We cordially invite you to the 92nd annual Outdoor Writers Association of America conference on June 22-24, 2019, in Little Rock, Arkansas!

As the nation’s largest and oldest association of outdoor communicators, OWAA represents a diverse group of over 700 professionals dedicated to sharing the outdoor experience—including hunting and fishing, camping and backpacking, kayaking and hiking and more. Members are often the nation’s best writers, photographers, videographers, filmmakers, broadcasters, bloggers, podcasters, authors, lecturers, publishers, editors and public relations media.

OWAA’s annual conference provides outdoor groups, agencies, and businesses unprecedented access to America’s top outdoor communicators, who are actively seeking new story ideas on outdoor products, travel destinations and other initiatives to share with millions of outdoor enthusiasts.

By attending our 92nd annual conference, you can:

• Gain targeted publicity for your products, programs, travel locations and/or conservation efforts
• Showcase and demonstrate your new products
• Distribute your company’s promotional materials
• Network face-to-face with outdoor media members

Get involved! To see the specific opportunities to accomplish these goals during our annual event, please review the informational and registration materials enclosed.

Your valued support enables OWAA to host this world-class conference, which improves the professional skills of our members, helps extend their market to a vast number of outdoor professionals and encourages them to share important messages with the public regarding the enjoyment and conservation of natural resources.

Thank you for being a valued supporter of the outdoors. We look forward to seeing you—and promoting your company—in Little Rock this June!

Warm regards,

Phil Bloom
Executive Director
pbloom@owaa.org
406-552-4049
Outdoor Writers Association of America
92nd Annual Conference

Little Rock, Arkansas
June 22-24, 2019

Outdoor Group, Agency and Business Opportunities
# 92nd Annual Conference
## Little Rock, Arkansas
### June 22-24, 2019

**Outdoor Group, Agency and Business Opportunities**

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In addition to the opportunities presented, we welcome partial sponsorships and alternative proposals. To discuss your individual needs and interests, contact Jessica Seitz, conference director, at 406-552-4047 or jseitz@owaa.org.
Outdoor Groups, Agencies & Businesses: You’re Invited to Little Rock!

On behalf of the Outdoor Writers Association of America, I invite you to join us at our 92nd annual conference, June 22-24, in Little Rock, Arkansas.

Arkansas rests at the center of the Ozarks. Famous for duck hunting, trophy trout fishing, camping, hiking, and mountain biking, the Natural State will host the 2019 OWAA conference. We look forward to seeing you there.

Supporting groups, like yours, have long played a critical role in the success of OWAA and its annual conference.

Product manufacturers and other outdoor companies, conservation groups, government agencies and travel destination representatives will have an excellent opportunity to establish new relationships and renew existing relationships with many of the nation’s top outdoor communicators eager for story material. The outdoor gear, programs, conservation initiatives and travel locations you share with us each year are always a conference highlight.

Our Demo Day on Sunday morning will take place at the local Bass Pro Shops store, less than 15 miles from the conference headquarters. This fun and unique venue will offer convenient product demo opportunities for Bass Pro Shops companies and plenty of additional space for destinations, nonprofits and other companies to engage with our media members. A Field Skills Day will follow on Monday morning for shooting, driving and additional water demos as well as a range of outdoor skill stations such as Dutch oven cooking and field dog training.

There are many other ways to connect with conference attendees as well. Consider a conference sponsorship. By sponsoring a meal or an event, you will have podium-time to present your message to all conference attendees without distraction.

Or host a hospitality suite to entertain conference attendance in a less formal environment. Share your videos, pamphlets and business cards throughout the evening event.

We also encourage you to provide media materials for the OWAA digital literature thumb drive in our member’s conference welcome packets. Details on this and all conference opportunities are outlined in this packet.

If you have questions or would like help matching your conference involvement with your goals, please contact Jessica Seitz at OWAA headquarters, 406-552-4047, jseitz@owaa.org. Also, feel free to contact me (704-231-2737 or anicentanglertim@aol.com) with any questions. If I don’t know the answers I will find someone who does.

The members of OWAA look forward to seeing you in Arkansas in June.

