplining instead; perhaps not the smartest activity as lightning was strobing the sky above, but it added a little extra adrenaline as we flung ourselves at break-neck speeds through a canopy of towering hardwoods with rain falling in sheets around us.

Flash forward to 2019, and I’m eyeing the abundance of trails that grace the landscape near Little Rock, where OWAA is set to kick off its big annual gathering June 22. Cue a mountain biking rematch, as Arkansas is home to almost half a dozen of IMBA’s “epic rides,” including a trio near Hot Springs that range from the “shorter” 33-mile Womble Trail to the grueling 108-mile Ouachita National Recreational Trail. Time to start training.

But that’s just the tip of the iceberg when it comes to outdoor adventure and pre- and post-conference opportunities in the Natural State. Having just experienced it firsthand, I can report that Little Rock is truly the ultimate basecamp. In mid-January, we had our winter board meeting there, and after a long run of indoor meetings, a crew of us ventured out to chase ducks at the legendary Bayou Meto Wildlife Management Area — 33,000 acres of public hardwood forest bottomland right in the heart of the Mississippi Alluvial Valley that is arguably the world’s most famous flooded green timber duck hunting. Think of it as LaGuardia for the nation’s busiest waterfowl flyway.

For a kid like me from the Rockies who has only jump-hunted ducks along mountain streams, it was unbelievably cool to snake into Bayou Meto amid the inky pre-dawn in speedy camo duck boats

like commandos. The birds didn’t really cooperate that morning, but standing in water up to my waist in neoprene waders as legions of waterfowl filled the sky above is an experience I’ll never forget. And one I hope to repeat.

It was warm and sunny as we pulled back into Little Rock, so a few of us chose to grab an afternoon walk up the Arkansas River. The OWAA conference’s host hotel sits right on the river and next to a trail system that connects 38 parks, six museums and more than 5,000 acres of federal, state and local parkland along an 88-mile loop tailor-made for biking, hiking, running—you name it. The section we strolled was paved, incredibly scenic and just begged for a road bike to explore it further. Along the way we passed outdoor amphitheaters, wild playgrounds with rock-climbing walls and tunnels my sons would have adored, and the Clinton Library—albeit closed that day courtesy of the federal government shutdown.

Of course, where there is water there is fishing and paddling. In between the canoeing, kayaking, standup paddleboard, smallmouth fishing, etc., on the Buffalo National River, or right next door on the Little Maumelle River as it snakes past Pinnacle Mountain State Park, I don’t have the space here to do the vast array of opportunities justice. No matter what your favored mode of outdoor adventure, do yourself a favor and check out the list of pre- and post-conference trips at www.owaa.org/2019conference.

I’d also be remiss if I didn’t mention the remarkable lineup of conference sessions taking shape for Little Rock. Tim Mead and Pat Wray have been working their tails off with Jessica Seitz and Phil Bloom to create one of the hardest-hitting lineups of speakers and panel discussions I’ve seen at OWAA. From the conservation challenges of the proposed border wall to the Ethanol Mandate and deep well injection to how best to use Facebook tools to create and share content on social media, it’s thick with great story leads and brave new ways to hone our craft.

I can’t wait. Hope to see you there.

Outdoor writers should follow the money

To the editor:

In 2012, I wrote a series of articles pointing out that our Pittman-Robertson funds, hundreds of millions of dollars annually, were being squandered on uses other than habitat management and improvement. Those funds, first issued in 1939, are provided by a tax on guns, ammunition, bows and arrows and intended to be used “primarily” (a common loophole) to improve habitat for birds and animals.

Instead, I discovered that P-R funds were being used for “other” purposes ranging from salaries, trash pickup, roads, culverts and bridges. Many have been gated off to keep hunters out of the very land they had paid for.

Some 70 years after P-R was enacted, no state manipulates more than 1 percent of its wildlife management area holdings annually. The bulk of that 1 percent is mowing of grasslands, even though not one of our preferred game birds or animals lives in or feeds exclusively on grass. In fact, mowing has been blamed for the current decline in wild turkeys because the mowing takes place precisely when young birds would benefit most from seed head production, grasshoppers and other forage.

I produced several articles on the topic nationally, regionally and locally hoping to show hunters, wildlife experts and my fellow writers that we have been losing habitat every year through simple neglect. Trees were being allowed to grow (mostly under the direction of foresters, whose agenda differs greatly from that of wildlife

managers) on WMAs in the same manner and for the same reason as our state forests — simply as money in the bank 30, 50 or 90 years down the road. While states continue to add land to their WMA holdings using P-R funding, there is no provision for managing those lands.

The majority of WMAs east of the Mississippi River are 80 to 90 percent mature forest. Where are the clear-cuts, the sapling stands, the early-successional cover that game birds and animals need to survive and thrive?

During my 20 years as editor of a national magazine I made numerous trips to various states to hunt our most popular game species on public lands. In the process I discovered that, in every state, our “wildlife management areas” have been treated as mini

state forests, left to grow with the goal of profiting from future timber sales. State wildlife biologists told me (in writing) that “nothing had been done” to improve wildlife habitat in their states during careers that spanned more than 30 years!

Now it is five years later and things are getting worse. I had hoped to get other outdoor writers to join me in demanding that our states use their Pittman-Robertson Act funds for their intended purpose but so far none of my colleagues have seen fit to tackle the issue. I’m sure many writers have believed their state wildlife managers were doing a great job of carrying out the duties under the Pittman-Robertson Act. I’m also sure none ever bothered to compare their state’s P-R disbursement (readily available on the USFWS website) to the total acreage managed

for wildlife habitat (required of any state that uses P-R funds). Biologists who are not afraid to speak publicly have made it known that very few of those dollars ever reach ground level where chain saws and bush hogs have been put into use.

But it gets worse: 18 states are considering declaring the ruffed grouse “endangered,” which means hunting them will no longer be allowed. This constitutes half the states that contained strong populations of ruffed grouse just 50 years ago! The reason being given for the move is (surprise!): “habitat loss.” The remaining states’ grouse populations are a fraction of what they were a mere half-century ago.

Grouse are “edge” birds, not forest birds, not grassland birds and not cropland birds. With state agencies making minimal effort to create or maintain that

important edge cover over the past 70 years the result could not have been more predictable.

Meanwhile, wild turkey numbers have declined as much as 40 percent in the past 10 years and the brush-loving cottontail rabbit is already listed as endangered in some Eastern states.

But that’s OK. Don’t mention anything about this in your writing. We certainly don’t want to ruffle any feathers at the state level. Lay low and continue getting your free Breakout Day gear, hats, raffle prizes, plaques and trips.

After all, isn’t that what it’s all about?

— Stephen D. Carpenter
Lyman, Maine

I HAD HOPED TO GET OTHER OUTDOOR WRITERS TO JOIN ME IN DEMANDING THAT OUR STATES USE THEIR PITTMAN-ROBERTSON ACT FUNDS FOR THEIR INTENDED PURPOSE BUT SO FAR NONE OF MY COLLEAGUES HAVE SEEN FIT TO TACKLE THE ISSUE.

THE VALUE OF VIDEO

Why You Should Add a Minute to Every Article

BY LISA BALLARD | RED LODGE, MONTANA

WHEN I FIRST JOINED OWAA 16 years ago, I was a TV producer and host who wrote a few articles on the side. I had worked on shows for most major broadcast and cable networks and won a bunch of awards, including three Emmys because I was a stickler for details. When video started showing up on digital media platforms, the casual — okay, downright amateurish shooting and editing — irked me. That was not my world. I was a pro, so I ignored it.

I don't anymore. Now I consider my video production skills to be a competitive advantage. For several years after relocating from New England to Montana, I stopped producing video due to a plethora of magazine writing and photography opportunities that came my way. However, video is once again part of the menu of skills I readily offer an editor.

That's right, an editor. It's a rare traditional print magazine that doesn't have additional web content. Some editors work solely on web-based publications or blogs. Any time content is distributed on a digital platform, there's potential for video. Readers love it. Editors want more of it. Here's how I approach it:

TIME COMMITMENT. At first, I quaked at the thought of adding video to a writing and photo assignment. On location, I had to experience the activity while shooting a photo package, and take notes and interview people, usually by myself. Who had time to produce a video clip, too? But I was thinking about it by the old rules, which required a broadcast-quality camera, acute attention to sound quality and lots of preproduction planning, plus at least a day on the back end to write and edit the piece.

Thankfully, running times are much less, one to two minutes, which requires much less footage to fill and time to edit. What's more, these mini-segments do not need to be a perfectly crafted stories. They can capture merely moments, providing a taste of the place and what happened, or perhaps a key soundbite or two, with simple cuts. Even better, sometimes an editor just wants the raw video, which they have edited in-house to fit their needs. I always ask.

QUALITY CONTROL. Nowadays, I can cover the visuals — both stills and video — with one camera. It's a high-quality DSLR (Nikon D500) that switches to video mode with the flick of a small switch. I take the still images I need, then shoot 30 seconds of video at each spot. It's quick and easy, shooting-wise and gear-wise.

If you're already shooting video but using an inexpensive point-and-shoot camera or your mobile phone, the quality — especially the focus if you zoom in, pull out or pan — can suffer, and you won't know it until you get home and look at what you



shot. Consider upgrading your camera if you want your video footage to be useable, let alone have a professional look.

In my case, capturing sound on location is not important, as all my video clips for magazines and e-zines to date have music under them for background sound and supers to communicate key points. That said, if ambient sound or voices matter in your videos, pay attention to recording quality. Ironically, one of the keys to high-quality video is exceptional sound quality. Ditto with the supers. Be sure they are correctly presented from frame to frame, without typos. Call me old-fashioned about these points, but they are what make even the most informal video segments engaging to viewers.

PAY. Even if you streamline the video production process, there's still extra work involved, and you're providing additional visual enhancements to your story at your editor's request. Pay is appropriate. If your editor does not have a specific video budget and you're already an established photographer, ask for your half-day rate or the equivalent of a full-page photo. That's a good place to start for a video under two minutes, or just the raw footage. Getting a couple thousand dollars per finished minute for this kind of video production is not the norm.

