

*Outdoor Writers Association of America:
Developing professional communicators
today for a better outdoors tomorrow*

Conserving America's outdoors once relied on the sciences of land and wildlife, water and aquatic ecosystems. Times have changed. Today, conservation also depends on skillful management of people, and the role of communicators has never been more important. Effective exchange of ideas and information has the power to entertain, enlighten, inspire and educate. And a knowledgeable, impassioned public is vital to the future of the outdoors.



staff photo

The mission of OWAA is to improve communication and managerial skills of its members, set high standards for communicating outdoor subjects, promote outdoor communications in all media, encourage conservation of natural resources and mentor the next generation of outdoor communicators.

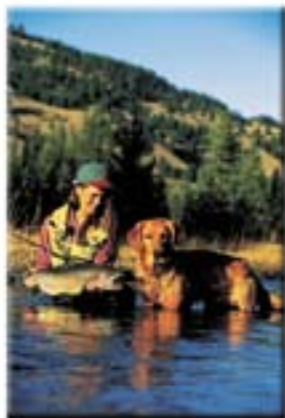


photo: Denver Bryan

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Join Us



photo: Noppadol Paotthong

Whether you're a novice or seasoned professional, OWAA has a membership classification for you. Categories have been established for the various disciplines – freelance writer, magazine editor, photographer and many others – within the outdoor communications field. Along with a completed membership application, please provide work samples produced within the past year. Student and Associate memberships are available for aspiring communicators working toward professional status. Details and application forms are available at www.owaa.org or by contacting OWAA headquarters.

Contact Us

www.owaa.org
click "Join OWAA"

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The Voice of the Outdoors



OWAA
OUTDOOR WRITERS
ASSOCIATION
of America

**Many can hear the whisper
of the outdoor spirit.
But only a gifted few can
translate it into words and
pictures, meaningful images
to carry the spirit home to
the American people. Those
professional communicators
are members of OWAA**



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OWAA was founded in 1927 by a small group of hunting and fishing writers. Since then, the organization has grown to approximately 1,300 communicators from the broad, modern spectrum of outdoor beats, from shooting to camping, backpacking to kayaking, wildlife watching to mountain climbing. From these diverse backgrounds and disciplines, members gather beneath the OWAA banner to hone skills, share philosophies, develop profitable business strategies and network with peers, conservation policymakers and industry trendsetters. OWAA members have won Pulitzer Prizes, Emmy Awards and other pinnacle accolades within the profession. They have advanced to leadership positions in national print, broadcast and electronic media, influencing journalism and conservation at the highest levels. Members' creative works grace virtually every major outdoor publication, newspaper, film, radio and television program.

A volunteer organization, OWAA is governed by a board of member-elected directors. The association thrives through the philanthropy of member time, talent and enthusiasm.



photo: Gary Kramer

Communicators must apply for membership in OWAA. Once accepted, members adhere to a professional creed, declaration of principles and code of ethics. A periodic credentials review process ensures that OWAA remains comprised of individuals who are active in the field. OWAA is a 501 (c)(3) not-for-profit corporation.



photo: Tim Christie

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Benefits of Membership

- A subscription to OWAA's monthly newsletter, *Outdoors Unlimited*.
- Full access to OWAA's Web site.
- An invitation to attend OWAA's annual conference.
- An annual membership directory.
- Entry forms for OWAA's lucrative and prestigious Excellence in Craft contests.
- Continuing education fellowships, discounts on books and equipment, a press credentials card, and full-time assistance through OWAA's national headquarters in Missoula, Montana.



photo: Ken Lockwood



photo: Denver Bryan