



Norm Strung Youth Writing Contest Sponsorship Opportunities

Help inspire the future generation of outdoor writers!

The Outdoor Writers Association of America® helps budding writers via its annual Norm Strung Youth Writing Contest. Cash prizes are awarded to winners in grades 6-12 for poetry and prose categories.

Sponsor the Norm Strung Youth Writing Contest to associate your company's brand with excellence and receive increased exposure for your products and services. Contest sponsorships are available at two levels:

\$2,000 – Exclusive Sponsorship:

- Exclusive sponsorship of the Norm Strung Youth Writing Awards
- Complimentary Supporting Group dues
- Sponsor recognition/logo in OWAA's bimonthly magazine, Outdoors Unlimited.
- Linked sponsor logo on the OWAA website at <http://owaa.org/programs/contests/norm-strung-youth-writing-awards/>.
- Sponsor acknowledgement in press releases promoting the contest as well as announcing contest winners. Press releases are distributed to OWAA members as well as additional national press.

\$500 – Co-Sponsorship:

- Sponsor recognition/logo in OWAA's bimonthly magazine, Outdoors Unlimited.
- Linked sponsor logo on the OWAA website at <http://owaa.org/programs/contests/norm-strung-youth-writing-awards/>.
- Sponsor acknowledgement in press releases promoting the contest as well as announcing contest winners. Press releases are distributed to OWAA members as well as additional national press.

Your sponsorship of the Norm Strung Youth Writing Contest helps fund a critical part of OWAA's mission to encourage and inspire the future generation of outdoor writers.

Can we count on you to sponsor the Norm Strung Youth Writing Contest? If so, I will send you a letter of agreement specifying the amount, contest and other details. Thank you for your support of OWAA's mission and young writers!

Warmest regards,

Colleen J. Miniuk-Sperry
Executive Director
cms@owaa.org
(406) 552-4049