COPYRIGHTS. Keep it. Just like your words and your photos, you are selling the right for a media outlet to use your video footage (or finished segment). Video production can be fruitful, not only as a service that enhances your attraction to an editor, but also as your stock footage library grows, it might be a source of revenue. If you don't own it, you can't reuse it in the future.

Today, my label is content producer. Yours is, too, and the more types of content you can produce, the more successful you will be as an outdoor communicator.

— *A past president of OWAA, Lisa Ballard is a full-time freelance writer, photographer and video producer based in Red Lodge, Montana.*

Product review: Olympus TG-5 camera

BY NOAH BUCHANAN

Underwater photography is becoming more popular all the time. From people taking vacations to the Caribbean, photographing surfing or even playing around in the pool during summertime, many of these moments would go undocumented without the use of a waterproof camera or water housing for your DSLR.

However, water housings can be wildly overpriced for the average person who doesn't shoot in the water all the time. This gives camera manufacturers the opportunity to produce affordable, but high-quality compact waterproof cameras.

This is nothing new: Camera companies have been making disposable film point-and-shoot cameras for years. I remember taking trips to the beach with my family growing up and playing around with them, snapping many photos in and around the water. Today, this is not as practical, which is why digital waterproof point-and-shoot cameras have taken off.

The Olympus tough series has been around for a long time. It is the company's waterproof, shockproof and freeze-proof model designed for worry-free use.

A rugged and tough camera, the TG-5 is also quite popular because of its ease of use for any level of photographer. It offers full auto as well as full manual control and all the semi-auto modes in between. With the ability to shoot in RAW, the photographer has full control when it comes to editing his or her photos, plus a great deal of information to work with on a 12-megapixel CMOS sensor.

With the TG-5 being able to shoot up to 20fps, the ability to capture moving subjects has never been easier. For those of you interested in doing video, the TG-5 can record 4K at 30fps and 1080P at 120fps. This gives you the ability to slow down your footage for very smooth playback.

For those of you looking to stay connected, the TG-5 offers built-in Wi-Fi.

Olympus has also designed its field sensor system into this camera, which provides a GPS module, manometer, compass and temperature sensor. All this data can be transferred to a smartphone via the built-in Wi-Fi and imbedded into the metadata of your photos. In addition to wireless transfer ability, the built-in Wi-Fi also allows you to remotely control the camera from a smartphone or tablet.

The camera retails for \$449. For more information and special OWAA pricing on the TG-5 or anything else that might be on your shopping list, please email me at nbuchanan@huntsphoto.com or call 781-462-2356.

— *Noah Buchanan is Hunt's Photo and Video's OWAA sales rep.*

FOR THOSE OF YOU LOOKING TO STAY CONNECTED, THE TG-5 OFFERS BUILT-IN WI-FI.



SHAVE SIZE AND WEIGHT — go micro 4/3rds

Great photography doesn't have to come with physical strain

BY JOE MCDONALD | MCCLURE,
PENNSYLVANIA

IN PHOTOGRAPHY, BIG GLASS, i.e. impressive telephotos, not only produce great close-up images but also, let's face it, carrying one implies real gravitas — you're a photographer! You pay for that badge of distinction, however, as big telephoto lenses and DSLR cameras are burdensome to carry around, and, if you fly often, a source of stress every time you board a plane with your carry-on bag. That heavy gear may also be giving you second thoughts about even lugging around a big lens, or walking that extra couple hundred feet to check out a different perspective.

There's a solution for all those negatives and that's going to a micro 4/3rds camera system. Both Panasonic and Olympus offer cameras and lenses in this format, and the size and weight of both are significantly reduced. I recently switched from a full-frame DSLR to the Olympus micro 4/3rds, so my expertise only lies with this brand. Accordingly, you'll have to verify if something I mention applies to the brand you're interested in.

Because the sensor of a micro 4/3rds is approximately half the size of a full frame DSLR, the magnification factor of any given lens is doubled. For example, a 300mm with a 1.4X equates to 840mm. That lens combo on my micro 4/3rds camera weighs 5 pounds, in contrast to the 15 pounds of my Canon 800mm on a full frame DSLR. You can imagine the difference that makes after a day in the field. You might not look as impressive walking around with a micro 4/3rds rig but the results will be the same, or even better.

There are several other real pluses.

With an electronic viewfinder you can be looking through an eyepiece when shooting video, rather than at the back of an LCD screen. Backlighting and glare on a hard-to-see screen is no longer a concern. The LCD screen flips out and tilts, too, making ground-level shooting easy — no more chin-in-the-dirt shooting. In some cameras, a keystone correction feature eliminates the need for heavy, bulky tilt/shift lenses, and a focus-stacking feature composites deep-focus images, cutting out time-consuming software to achieve maximum sharpness and depth of field. Lenses focus very close, practically eliminating the need for a macro lens, although the 60mm macro (equivalent to 120mm) I use can be carried in my pants pocket.

With an electronic shutter, motor drive bursts as high as 60 frames per second are possible, allowing the capture of the most minor differences in poses or expressions. Image stabilization exceeds anything I had with my previous system, and now I can realistically hand-hold 840mm and get sharp shots. Recently, chasing pumas in Chile, I drove the roads with that lens in my lap, ready for any opportunity. I could not have done so with my old rig.

One feature with the Olympus really sold me, and if you shoot much action, please take note. It's ProCapture, one of the drive modes. In ProCapture, when the shutter button is depressed half way, the camera continually records images in a loop of 14 or 35 frames (depending upon the camera model), over-writing the oldest frame as a new one records. The camera doesn't write to the card until the shutter is fully depressed. At that time, that frame, and the 14 (or 35) frames that preceded it are written to the SD card. Imagine the shots. A trout leaping

at a mayfly, and you only caught the splash — before — but now you have the trout through its entire leap. A bird launches from a branch, and you record a bare branch — before — but now you have the entire take-off sequence. I'm telling you, it is a game-changer, and I'm capturing images, and entire sequences, I never could before.

So, are there any disadvantages to the micro 4/3rds system? You might guess sensor size, for capturing detail. Both Olympus and Panasonic address this by offering a feature that records a burst of several frames to produce a final composite that's a very huge file. Even without using that feature, however, I've made 20x30 enlargements from an image cropped to 1/16th of the original sensor size and had satisfactory results. Higher ISOs may be problematic, as digital noise may be an issue, but I've found that to be somewhat image dependent, and frankly I've never needed to, nor have, shot at extremely high ISOs.

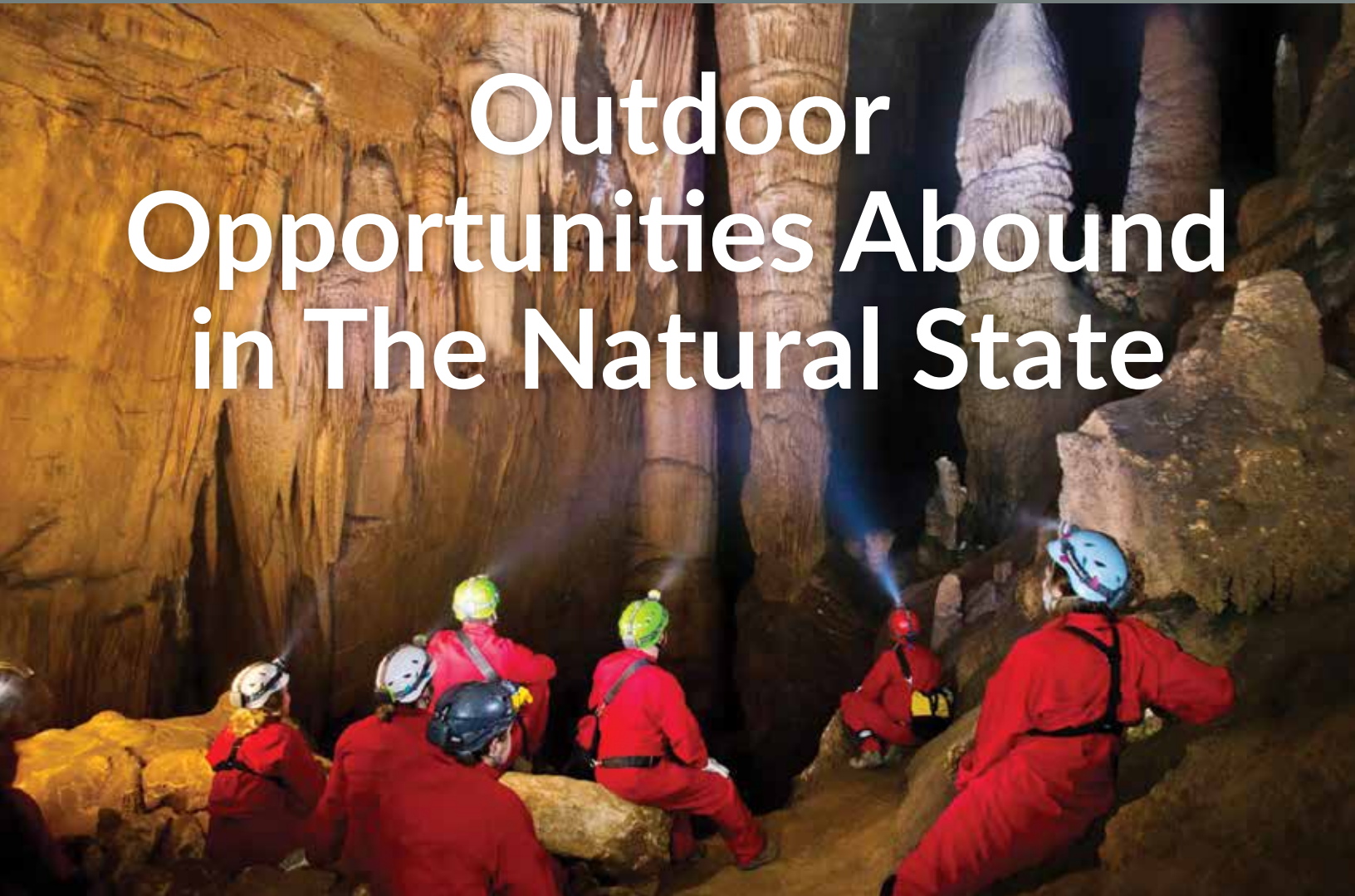
I have to admit, I feel a little different when I'm walking a birding trail and I'm surrounded by photographers with big, impressive-looking telephoto lenses. I probably look like an amateur to them, not a real "player" in the image game, but I don't feel humbled or ashamed. Instead, I feel free, and I want to scream "Get with the program!" We want our photography to be productive but it can also be fun, too, when you're not worried about shoulder strain or back ache or hiking that extra mile. I made the switch to micro 4/3rds and I never looked back.