Best wishes,

Tim Mead, OWAA First Vice President, 2019 Conference Program Chair
Participation Opportunities
DIGITAL LITERATURE ROOM

Distribute your company’s promotional materials to conference attendees

In an effort to reduce paper waste, OWAA offers a digital-only literature room and business card boxes for attendees to request additional information. The digital literature room reduces printing and shipping costs for groups, agencies and businesses. We have two options for information distribution:

Option 1:

**OWAA USB Drive:**
You can send your digital press materials to OWAA. We will load that information onto a USB drive and place the drive into the registration packet for all media attendees. The USB drive will contain only press materials. All press/media materials that you send to our office will be placed in your own folder on the drive, labeled with your company name. A business card box will also be available for attendees to request additional information after the event.

**Cost:**
- OWAA Digital Literature Room + Attendee Mailing List.................................$75
- OWAA Digital Literature Room only.................................................................$50

**Requirements:**
- Maximum Total File Size per company: **40MB**
- All press material must be received by May 31, 2019

Option 2:

**Group/Agency/Business USB Drive:**
You may choose to bring your own flash drives with preloaded content of any size. If you would like these flash drives placed in registration packets, please ship the drives to the conference center. Ship the drives to arrive after June 14 but no later than June 20. **Please provide no more than 175 flash drives for distribution.** A business card box will also be available for attendees to request additional information after the event.

**Shipping Address:**
DoubleTree by Hilton Little Rock  
Attn: Jessica Seitz, OWAA  
Hold for: OWAA 2019 Conference Literature Room  
424 West Markham  
Little Rock, AR 72201

**PLEASE NOTE!** Shipping labels are extremely important! Proper labeling is essential to ensure that your shipment gets to where you need it! Also, bring all package tracking numbers with you to conference in the event your package doesn’t show up. Additional information for over-sized shipments of your display materials will accompany your conference registration confirmation packet.
DISPLAY BOOTHS

Network with outdoor media, demo products, hand out media kits and distribute information about your products, programs, travel locations and/or conservation efforts

- The cost to display at conference is $150, which includes the opportunity to display at a 3-Day booth and a Demo Day booth. Both displays include one table and two chairs. Electricity is available for 3-Day booths for an additional $40.
- **Deadline for registration is June 10.** To register, return the enclosed forms on pgs. 15 and 17. Companies displaying at Demo Day will also need to provide a certificate of insurance. For more information, contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.
- **SHIPPING:** Materials may be shipped to the DoubleTree by Hilton Little Rock. Ship to arrive after June 14 but no later than June 22.

Shipping Address:
DoubleTree by Hilton Little Rock
Attn: Your Name, Your Company
Hold for: OWAA 2019 Conference
424 West Markham
Little Rock, AR 72201

3-Day Booths
3-Day tabletop booths will be near the registration area and can remain set up for the duration of the conference

- Booth setup begins Friday, June 21. Your material can remain on the table throughout conference.
- **At the conclusion of the conference, you are responsible for taking any promotional materials back with you. Booths must be cleared by 9 p.m. on Monday, June 24.**
- Booth locations are assigned on a first-come-first-serve basis and are subject to change. We will do everything we can to assign you to one of your choices. After your registration and payment has been received, you'll receive a confirmation with a map of the display area including your assigned table location.

Demo Day
Get your products in front of the media by allowing hands-on experiences trying out new products at this fun offsite event

- Breakout Day will be held 9 – 11:30 a.m. Sunday, June 23, at the Little Rock Bass Pro Shops store. Setup can begin at 8 a.m. Sunday morning.
- Booth space is available outside the store. Extra tables ($15 each) and chairs ($3 each) are available. Also, tent canopies are available for an additional $100 for outside booths or you may bring your own.
- Bass Pro Shops vendors should work directly with Will Anderson at the Little Rock Bass Pro Shops store
- Please make your displays as interactive as possible. To engage individual members and add excitement to your display, we encourage you to create a competition or activity for our Outdoor Skills Contest using your products. Participants in the Outdoor Skills Contest go from booth to booth trying products or participating in games, then score points based on how well they’ve done. Winners receive certificates and prizes.
Field Skills Day

Opportunities are available for shooting demos, driving demos, fishing demos or any other activities that can not be accommodated at Demo Day. In addition, we are looking for booths showcasing various outdoor skills such as Dutch oven cooking, field dog training, fire making, etc.

- Field Skills Day will be held 10:30 a.m. - 12:30 p.m. Monday, June 24 at the Dr. James E. Moore Jr. Camp Robinson Firing Range. Setup will be available at 9 a.m. and the range will be available for sighting-in earlier in the conference with prior arrangement as well.