— Joe McDonald is a contributing editor to *Nature Photographer* magazine.

Without ProCapture, the photographer would have caught only the tail of the Gabar Goshawk as the bird passed out of the frame, but with it, he recorded 14 other images as the hawk swooped in to harass the larger hawk-eagles.

Photo: Joe McDonald

Outdoor Opportunities Abound in The Natural State



BY JESSICA SEITZ | MISSOULA, MONTANA

COMING TO THE OWAA CONFERENCE in June? Don't forget to plan time to explore the outdoors in Little Rock and around Arkansas. Little Rock Convention and Visitors Bureau, Arkansas Department of Parks and Tourism, Arkansas Game and Fish Commission and a wide range of local partners have put together pre- and post-conference trips showcasing their state. We encourage all members to consider signing up for one or multiple trips as part of their conference experience. Trips are complimentary for individual members and will connect you with the people and places you need to generate story material and make the most of your trip to Arkansas. Whether you are looking to try something new or just get outside in a new place, there are adventures waiting for you:

CANOE/KAYAK/PADDLE

- Float the Little Maumelle River just outside Little Rock
- Guided Kayak Trip at Ranch North Woods Preserve in Little Rock

- Arkansas River Kayaking/SUP Tour in Little Rock
 - Float the Buffalo National River
 - Historic Helena on the Mississippi
- FISHING**
- Paddling and Smallmouth Bass Fishing on the Buffalo River
- MOUNTAIN BIKING**
- Mountain biking the Oz Trails in Northwest Arkansas
 - Mountain Biking Hot Springs and the New Northwoods
 - Mountain Biking Boyle Park in Little Rock
- NATURAL HISTORY**
- Dig for Crystals at Wegner Quartz Crystal Mines in Mount Ida
 - Take a Cave Tour at Blanchard Springs Caverns – Wild or Regular
- ROCK CLIMBING**
- Rock Climbing Jamestown Crag
 - Rock Climbing at Rattlesnake Ridge in Little Rock

- SCUBA DIVING**
- Scuba Dive Lake Norfork
- STATE PARK OUTDOOR ADVENTURES**
- Outdoor Adventures at Village Creek State Park
- SUSTAINABILITY IN LITTLE ROCK**
- Rock Town Distillery Grain to Glass Excursion in Little Rock
 - Heifer International in Little Rock: Sustainability in Action
- WILDLIFE ADVENTURES**
- Snorkeling the Saline with Mussel Men
 - Hold a hummingbird in your hands

SIGN-UP AT: <https://owaa.org/2019conference/signup-for-pre-post-conference-trips/>

Looking for DIY activities? Find these as well as an up-to-date list of trips, full trip details and the trips sign-up form on the 2019 conference website: <https://owaa.org/2019conference/pre-post-conference-trips/>



OPPOSITE PAGE: Blanchard Springs Caverns. TOP LEFT: Rock climbing on Rattlesnake Ridge. TOP RIGHT: Wegner Quartz Crystal Mines. MIDDLE RIGHT: Hold on to a hummingbird. BOTTOM LEFT: The Leatherwood Bike Race Trail at Eureka Springs. BOTTOM RIGHT: Blanchard Springs Caverns. Photos: Little Rock Convention and Visitors Bureau, Arkansas Department of Parks and Tourism and Arkansas Game and Fish Commission.

Get in step with Little Rock

A short stroll reveals great food and good times



Rent a boat and see a new perspective of downtown Little Rock and North Little Rock from the Arkansas River. Photo: Jeffrey Williams.

BY JEFFREY WILLIAMS | LITTLE ROCK, ARKANSAS

GOT A LITTLE TIME TO EXPLORE during the 2019 OWAA conference in Little Rock? You've come to the right place.

The DoubleTree Hotel is a great base camp for a walking or trolley adventure to landmarks, restaurants and cultural centers. Here's a long-time resident's perspective on spots that are tried-and-true local favorites and hangouts, and only minutes away by foot.

The Old State House Museum is the next-door neighbor to the east of the DoubleTree on Markham Street. This was the first capitol of the state and holds historical collections and temporary exhibits. Admission is free.

Main Street, just three blocks east of the DoubleTree, leads to the South Main district — SoMa. On the way to Main is the Capital Bar and Grill, inside the historic Capital Hotel. Drop in for smooth cocktails and hand-crafted appetizers. Hang a

right on Main Street and look for Soul Fish Café, Bruno's Little Italy (pizza and pasta since 1949), Samantha's Tap Room and Wood Grill (friendly bar), and popular Three Fold Noodles and Dumpling Co.

SoMa begins on the south side of the Interstate 630 overpass. This is the land of quirky shops such as Moxy Modern Mercantile, Reinvented Vintage and the Green Corner Store. They offer offbeat goods, many of them locally produced. It sounds weird, but don't miss the ESSE Purse Museum and Store; it's much cooler than it sounds.

SoMa also features terrific dining: Dos Rocas (two rocks) Beer and Tacos, Boulevard Bake House and Market, Community Bakery, Raduno Brick Oven and Barroom, Root Café, and South on Main (with a popular bar). Visitors can't go wrong with any of those choices.

If you're looking for a watering hole (and you probably will be since this is late June in Arkansas), slip into Midtown Billiards, a true dive that is often found on lists of best bars.

Atlas Bar, which opened up the street last January, is already receiving praise. Rocktown Distillery, across the street from Atlas, ferments its own spirits and crafts tasty cocktails.

Feeling like dessert? Grab a scoop or two of locally produced ice cream at Loblolly Creamery.

Another option is skipping the turn on Main Street and continuing east on Markham Street toward the River Market District, which begins five blocks east of the DoubleTree. Take note of Iriana's Pizza during the trek; it's frequently been voted among the best in the state. We also should mention Historic Arkansas Museum, just a block south on Scott Street.

The River Market District is at its finest at night with live music venues, dining and special events. The Flying Saucer Draught Emporium offers more than 200 brews on tap, along with bar food. Cache Restaurant, with a variety of indoor and outdoor dining options, is more refined. Don't miss the free exhibits at Butler Center for Arkansas Studies, across the street from the River Market, which houses a variety of food vendors, including Asian, pizza, burgers and desserts. More food and local beer is waiting at Damgoode Pies and Cajun-tinged Flying Fish.

A pedestrian overpass on the north side of the street leads to the Arkansas Game and Fish Commission's Witt Stephens Jr. Central Arkansas Nature Center, which is always free.

Walk off a few calories by continuing east on President Clinton Avenue to the William J. Clinton Presidential Center and Park (free admission to gift shop; usually an admission fee for exhibits) and the William E. "Bill" Clark Presidential Park Wetlands. Just beyond the Clinton Center is the headquarters of Heifer International, including a gift shop with a variety of handmade, unique items.

Cross the Arkansas River on the Clinton Presidential Park Bridge, built by Rock Island Railroad in 1899 as part of the Arkansas River Trail, or trace your steps back to the hotel. By the way, complete a three-mile loop by crossing the river here, following the trail west in North Little Rock to the Broadway Bridge and crossing the river back to the hotel. Or instead of walking back to the DoubleTree on President Clinton Avenue/Markham Street, take the Arkansas River Trail through Riverfront Park, which includes Vogel Schwartz Sculpture Garden.

Although the Arkansas Travelers AA baseball team is on the road, North Little Rock has plenty to offer, and it's a short stroll across the Broadway Bridge from the DoubleTree.

Diamond Bear Brewing Company and Arkansas Ale House, for instance, is about a block south of Dickey Stephens Park, home of the Travelers. Another spot favored by locals — Flyway Brewing — is a block off Main Street.

Swing by Cregeen's Irish Pub on the corner of Broadway and Main. For excellent Italian fare, have a bite at Ristorante Capeo (great pizza and pasta) on Main Street. Relax with a beverage at Crush Wine Bar, also on Main.

These are a few highlights — visitors will discover much more during a short walk.

— Jeffrey Williams is the editor of Arkansas Wildlife magazine, a member of the Arkansas Game and Fish Commission and an OWAA member since 2003.

Rent a kayak or a bicycle to explore the Arkansas River, urban streets and the Arkansas River Trail at Rock Town River Outfitters, at the River Market, 400 President Clinton Ave.

The Arkansas River Trail offers a loop that covers about 17 miles, bookended by the Big Dam Bridge and the Clinton Presidential Park Bridge. In June, the Little Rock pool of the Arkansas River usually is more like a lake than a river. Kayakers get a new perspective of the city from the water, including a close-up view of the USS Razorback submarine at the Arkansas Inland Maritime Museum.

Wait a minute — submarine? That's right, the Razorback, commissioned in 1944, sailed for the U.S. Navy during World War II, the Korean War and the Vietnam War. It was part of the Turkish navy before returning to the U.S., and is the longest-serving submarine in existence.

**PHOTOGRAPHY
BY KRIS MILLGATE**
www.tightlinemedia.com

I SPY

What fills frame when in the field

I'm an outdoor journalist of the action and still kind. I shoot footage and photos with up to five cameras when I'm on assignment. It's a circus of shutter speeds, but sometimes I'm lucky enough to capture a moment in all its natural wonder.



OPPOSITE PAGE: A bumblebee rests on a stucco wall barely within the shade line out of the sun.

TOP RIGHT: When your story is at the other end of the canyon and sheep are blocking the only way in.

BOTTOM RIGHT: Bears Ears National Monument in southern Utah is the epicenter of the nation's public lands debate. The Obama administration made the monument. The Trump administration shrunk it. This is one of the many ancient relics within the monument.



TOP: Iceland's northern region is stunning; so are the island's sunsets. No filter.

RIGHT: Salmon are endangered in Idaho. Researchers count them by snorkel sight instead of hands on.



TOP LEFT: Owls on the ground are better than owls in the outhouse. Yes, that really happens. That's why vent pipes on outdoor bathrooms now have screens covering openings.

TOP RIGHT: Before monarchs are beautiful butterflies, they are the clean lines of colorful caterpillars.

BOTTOM: New life hatches six months after wildfire kills it.



Board candidates' profiles

Five OWAA members are running for three seats on OWAA's board of directors. The candidates, listed alphabetically below, were asked to submit short biographies, as well as answers to five questions approved by OWAA's nominating committee. Their responses have been lightly edited for grammar, spelling and Associated Press style.

All active, senior active and life members are encouraged to vote by the May 1 deadline. Members received an email on April 1 with a link to the online ballot. Members who don't have an email address listed in OWAA's database will receive a paper ballot by mail. Winners will be announced in Outdoors Unlimited and on the OWAA website. New board members will start their three-year terms on June 24, 2019, at the summer board meeting.

JACK BALLARD

RESIDENCE: Montana
YEARS OF OWAA MEMBERSHIP: 21
CONFERENCES ATTENDED: 15
COMMITTEES: In two previous terms on the board of directors and one as treasurer, I have served on most of the standing committees of the organization. I am currently an OWAA Endowment trustee.

Jack Ballard has published hundreds of articles in more than 50 different magazines and other publications. He also has published more than 1,000 photos in magazines, books, calendars and other media. He is the author of 13 books. His two most recent books are "Wildlife Photography" (2017) and "Large Mammals of the Rocky Mountains" (2018). He writes frequently in the areas of big-game hunting, upland bird hunting, fly-fishing (fresh and saltwater), wildlife natural history, conservation and other outdoor recreational pursuits.

1. Why are you running for OWAA's board of directors? What are the top three things you hope to accomplish as a board member?

I have benefited greatly as a professional outdoor writer/photographer from OWAA and wish to advance the organization. As



a board member I would hope to provide leadership in keeping the organization financially sound, offer an informed perspective in decision-making as both a long-time member and full-time outdoor communicator, and seek to make the organization increasingly relevant to contemporary forms of outdoor communication.

2. As "The Voice of the Outdoors," OWAA needs to be current and vibrant, and become more diverse. What is your vision for accomplishing this challenge? How should OWAA recruit new members while retaining the ones we've got?

Imbedded in the organization's mission statement is conservation. No matter one's ethnic background, gender, age or place of residence, the threats to intact ecosystems in the form of invasive species, exotic diseases, habitat fragmentation, etc., on one hand, and the beauty and value of healthy natural systems on the other, can surely be a unifying factor throughout the membership. OWAA's bedrock identity as an organization committed to conservation, in an age when increasing numbers of people seem to be grasping its necessity (despite what's often reflected in political leadership), has the potential to be a very potent tool in both recruiting and retaining members.

3. What are the most important benefits and services OWAA offers to its members? What are your ideas for ways OWAA can best serve its membership?

I joined OWAA primarily for the opportunity to expand my writing assignments through postings in the "Outdoor Market" segment of the newsletter and the chance to meet editors at the annual conference. The network of people I've met at conferences has been my greatest benefit as a member. Enhancing those opportunities is one of the best ways the organization can serve its membership, along with providing professional development opportunities and facilitating the interchange of ideas and information among the membership.

4. The annual conference is OWAA's most important event of the year. How do we attract more members to this "can't miss" event and keep them coming back?

I believe this same question was posed when I first ran for the board around the dawn of the third millennium... I have attended most of the conferences since becoming a member, missing some because of family/professional conflicts and a handful from sheer lack of interest, mainly due to lackluster locations. Those I have enjoyed the most and from which I've received the greatest benefit have several things in common. They're held in an interesting place with some outdoor cache. The area holds rich opportunity for writing assignments to pursue while at the conference, at least some of which is accessible through pre-conference and post-conference trips. The conference program contains multi-

ple sessions which might spawn writing opportunities or offers value in relation to professional development.

5. Tell us about your outdoor passions—what they are, why you love them, and how they fit into your professional media work.

The motto on my website is "anything outdoors." There are some outdoor pursuits I shun, such as rock-climbing and geocaching. I like all types of hunting and am currently very enthused by hunting upland birds and waterfowl with my puppy. In relation to big-game hunting, my highest satisfaction is watching my sweetheart and children find success in the field. I could pursue saltwater fly-fishing year-round. I've kind of given up most backpacking in favor of day hikes and trail-running. There is nothing more exhilarating in all of the outdoors than ripping really high-speed turns on long, narrow alpine skis. I write about what I like and take pictures of it, too

NICK LOWREY

RESIDENCE: South Dakota
YEARS OF OWAA MEMBERSHIP: 4
CONFERENCES ATTENDED: 3
COMMITTEES: None

Nick Lowrey is the managing editor of the Capital Journal newspaper in Pierre, South Dakota, and serves as editor of the newspaper's magazine, South Dakota Outdoors. His outdoor writing has appeared in newspapers all over South Dakota and in regional magazines. Over the course of his five years at the Capital Journal and South Dakota Outdoors, Nick has helped the magazine expand its distribution, built a state Capitol news bureau and most recently oversaw the launch of the newspaper's re-design.

1. Why are you running for OWAA's board of directors? What are the top three things you hope to accomplish as a board member?

I'm a veteran of the Iraq war. While that doesn't exactly make me unique in this

field, it has given me a different perspective on what makes the outdoors important and why effective communication about outdoor pursuits and the issues affecting them are essential to making sure future generations have the same, if not better, opportunities to enjoy the outdoors than we do now.

As a member of the board, I hope to help make OWAA a bigger part of the national R3 movement which seeks to recruit, retain and reactivate hunters and anglers. I also want to explore ways to keep members connected outside of our annual conference and look for ways to help more members get to our annual conference.

2. As "The Voice of the Outdoors," OWAA needs to be current and vibrant, and become more diverse. What is your vision for accomplishing this challenge? How should OWAA recruit new members while retaining the ones we've got?

As an organization of communicators, we're ideally situated to help make more outdoors people. To do that OWAA needs to become a more active, integral part of the national R3 movement. For those unfamiliar with R3, it stands for Recruit, Retain and Reactivate. The goal is to recruit new hunters and anglers, retain existing hunters and anglers and finally to reactivate those hunters and anglers who have given up the lifestyle. While the idea is focused mainly on making more hunters and anglers, it can apply to just about any outdoor pursuit, particularly when looking at the issue of diversity.

There is a growing interest in locally sourced food, healthy living and spending time outdoors among young adults of all backgrounds. Many, especially those living in urban environments, don't know how to get started.

I believe there are opportunities to partner with organizations such as Pheasants Forever, Backcountry Hunters and Anglers, Ducks Unlimited and others to help create a new generation of outdoors enthusiasts and train the communicators they'll rely on to stay informed about their pursuits.

If we want to recruit more new members, we'll need to have a hand in creating them.

3. What are the most important benefits and services OWAA offers to its members? What are your ideas for ways

OWAA can best serve its membership?

The biggest benefit I've been provided is the opportunity to learn from my fellow outdoor communicators. Usually this comes through the annual conference. I would like to see OWAA work a little harder at keeping our members connected throughout the year. That could be through organizing web-based mini conferences or finding better ways to help members connect outside of conference to ask each other questions, collaborate or commiserate.

Outdoors Unlimited also has been a valuable resource.

4. The annual conference is OWAA's most important event of the year. How do we attract more members to this "can't miss" event and keep them coming back?

That's a tough question, largely because I don't know enough about why members don't come. I do know why I've tried to attend every conference that's been held since I joined OWAA — it's one of the only times of the year I get to speak with fellow outdoor communicators. I also learn a lot and make connections that I couldn't otherwise.

That being said, going to the conference is expensive. Taking a look at how we can help members more easily justify the cost of attending, either to their bosses or accountants, would be one of my priorities.

Putting more emphasis on craft improvement and collaboration at conference might help, too.

5. Tell us about your outdoor passions — what they are, why you love them, and how they fit into your professional media work.

I am a hunter and an angler. I grew up doing both. And until 2005, I hadn't put much thought into why I was a hunter. I was in Iraq, reminiscing about being a kid, chasing deer, pheasants and grouse when I had my first "deep thoughts" about why I still considered myself a hunter and an angler. Later, my time outdoors kept me anchored at a time when I could easily have become lost. I wouldn't be where I am personally or professionally without hunting and fishing. This is a big reason I'm so passionate about helping others learn how to hunt and fish.

Still, it wasn't until 2012 when I start-

ed interning at the Capital Journal that hunting and fishing became part of my profession. I took it upon myself to start writing about some of the issues facing hunters and anglers in South Dakota — a topic no one else at the paper cared to cover. Later, I started writing about my own experiences in a weekly column. My current job, managing editor at the Capital Journal and its magazine South Dakota Outdoors, is a direct result of the outdoor writing I did as an intern.

GARY MOORE

RESIDENCE: Vermont
YEARS OF OWAA MEMBERSHIP: 34
CONFERENCES ATTENDED: 20
COMMITTEES: Education, ethics; local chairman for 2020 OWAA conference

Gary Moore is a freelance writer, photographer and broadcaster whose syndicated weekly column has appeared in Vermont and New Hampshire papers for 41 years. He also writes a monthly column for regional magazines. Public service has been a big part of his life. He has served Vermont in many positions appointed by various governors including Fish & Game Commissioner, chairman of the Water Resources Board, chairman of the Vermont State Colleges System, chairman of the four-state Connecticut River Flood Control Commission, chairman of the bi-state Connecticut River Joint Commissions and member of the Criminal Justice Training Council.