- A full shooting range offers areas for handgun, rifle, shotgun, airgun or archery demonstrations.

- Pond access is available to showcase your fishing and other water-based product demonstrations.

- A driving route will be available on the Camp Robinson Special Use Area Auto Tour for car, truck and ATV demos.

- If an FFL location is needed for a firearms shipment, please contact Jessica at jseitz@owaa.org or 406-552-4047 for recommendations.

- For firearms and driving vendors, a certificate of insurance is required. Please email to jseitz@owaa.org or fax to 406-728-7445

- If you wish to participate, please check the box on the registration form on pg. 19.

SHIPPING:

Materials may be shipped to the DoubleTree by Hilton Little Rock. Ship to arrive after June 14 but no later than June 22.

Shipping Address:
DoubleTree by Hilton Little Rock
Attn: Your Name, Your Company
Hold for: OWAA 2019 Conference
424 West Markham
Little Rock, AR 72201

PLEASE NOTE! Shipping labels are extremely important! Be sure your company and name appear on all shipping labels. Proper labeling is essential to ensure that your shipment gets to where you need it! Also, bring all package tracking numbers with you to conference in the event your package doesn’t show up. Additional information for over-sized shipments of your display materials will accompany your conference registration confirmation packet.
HOSPITALITY SUITES

Network face-to-face with OWAA members in a relaxing atmosphere

Suites are available at the DoubleTree by Hilton Little Rock where outdoor groups, agencies and businesses can host and entertain members of the media on Saturday and/or Sunday evenings.

- Hospitalities are available Saturday and Sunday evenings; traditional hours are 9:00 to 11:30 p.m.
- Costs for hospitality suites are $250/night for the room and must be arranged through OWAA.
- Light snacks are generally served, while wine, beer and liquor are optional. OWAA asks groups to limit their liabilities by encouraging responsible alcohol consumption.
- You do not have to purchase food and beverage from the DoubleTree by Hilton Little Rock, though menus and bar service are available. A list of local stores will be included with your confirmation packet if you choose to purchase outside food or beverage.
- Please note: alcohol sales from grocery and liquor stores are not permitted on Sunday in Little Rock. Beer can be purchased from a grocery store. Wine and liquor are available from liquor stores.
- Space is limited and subject to first-come, first-served reservations.
- Deadline to reserve your suite is May 21. To reserve a room, indicate the day(s) you wish to host your hospitality on your registration form, pg. 20.
- Once hospitality suite arrangements have been made, your space information will be added to conference schedule and program. For more information, contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.

SHIPPING:
Materials may be shipped directly to the DoubleTree by Hilton Little Rock. Ship to arrive after June 14 but no later than June 22.

Shipping Address:
DoubleTree by Hilton Little Rock
Attn: Your Name, Your Company
Hold for: OWAA 2019 Conference Hospitality Suite
424 West Markham
Little Rock, AR 72201

PLEASE NOTE! Shipping labels are extremely important! Be sure your company and name appear on all shipping labels. Proper labeling is essential to ensure that your shipment gets to where you need it! Also, bring all package tracking numbers with you to conference in the event your package doesn’t show up. Additional information for over-sized shipments of your display materials will accompany your conference registration confirmation packet.
Advertise in the OWAA Conference Program

Reach hundreds of OWAA media members and supporting groups by featuring your products, programs, promotions and messages in the 2019 Annual Conference program

OWAA is pleased to offer advertising opportunities to all outdoor groups, agencies and businesses. This is a great, low-cost way to let the nation’s best-known outdoor communicators know about your company or agency. Approximately 300+ - 8.5” x 5.5” conference programs will be printed. The estimated conference attendance is 250. Ad samples available upon request.