Locally, he has been a firefighter for 50 years and fire chief for much of the time, public safety commissioner, emergency management director, school board member and justice of the peace.

Professionally, he has been a high school English teacher, assistant headmaster, and environmental consultant. For 15 years he has been teaching police, fire, military and EMS all over the United States and its territories. As a long-serving member of the Vermont Hazardous Materials Response Team, he responds to emergencies around the state.

He holds degrees from Lyndon State College, Dartmouth College and the University



of Vermont and has done graduate work at several other colleges and universities in New England and Canada.

He is a past president of the New England Outdoor Writers Association, a life member and a director emeritus.

1. Why are you running for OWAA's board of directors? What are the top three things you hope to accomplish as a board member?

I am running for the board because I now have the time and feel a need to give back to an organization from which I have benefitted so much. Continuing to grow the membership, to increase its financial stability and to make the annual conference a must-attend event would be my priorities.

2. As "The Voice of the Outdoors," OWAA needs to be current and vibrant, and become more diverse. What is your vision for accomplishing this challenge? How should OWAA recruit new members while retaining the ones we've got?

The organization needs to listen carefully to the needs of its current members and at the same time encourage those who may come from other backgrounds to join, as we have much to offer and should welcome their input.

3. What are the most important benefits and services OWAA offers to its members? What are your ideas for ways OWAA can best serve its membership?

The annual conference is a huge benefit as is networking, which often comes from attending. Outdoors Unlimited is a valuable benefit as well. I learn something new from every issue. We must continue to do what we do well and look for ways to meet other needs of members as they are identified.

4. The annual conference is OWAA's most important event of the year. How do we attract more members to this "can't miss" event and keep them coming back?

We need to strive to keep the cost affordable and vary the timing from year to year to better meet the schedules of the members. The surveys of members help decide where and when the conferences should be held and the programs that will attract the most.

5. Tell us about your outdoor passions—

what they are, why you love them, and how they fit into your professional media work.

My passions are hiking, hunting, fishing, canoeing, cross-country skiing and snowshoeing as well as working in our 58-acre woods to improve wildlife habitat and the health of the forest. All of the above end up as columns, articles, photographs and presentations.

TREY REID

RESIDENCE: Arkansas
YEARS OF OWAA MEMBERSHIP: 11
CONFERENCES ATTENDED: 4
COMMITTEES: Conference Planning

Trey Reid started his professional career in 1997 as a sportswriter at the Pine Bluff Commercial, his hometown newspaper in southeastern Arkansas. He worked as a sportswriter and copy editor at the Arkansas Democrat-Gazette from 1999 to 2001 before becoming the newspaper's outdoors editor from 2001 to 2005. Reid left the newspaper business to work for ESPN, where he worked as the field reporter on the show "BassCenter" from 2005 to 2006. He went into public relations with the Arkansas Game and Fish Commission in 2006 and now is the agency's assistant chief of communications, producing and hosting the agency's television show "Arkansas Wildlife" since 2015. Reid also has worked as a freelance writer, with work published in national and regional outlets such as ESPNOutdoors.com, Bassmaster, Greenhead and many more.



1. Why are you running for OWAA's board of directors? What are the top three things you hope to accomplish as a board member?

I look at service on the board of directors as a way to give something back to the organization that has given so much to me over the past dozen years. In addition to serving the membership and providing leadership for the organization, I hope to increase membership and expand our group's appeal to a new generation of communicators, and on a somewhat selfish note, I want

to strengthen and enhance the friendships and professional relationships I've cultivated in the organization.

2. As "The Voice of the Outdoors," OWAA needs to be current and vibrant, and become more diverse. What is your vision for accomplishing this challenge? How should OWAA recruit new members while retaining the ones we've got?

We can't forget our past and our roots, but to stay truly current and vibrant, we must break out of the mold we've cast for ourselves for far too long. Why doesn't our membership include more travel writers? More action sports writers? While we've done a good job of recruiting members whose focus goes beyond "hook and bullet" and into the so-called "non-consumptive" outdoor pursuits, we must do better. It may be as simple as calling and writing friends and counterparts in the business, or as complex as developing a marketing strategy, but I think our message to potential new members is that we need them as much as they need our organization. We should focus on the symbiotic relationship between the organization and individual members, while also striving to be more inclusive. As someone who deals with parallel issues while working for a state fish and wildlife agency, I'm acutely aware of the obstacles to success and bring a perspective that could be helpful when dealing with this challenge.

3. What are the most important benefits and services OWAA offers to its members? What are your ideas for ways OWAA can best serve its membership?

Beyond the annual OWAA conference, the biggest benefit to members is our organization's network of professional colleagues who share our passion and enthusiasm for the outdoors and communication. We need to find new ways to connect members throughout the year, not just during our few days at the annual conference. This will require some work on the part of individual members, and a willingness to engage, but perhaps there are things we can do to foster and encourage such engagement. With the proliferation of social media and so many ways to connect through technology, we surely can find innovative ways to engage our members. Perhaps we can achieve results through a social media channel or recurring virtual

meetings where members can share personal stories, anecdotes, fun photos from a location or assignment, our successes and failures. Our magazine accomplishes this to an extent, but we need to find additional channels through which we can engage in conversations about our work and create a stronger sense of community among members.

4. The annual conference is OWAA's most important event of the year. How do we attract more members to this "can't miss" event and keep them coming back?

Location is critical to the success of the annual conference, but most important to its success is what we offer attendees in the form of programming, conference trips, networking opportunities and just plain old fun. We have to make the conference relevant on multiple levels. We must continue to seek dynamic presenters who can deliver engaging material on a variety of subjects. In addition to craft improvement sessions, we need to focus more on providing content that can be converted to marketable stories for publication or broadcast. We need to broaden the scope of our pre- and post-conference trips. If I'm a freelancer attending the conference, I want to leave with enough stories that I at least can cover my travel expenses. We've done this in the past, but I think we've fallen short in this area in more recent years. We also need to make the conference more fun. In the earliest days of my OWAA membership, the annual conference featured multiple hospitality suites every night, huge raffles with items from sponsors and industry supporters, and a robust silent auction. There's no reason we can't do that for the conference every year.

5. Tell us about your outdoor passions — what they are, why you love them, and how they fit into your professional media work.

My two greatest outdoor passions are fishing and duck hunting. In my home state of Arkansas, duck hunting is almost a birth-right. I was introduced to it at an early age by my father, and I cherish the memories we made over the years. We hunted white-tailed deer and small game, as well, but duck hunting has stuck with me more than the others. It appeals to me because it's a more social type of hunting; I can talk and

laugh with my friends and family until we're actively trying to lure ducks into range. Its appeal also is rooted in the fleeting nature of the pursuit. Ducks are only visitors to my home state, spending a few months here each winter, and it strikes me as miraculous that a bird born thousands of miles from here on the northern U.S. and Canadian prairies makes its way here. It's that relatively rare intersection of hunter and prey that makes duck hunting so special to me. There's also the element of calling, having a conversation with your quarry, that makes duck hunting one of my favorite pursuits. I love to fish for just about anything, but my favorite type of fishing is canoeing or wading an Ozark Mountain stream for smallmouth bass. Our smallies don't grow as large as they do in many northern states, but they don't lack spirit and spunk, and they don't live in ugly places. Over the past decade, I've gotten into saltwater fly-fishing and make annual trips to Mexico's Yucatan Peninsula to hit the flats in search of bonefish, permit, snook and tarpon. Saltwater flats fishing uniquely and simultaneously satisfies my passion for hunting and fishing as I stalk the shallow flats and cast to visible targets. I host and produce a weekly television show about Arkansas's many outdoor opportunities, so I'm lucky that I pursue my passions and call it "work." But don't be surprised if our episodes feature an inordinate amount of duck hunting and smallmouth fishing.

EMILY STONE

RESIDENCE: Wisconsin
YEARS OF OWAA MEMBERSHIP: 6
CONFERENCES ATTENDED: 2
COMMITTEES: None

As the naturalist/education director at the Cable Natural History Museum in Cable, Wisconsin, Emily Stone writes a popular Natural Connections column published in more than 20 local and regional newspapers and produces a Natural Connections podcast. This column, and additional freelance writing, have earned her EIC awards in multiple categories. Her second book, "Natural Connections—Dreaming of an Elfin Skim-



mer," was due out in March 2019. While her writing is mostly aimed at adults, she also enjoys leading children's programming and practicing ways to communicate with all ages effectively. She designs museum exhibits and edits the biannual newsletter. With a degree in outdoor education-natural history from Northland College and a field naturalist master's degree from the University of Vermont, she is dedicated to celebrating science, and to telling stories about the tiny, gross and underappreciated parts of nature.

1. Why are you running for OWAA's board of directors? What are the top three things you hope to accomplish as a board member?

In just a few years of membership, OWAA has made a positive impact on my professional life. Now I'd like to return the favor by serving on the board. 1. I hope to increase our outreach to educators and scientists. If we can help educators and scientists hone their communication skills, then their work can find even broader audiences. 2. I would like to see an increase in craft improvement resources aimed at people who write for younger audiences. 3. I hope to help continue to increase attendance at the annual conferences.

2. As "The Voice of the Outdoors," OWAA needs to be current and vibrant, and become more diverse. What is your vision for accomplishing this challenge? How should OWAA recruit new members while retaining the ones we've got?

I love the way that both the conferences and Outdoors Unlimited provide opportunities for intergenerational networking. Giving members the chance to share their skills and learn new ones is the most important part of retainment and recruitment. I would also like to bring more educators and scientists into the fold, as well as communicators who are writing for the next generation.

3. What are the most important benefits and services OWAA offers to its members? What are your ideas for ways OWAA can best serve its membership?

The networking, craft improvement sessions and opportunities for rejuvenation at the annual conferences are incredible. OWAA's conferences are the most useful and easiest to navigate of any conference I've attended. Outdoors Unlimited is like a mini conference with fewer travel expenses. Those two benefits are synergistic. I love having met the OU contributors in person at the conferences, because personally knowing their credentials makes having their advice in print even more valuable.

The best way that we can serve our membership is to continue having these excellent, cutting-edge craft improvement and networking resources to help navigate a rapidly changing world.

4. The annual conference is OWAA's most important event of the year. How do we attract more members to this "can't miss" event and keep them coming back?

At the Cable Natural History Museum, we've found that excellent programming is our best tool for recruiting new participants. In the same way, when OWAA schedules conference sessions that address new challenges in our field, then members may find that they can't afford not to attend. Perhaps additional incentives for first-time attendees could also help set the hook. I was hesitant to try to afford a conference initially, but once I experienced my first conference, future attendance became a priority.

5. Tell us about your outdoor passions—what they are, why you love them, and how they fit into your professional media work.

I grew up as a "mud and water daughter" and turned that into a profession when I began mentoring girls at summer camp. Teaching and learning are my favorite outdoor activities. The focus of my work continues to be getting people of all ages outdoors where they can connect with the natural world. Their fresh joy feeds mine. Even if I can't personally take people outside, my newspaper column lets readers explore nature vicariously. I tag along with scientists doing field work whenever possible. I consider myself a naturalist, which means knowing a little bit about almost everything. That said, botany and geology form the base of my knowledge. All of that informs my writing, and you can often find me seeking inspiration on my cross country skis, one of three bikes, or paddling through the Boundary Waters in my canoe.

Proposed bylaws change

After its January 2019 meeting, the OWAA Board of Directors voted to recommend the following changes to the Bylaws:

Delete the following language from paragraph 7.1:
"Only Active members in good standing for at least three years may be elected as Directors."

And replace it with the following:
"Only Active or Life members in good standing for at least three years immediately preceding the election may be

elected as Directors."

The proposed wording change, which will be included on the April 1 Board of Directors Election ballot, matches the voting rights provisions in paragraph 3.3 and the officer qualifications in paragraph 8.2 with the director qualifications of paragraph 7.1.

OWAA's bylaws are viewable in the member section of our website at owaa.org/members-area/bylaws

BEN ELLING

Ben Elling is an outdoor television producer, cinematographer and editor based in Minneapolis, Minnesota. Upon graduating with dual degrees in film and creative communication from the University of Minnesota, he joined Ron Schara Productions as a photojournalist. Elling currently produces Made For The Outdoors, where he documents and shares the stories behind some of today's top outdoor products and gear. His work can be found on several regional and national television networks. In his free time Elling enjoys mountain biking, whiskey, and still photography.



DEAN KUIPERS

Dean Kuipers has written about environmental politics, nature and the arts for three decades. A former editor at the Los Angeles Times, his work has appeared in Outside, Rolling Stone, Men's Journal, The Atlantic, Playboy and many other publications. He is the author of the award-winning books Burning Rainbow Farm and Operation Bite Back, and his new memoir about a shattered family reunited by their habitat work on a worn-out hunting property, The Deer Camp, comes out in May.



MATT LIERE

Matt Liere is a freelance writer and newspaper columnist from Eastern Washington. His work shows frequently in The Spokesman-Review, highlighting personal exploits based loosely on truth, heavy on nostalgic fiction. He comes late to the game, serving 23 years as a Coast Guard aviator before picking up a pen. A concurrent divorce left him broke and broken, so he took up writing — then quickly found a great woman with a real career. He and Gina have been married for over six blissful years, happily straddling the line between lunacy and sanity with their four kids on the outskirts of Spokane.



MORGAN MASON

Morgan Mason has a rich history of chasing adventure on the wilder side of life with a camera in hand. The Kansas farm boy and Iraq veteran turned photojournalist has spent his time along the Flint Hills, peaks and rivers of Colorado, shorelines of Baja and now hones his skills in his backyard of Montana. You'll typically find his bearded bird dog by his side. He currently works in the MeatEater Inc network as an editor and content contributor.



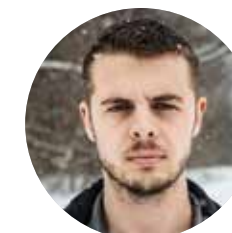
CALVIN MCSHANE

Calvin McShane resides in Grand Marais, Michigan, where he spends his time fishing and hunting along Lake Superior's southern shore. He is a freelance writer who uses his background in academic philosophy to examine the relationship between humans and wilderness. His work has been featured in Michigan Out-of-Doors Magazine, Lake Superior Angler Magazine, Woods-N-Water News, and the Great Lakes Pilot. He is also a columnist for the Pictured Rocks Review, regularly writing about living off the land, exploring Michigan's Upper Peninsula with his dogs and small town life.



COLE O'BRIEN

Cole O'Brien is a producer, writer, editor and photojournalist on several outdoor TV series. After earning his bachelor's degree from Hamline University, he proved to be an asset in both production and post-production in the world of television. As the producer of the Discovery Channel documentary show Operation Fishing Freedom, he has had the opportunity to document stories of many veterans; ranging from World War II to present day Iraq War veterans. O'Brien's work has appeared on Discovery Channel, Travel Channel, ABC, NBC, Fox Sports Networks, Outdoor Channel, Sportsman's Channel, Wild TV, and The American Heroes Channel.



DONORS

November and December brought monetary gifts from generous donors. These tax-deductible donations are dedicated to funds designed to boost OWAA efforts ranging from education programs to operational costs. For details about OWAA funds, contact OWAA headquarters at 406-728-7434.

OPERATING FUND

Peter Anastasi
Celeste C. Baumgartner
Phil Bloom
William F. Hollister
Ken Keffer
Rich Landers
Philip Larson
Chris Madson
Matthew L. Miller
John P. McCoy
Joe Poge
Lynn B. Starnes
C. John Sullivan
Luann Sewell Waters
Roy Welch

RESTRICTED ENDOWMENT

Philip M. Bloom
C. John Sullivan

BODIE MCDOWELL SCHOLARSHIP FUND

David L. Barus
Thomas M. Dillon
George Ingram
Sal Pitera
Craig L. Rieben
Stephen J. Salmon
C. John Sullivan

JOHN MADSON FELLOWSHIP FUND

Martin H. Garrell
Chris Madson
Ben Moyer
Christine Peterson
Larry Stone
C. John Sullivan
Luann Sewell Waters

BOB SMITH FUND

Colleen J. Miniuk-Sperry
C. John Sullivan

CREDENTIALS REVIEWS:

The following members have successfully passed the review of their member credentials:

Jack Ballard
Gary Moore
Trey Reid
David Sikes
Emily Stone

NEW MEMBERS

New member listings include references to acronyms that relate to Skills, Subject Matter and Sections. A key for those acronyms can be found at owaa.org/about-owaa-skills-subject-matter-sections/.

MARK AIKEN, 830 Johnnie Brook Rd., Richmond, VA 05477. (H) 802-734-6789, aikenaction@gmail.com, <http://markaiken.com/>. In the winter you'll find him on the ski trails at Stowe, lapping backcountry ski runs, running on his dirt road in Vermont — or at his writing desk. In the summer you'll find him running, biking, swimming, hanging with his kids — or at his writing desk. Freelance writer, runner, backcountry skier, and manager in the Ski & Ride School at Stowe. Out his door he has access to running, hiking and mountain biking trails — including a short trail in the woods on his property that he built with his kids. Writes for a number of national and local magazines mostly about the outdoors and recreation -- but certainly not limited to that. Credits in the New York Times, Backpacker, Vermont Magazine, and others. Lives in Richmond, Vermont with his wife, two kids, two dogs, a cat and four chickens. Skills: W; Subject Matter: GLMS; Sections: M. Approved for Active membership; sponsored by Lisa Ballard.

BEN ELLING, Ron Schara Productions, 1000 Boone Ave. N., #1200, Golden Valley, MN 55427. (C) 952-913-2992, (W) 952-913-2992, ben@mnbound.com. Producer, cinematographer and editor for Ron Schara Productions. Head producer for the show "Made for the Outdoors," and shoots, edits and writes for various other TV shows as well. Skills:

EMOSTV; Subject Matter: ACDLM-NOST; Sections: B. Approved for Active membership; sponsored by Kelly Jo McDonnell.

MONICA GOKEY, P.O. Box 391, Cascade, ID 83611. (H) 208-484-6233, monica.gokey@gmail.com. Print and radio journalist in west-central Idaho. Her work has aired on public radio stations across the West and Alaska. Contributor to several podcasts, including BirdNote, Outlandish and Out There. Skills: OR; Subject Matter: KLRSTU; Sections: B. Approved for Active membership; sponsored by Kris Millgate.

MICHAEL JENSEN, 10025 Crystal Mountain Rd., Cheyenne, WY 82009. (H) 307-421-3188, (C) 307-421-3188, trouthut@gmail.com. Lifelong outdoorsman. Over 30 years of outdoor writing and photography experience working for Scripps League Newspapers Inc. and News Media Corporation. In addition to his group publisher duties, he served as outdoor editor for five community newspapers in southwest Wyoming for close to 20 years. Served as a volunteer for the Upper Bear River Trout Unlimited Chapter in Evanston, Wyoming and the Wyoming Council of Trout Unlimited where he was the newsletter editor for the chapter and council. In 2014, WYTU was honored with the prestigious Trout Unlimited Bollinger Newspaper Award for best TU newsletter in the country. (Jodi) Skills: N; Subject Matter: AC; Sections: N. Approved for Associate membership; sponsored by Kris Millgate.

DEAN KUIPERS, 8757 Arlene Terrace, Los Angeles, CA 90046. (C) 310-428-8929, dean.kuipers@gmail.com, <http://www.deankuipersonline.com/>. His new memoir, "The Deer Camp," recounts how a wildlife habitat project on the family hunting camp saved his relationship with his father by getting their hands in the dirt. He is an award-winning journalist and writes on nature, environmental politics, outdoors recreation and the arts, and was most recently on staff at the Los Angeles Times. He is the author of several non-fiction books, including "Burning Rainbow Farm," which was a 2007 Library of Michigan Foundation Notable

Book; "Operation Bite Back," about eco-activist Rod Coronado; and "I Am A Bullet," a study of cultural acceleration with fine artist Doug Aitken. He and his wife, Lauri Kranz, co-authored "A Garden Can Be Anywhere," a personal and stylish new how-to book on organic gardening. He has edited two books about the much-beloved rock and roll magazine, Ray Gun, including the new "Ray Gun: The Bible of Music and Style." (Lauri Kranz) Skills: BENOW; Subject Matter: ACGMRS; Sections: MN. Approved for Active membership; sponsored by Mike McKenna.

MATTHEW LIERE, 22122 N. Harms Ln., Spokane, WA 99208. (H) 509-202-7789, (C) 509-202-7790, mwliere@gmail.com. Freelance columnist for The Spokesman-Review. Work highlights personal exploits based loosely on truth and heavy on nostalgic fiction. Late to the game after a 23-year career with the Coast Guard's aviation division. Divorce left him broken; a pen helped repair and launch a new career. (Gina) Skills: NOSW; Subject Matter: ACDGJKLOPST; Sections: M. Approved for Active membership; sponsored by Peter S. Schroeder.

MORGAN MASON, MeatEater Inc., 298 Shelter Grove Circle, Bozeman, MT 59718. (C) 970-274-6690, morgan@themeateater.com, www.themeateater.com. Associate editor and contributor for MeatEater Inc., based out of Bozeman, MT. You can often find him with his bird dog Pinion and a camera in place and a firearm or bow, ready to shoot either. The Flint Hills of Kansas is where he finely tuned his passion for hunting while chasing upland birds, whitetail and spring turkeys. The western landscape captures his eye currently while hunting the valleys and mountainsides. Skills: EOS; Subject Matter: ACEGJOT; Sections: P. Approved for Active membership; sponsored by Sam Lungren.

CALVIN MCSHANE, P.O. Box 96, Grand Marais, MI 49839. (H) 734-695-1793, mcshane.calvin@gmail.com. Lives in Michigan's Upper Peninsula where he is an avid fisherman and sportsman, as well as a columnist for the Grand Marais Pilot and Pictured Rocks Review. Regular contributor to Michigan Out-of-Doors Magazine and the Great Lakes Pilot, and has been featured in Lake Superior Angler Magazine, Steelhead News and Woods-N-Water News. Skills: BCNOW; Subject Matter: ACEOPRS; Sections: M. Approved for Active membership; sponsored by Shawn Perich.

DOUG NIELSEN, 117 Dune Drift Rd., Henderson, NV 89002. (H) 702-566-0119, (C) 702-526-7637, (W) 702-526-7637, intheoutdoorslv@gmail.com, <http://intheoutdoors.net/>. Outdoor columnist for the Las Vegas Review-Journal since 2004. Received the 2008 Best Local Non-staff Column Award from the Nevada Press Association. Freelance outdoor writer since 2002. Received Excellence in Craft Awards in 2004 and 2005 and the 2004 Communicator of the Year Award from the Nevada Wildlife Federation. Credits include The Range Report, Rocky Mountain Game & Fish, Arizona Wildlife Views, Turkey Call, Outdoor Woman and others. Produced and hosted a

short-format radio show titled "Takin' it Outside" from 2005-2008. Currently serves as the regional public affairs/education supervisor for the Nevada Department of Wildlife. Began his career with NDOW in 1993 and has been involved in the agency's communications efforts since that time. Grew up in locations throughout the southwest and has a lifelong love affair with the outdoors and finds great satisfaction in telling the outdoor story. (Mesia) Skills: CEILNOQRW; Subject Matter: ACDFGHJKO-QS; Sections: BMN. Approved for Active membership; sponsored by Brett Prettyman.

COLE O'BRIEN, 3205 Harbor Ln. N., Apt. 4104, Plymouth, MN 55447. (H) 320-223-9306, (C) 320-223-9307, coleobrien15@gmail.com, <http://www.ronscharaproductions.com/our-story/>. Currently working as a producer, writer, video editor and photojournalist on the TV shows "Minnesota Bound," "Due North Outdoors," "Destination Polaris," "The Flush," "Made For The Outdoors," "Backroads with Ron and Raven," "Rooster Tales" and "Operation Fishing Freedom." As a photojournalist he is both a shooter and his own director of photography, including even doing some story shoots solo at times. And as an editor he does everything from segment/story editing to color correction to audio enhancements for every story he cuts. Other than being a photojournalist, and show/segment editor, he is very hands on in the production of his outdoor TV shows as well, including producing, script writing and motion graphics animation. He has written a full episode for the new series called Operation Fishing Freedom, created the lower thirds and locator graphics for the show Rooster Tales, and worked on the production of creating a few creative outdoor company commercials. (Ericka) Skills: EMOTV; Subject Matter: ABCDKLRS; Sections: B. Approved for Active membership; sponsored by Bill Sherck.

ROSS PURNELL, Fly Fisherman magazine, 6385 Flank Dr., Ste. 800, Harrisburg, PA 17112. (C) 717-395-8545, (W) 717-695-8073, ross@flyfisherman.com, www.flyfisherman.com/. Full time staff of Fly Fisherman since 1996. Currently editor in chief. (Anna) Skills: EPVW; Subject Matter: ABL; Sections: BM. Approved for Active membership; sponsored by Brett Prettyman.

SCOTT SEVERSON, HuntTested LLC, 17520 Blaine Ave., Wayzata, MN 55391. (H) 952-239-7453, scott@hunttested.com, <https://hunttested.com/>. Founder and editor in chief of HuntTested. Former product testing manager for North American Hunter Magazine. All editors for HuntTested are avid outdoors people with a passion for hunting, and the gear that increases our enjoyment of the outdoors. Skills: CDEOPQVW; Subject Matter: CDEFGPS; Sections: C. Approved for Active membership.

KAITLIN SULLIVAN, 605 W. 142nd St., #45, New York, NY 10031. (H) 651-356-1698, kaitlin.sullivan@journalism.cuny.edu. 2018 recipient of the Bodie McDowell Scholarship. Skills: RVW; Subject Matter: LR; Sections: C. Approved for Student membership.

REINSTATED MEMBERS

Reinstated member listings include references to acronyms that relate to skills, subject matter and sections. A key for those acronyms can be found at <http://lowaa.org/low/about-owaa-skills-subject-matter-sections>.

ALEX BRANT, (Senior-Active) 745 Hollow Rd., Staatsburg, NY 12580. a.alexander.brant@gmail.com.

GUY COHELEACH, (Senior-Active) P.O. Box 527, Hobe Sound, FL 33475. (H) 772-223-1698, (W) 772-287-4407, coheleachart@gmail.com, www.guysart.com. Artist, paintings, art prints, greeting cards. Credits, Wildlife Art News, Audubon, U.S. Art, National Wildlife, Grey's Sporting Journal. Eight-time winner of the Award of Excellence, Society of Animal Artists. (Pam) Skills: AB; Subject Matter: S; Sections: P.

ROBIN FOLLETTE, Big Wild Radio, (Active) 165 Talmadge Rd., Talmadge, ME 04492. (C) 207-214-8512, (W) 207-214-8512, email@alifeinthewild.com, <https://alifeinthewild.com/>. An outdoorswoman who spends her time hunting, fishing, foraging, gardening, camping and paddling. Manages wildlife food plots in two Maine counties. Chef Robin on Big Wild Radio's cooking segment, "On the Fire." Volunteers as a Hooked on Fishing - Not on Drugs instructor; outdoor skills instructor; management committee of Yacolucci Woods through Downeast Lakes Land Trust. "Focus on Wildlife" columnist for Maine Woodland Owners. Owner, Tressa & Trudy Bakery. Lives in the remote forest of northeastern Maine with her husband Steve. (Steve) Skills: CDIOSWX; Subject Matter: ACOQST; Sections: BCMP.

DR. JAMES C. HALFPENNY, A Naturalist's World, (Active) P.O. Box 989, Gardiner, MT 59030-0989. (H) 406-848-9458, (C) 406-223-1579, (W) 406-848-9458, trackdoctor@track-nature.com, www.tracknature.com. Outdoor educator since 1961, and the founder and president of A Naturalist's World. Book author, scientist and educator. (Diann Thompson) Skills: BEILMPSVW; Subject Matter: CGLMOQS; Sections: BMP.

DON L. HIGLEY, (Senior-Active) 4981 Foothill Rd., Carpinteria, CA 93013. (H) 805-684-9515, (W) 805-684-9515, donlhigley8@msn.com. Producer, digital video, multimedia, film and TV. (Jane G. Craven) Skills: V; Subject Matter: ACFGQ.

TONY HUMESTON, (Active) 802 F Ave. E., Albia, IA 52531. (H) 641-932-4121, tonyhumeston@mediacombb.net, <http://tonyhumeston.wordpress.com/>. Author of four fiction novels with outdoor themes. Credits, Iowa Game & Fish Magazine, Fur-Fish-Game, Fishing Facts magazine, Midwest Outdoors, Monroe County News. (Donna) Skills: O; Subject Matter: AC.

JOEL LUCKS, Full Spectrum Media, (Active) 702 Health Place, Smyrna, TN 37167. (H) 615-462-5002, (C) 615-580-4523, joellucks@gmail.com. Founder and owner of Full Spectrum Media. He has been published for over 25 years and

his photography has appeared in numerous print and electronic publications throughout the industry. He has written hundreds of feature stories on various fishing, hunting and conservation topics and has written as many product reviews on various fishing and hunting accessories. As a photographer he specializes in action, nature and product photography. Former field editor, The Fisherman magazine; former pro staff writer and photographer for the National Wildlife Federation; and former event photographer for the Tennessee Wildlife Federation. President of New York State Outdoor Writers Association, 2008-2010. Freelance outdoor writer and photographer available for assignment. Skills: OQSVW; Subject Matter: ABCDGKLOPRST; Sections: CMP.

EDWARD M. RAHEL, (Senior-Active) 4711 Marcie Dr., Cleveland, OH 44109. (H) 216-398-4711, (W) 216-581-2100, ext. 345, erahel@aol.com. Outdoor editor, Sun Newspapers. (Linda) Skills: N; Subject Matter: ACDEGHKLMOPQRST; Sections: N.

ALBERTO REY, (Active) 211 Chestnut St., Fredonia, NY 14063. (H) 716-679-7002, (W) 716-673-3530, (F) 716-673-4990, alberto@albertorey.com. Full-time educator for over 17 years, has written and illustrated many articles over that time. (Janeil) Skills: ACILOW; Subject Matter: AGLMOPQRS.

MICHAEL C. RINGER, Michael Ringer Galleries, (Active) R.R. 1 47382 Dingman Point Rd., Alexandria Bay, NY 13607. (H) 315-482-5133, (C) 315-778-3915, (W) 315-482-2833, (F) 315-482-7100, ringer@gisco.net, www.michaelringer.com. Gallery director and owner, Michael Ringer Galleries. (Margaret) Skills: AI; Subject Matter: AS.

BRANDON C. WHITE, (Active) 320 Central Ave., Half Moon, CA 94019. (H) 410-310-7051, (W) 410-310-7051, b@brandoncwhite.com, www.TidalFish.com. Chief angler and founder, Lateral Line Inc. Lateral Line owns and operates TidalFish.com, which has more than 43,550 registered anglers. The site features how-to articles, fishing reports, product reviews and new product news, fisheries news, tournament and event listings, and more. Host of monthly fishing podcast. Writer for several other fishing publications. Former CEO of World-wide Angler Inc. Board member, Marine Ventures Foundation. (Ivette) Subject Matter: ABGHKLOR; Sections: N.

NEW SUPPORTING GROUPS, AGENCIES AND BUSINESSES

Supporting Group listings include references to acronyms that relate to resources they provide. A key for those acronyms can be found at owaa.org/low/about-owaa-supporter-resources.

HENRY REPEATING ARMS, 59 E. First St., Bayonne, NJ 07002. Contact: Dan Clayton-Luce, communications director. (W) 919-818-2052, dan@henryusa.com, <https://www.henryusa.com/>. Henry Repeating Arms is the leading lever action manu-

PHEASANT DOGS

AUTHOR: Keith R. Crowley

INFO: Wild River Press; hardcover; 368 pages, all color; \$59.95



Pheasant Dogs is a handsome new book that explores the extraordinary bond between the men and women of all ages who train and cherish their bird dogs. Wild River Press has created another compelling classic to celebrate the many diverse breeds that hunt America's favorite upland game bird.

Author Keith R. Crowley is a lifelong hunter who makes his home in Wisconsin. Crowley spent six months traveling throughout the cornfields and hedge rows of the upper Midwest and Plains states, photographing pheasant dogs in action and listening to their owners tell stories. Some will make you laugh; some will make you cry. And you will learn a great deal about how to choose and train the dog of your dreams. Pheasant Dogs is the perfect winter elixir to put you right back out there in the fields of autumn.

Association Update continued from page 26

facturer and one of the top-five long gun manufacturers in the USA. Our goal is to manufacture a line of classic, well-crafted firearms that every enthusiast can afford. The passion, expertise and dedication of our employees embody the company's motto, which is "Made in America Or Not Made At All." Rest assured, when you read the roll-mark on the barrel of a Henry it's going to say "Made in the USA." Supporter Resources: GP.

MACALI COMMUNICATIONS, 2118 N. Fremont St., Chicago, IL 60614. Contact: Kevin Donnellon, president. (W) 312-560-8065, kevin@macalicom.com, <http://www.macalicom.com>. Marketing communications, strategy, coaching and partnership. Supporter Resources: G.

SCENT RELIEF LLC, 4196 Merchant Plaza, #811, Woodbridge, VA 22192. Contact: Deane Elliott, owner. (W) 703-624-3840, (Toll Free) 877-488-0804, delliott@scentrelief.com, <http://www.scentrelief.com>. ScentRelief is a revolutionary scent line that converts human urine into an attractant or cover scent. The product line has been co-developed by Mr. Don Bell, founder of Top Secret and Code Blue. Supporter Resources: GIP.

VET TV - VETERAN TELEVISION, 181 Martin Rd., South Elgin, IL 60177. Contact: Christopher VanderValk, public

A SAPIR SAMPLER: FAVORITES BY AN OUTDOOR WRITER

AUTHOR: Glenn Sapir

INFO: Ashmark Publications; hardcover; 473 pages; \$29.50



OWAA past president and lifetime Excellence in Craft recipient Glenn Sapir has selected 166 of his previously published articles and one unpublished piece for this first collection of his work in book form. After a "Getting Started" chapter that tells of the author's background, which includes being the first person to serve on all of the then-dominant Big Three magazines, Sapir selected his favorites for four sections of articles — Family and Friends, Destinations and Adventures, Interesting People and Mixed Bag. Mixed with many far-flung adventures and encounters with a variety of notables are many accounts of outings, opportunities and people close to his Hudson Valley, N.Y., home.

relations manager. (W) (815) 291-5111, christopher@veterantv.com, <https://www.veterantv.com>. VET TV wants to capture and document the outdoor and sporting experience. Identifying what brings veterans together and to enjoy the things that make hunting and fishing so therapeutic for vets. Through our subscription-based platform and social media our audience is made up of 250,000+ people that are affected by these things every day. Supporter Resources: CP.

REINSTATED SUPPORTING GROUPS, AGENCIES AND BUSINESSES

Supporting Group listings include references to acronyms that relate to resources they provide. A key for those acronyms can be found at <http://owaa.org/low/about-owaa-supporter-resources>.

MARYLAND OFFICE OF TOURISM DEVELOPMENT, 401 E. Pratt St. World Trade Center Baltimore, 14th Floor, Baltimore, MD 21202. Contact: Connie Spindler, communications specialist. (W) 410-767-6329, (F) 410-333-6643, connie.spindler@maryland.gov, www.visitmaryland.org. The state of Maryland offers a variety of outdoor recreational opportunities, as well as historic and cultural resources. We seek to assist the outdoor media in discovering our state as a premier travel destination for the outdoor enthusiast.

Continued on page 27



OUTDOOR WRITERS
ASSOCIATION
of America

OUTDOOR WRITERS ASSOCIATION OF AMERICA

2814 Brooks St., Box 442
Missoula, MT 59801
406-728-7434, Fax: 406-728-7445
info@owaa.org, owaa.org

COPYRIGHT NOTICE: Contributors grant rights for OWAA to publish once in *Outdoors Unlimited*, both the print and online versions, including archives, and on the OWAA website.



OUTDOORS UNLIMITED

April/May 2019
Vol. 80, No. 3

LOOKING FOR MORE? Go online to read past issues of *Outdoors Unlimited*. PDFs are also available for printing. Visit: owaa.org/ou/category/departments/table-of-contents.

Meet a member

NAME: Joe McDonald
RESIDENCE: McClure, Pennsylvania
OWAA MEMBER SINCE: 1980
WEBSITE: www.hoothollow.com

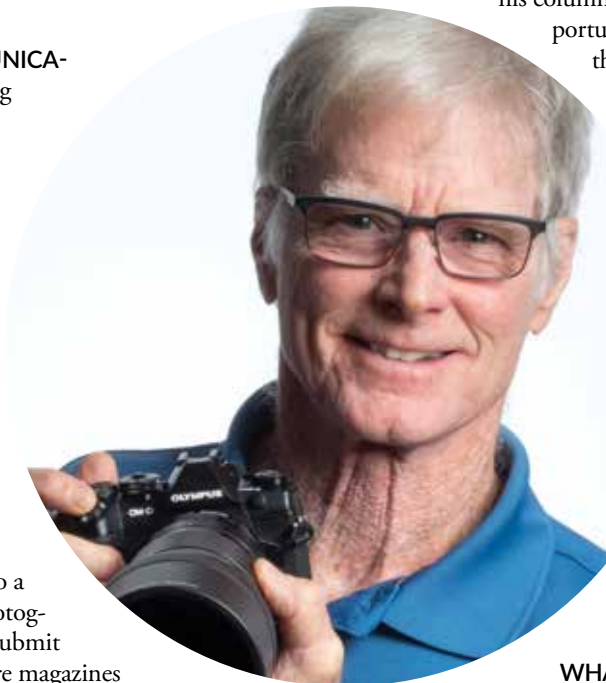
AREAS OF OUTDOOR COMMUNICATION:

Presently I'm a contributing editor to *Nature Photographer* magazine, writing pieces incorporating wildlife natural history and photography. Lectures and photography seminars, website articles, and producing short video documentaries on wildlife and photography fill the rest of my time.

WHAT DREW YOU TO THE FIELD?

Reptiles, as a kid. I wanted to be a herpetologist and started taking photos of snakes and turtles while still in middle school. That morphed into a consuming interest in wildlife photography, and a naïve confidence to submit photos and articles to major nature magazines while still an undergrad — and I had success. That generated requests for talks at various nature and outdoor events, and later to subbing for an outdoor writer at a newspaper. Things kind of snowballed from there.

WHAT ENTICED YOU TO JOIN OWAA? The late Tom Fegely, OWAA member and outdoor writer, was my mentor. I visited him at his office and he kindly offered me a chance to write for his column when he was away on a trip, an opportunity that might not happen today with the internet. Tom encouraged me to join OWAA.



WHAT ARE YOU CURRENTLY WORKING ON?

Editing images! It never ends. A big part of our income is organizing and leading wildlife photography tours, and my wife and I are traveling around 30 weeks of the year, so we're shooting a lot, usually in at least five continents each year. That travel has generated 8 books in the last five years, and presently I'm working on the next, on the Gnu migration in Africa. I'm also working on several ebooks and how-to videos on various photography subjects.

WHAT HAVE YOU GAINED FROM THE ORGANIZATION?

Our travel schedule has precluded attending conferences for too many years, but the OU magazine has more than made membership worthwhile. The genuine, no-nonsense tips and advice has been very helpful, and very motivational, too, as I've explored new marketing ventures.