Deadline for Submission: May 13, 2019

Advertising Prices
* indicates only one space available

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarter-page ad (2 ½” x 4”, portrait)</td>
<td>$150</td>
</tr>
<tr>
<td>Half-page ad (5” x 4”, landscape)</td>
<td>$275</td>
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<tr>
<td>Full-page ad (5 ½” x 8 ½”, portrait)</td>
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<tr>
<td>Full-page inside cover ad (5 ½” x 8 ½”, portrait)</td>
<td>$550</td>
</tr>
<tr>
<td>Two-page inside spread</td>
<td>$750</td>
</tr>
<tr>
<td>Two-page centerfold spread*</td>
<td>$900</td>
</tr>
<tr>
<td>(11” x 8 ½”, landscape)</td>
<td></td>
</tr>
</tbody>
</table>

For more information about conference advertising, please contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.
Outdoor Writers Association of America
92nd Annual Conference

Little Rock, Arkansas
June 22-24, 2019

Sponsorships
FOOD/BEVERAGE
Gain valuable podium time during a sponsored meal and grab the attention of hundreds of media “hungry” for your information. Each year, outdoor groups, businesses and agencies can present information to the outdoor media for up to 15-20 minutes during a chosen meal. Available opportunities include:

- EIC Awards or Honorary Awards Dinner ($6,000+)
- Lunch Sponsorship ($5,000-6,000)
- Breakfast Sponsorship ($4,000-5,000)

Benefits for all breakfast and lunch sponsorships include:

- (2) free conference registrations
- 15-20 minutes of podium time at the meal
- The opportunity to display a banner at your sponsored meal
- Recognition and an ad in the conference program
- Your logo and a link on the OWAA website
- A free copy of the conference attendee list
- Free press material upload onto thumb drives
- An insert opportunity for our attendee giveaway bags

Dinner sponsorship includes the following benefits:

- (4) free conference registrations
- 15-20 minutes of podium time at the meal
- The opportunity to display a banner at your sponsored event
- Full-page, full-color ad in the conference program
- Complimentary Demo Day and 3-day booths
- Your logo and a link on the OWAA website
- A free copy of the conference attendee list
- Free press material upload onto thumb drives
- An insert opportunity for our attendee giveaway bags
- One-year supporting group dues within OWAA

Additional Food/Beverage sponsorships are available for a wide range of conference events (e.g. coffee stations) and are available at a variety of price points. Co-sponsorships and partial sponsorships are also welcome. For more information about these, contact Jessica Seitz at 406-552-4047, jseitz@owaa.org
SESSION FILMING SPONSORSHIP
Share your company’s information in a visual way and carry on a brand presence after the conference ends. Conference session recordings are made available on the OWAA website after the conference ends to share the news, skills and ideas from our sessions beyond our attendees and to our entire membership. Gain additional exposure not only at conference but also year-round. Cost is $4,000. Our session recording sponsor receives:

- A 30-second commercial at the start of the videos and branding on the conference video website
- (2) free conference registrations
- Full-page, full-color ad in the conference program
- Complimentary Breakout Day (Demo, Water & Shooting Day) booth
- Your logo and a link on the OWAA website
- A free copy of the conference attendee list
- Free press material upload onto thumb drives

KEYNOTE SPONSORSHIP
Gain podium time in front of hundreds of attentive outdoor communicators. Share your company’s most important messages in front of conference attendees while helping to bring world-class speakers to the OWAA conference stage. Cost is $4,000. Our keynote sponsors receive:

- 10 minutes of podium time at the event
- The opportunity to display a banner at the keynote presentation
- (2) free conference registration
- Complimentary 3-Day Display booth
- Recognition and an ad in the conference program
- Your logo and a link on the OWAA website
- Free press material upload onto thumb drives

FIELD SKILLS DAY SPONSORSHIP
Gain additional exposure during this off-site event. All attendees are shuttled out to our Field Skills Day site for interactive booths such as shooting station, driving demos, water demos, field dog training, Dutch oven cooking and more. Lunch will be served onsite after the event. Cost is $1,000. Our breakout day sponsors receive:

- Complimentary booth space at the event and a 3-day booth at the conference center
- Recognition in the conference program
- Your logo and a link on the OWAA conference website
- Free press material upload onto thumb drives

PHOTO SCAVENGER HUNT SPONSORSHIP
Gain exposure during one of the OWAA’s conference most anticipated events. All individual members are encouraged to enter this entertaining contest pitting attending photographers to submit just one frame for five designated subjects. An entertaining critique and light-hearted roast of scavenger hunt entries by two of OWAA’s top photographers follows, helping everyone improve their photography skills. Cost is $600. Our photo contest sponsor receives:

- Recognition in the conference program
- Your logo and a link on the OWAA conference website
- The opportunity to display a banner and distribute materials at the Photo Scavenger Hunt Critique session
- Free press material upload onto thumb drives

For more information about these sponsorships and to reserve, please contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.
OWAA Annual Conference
LITTLE ROCK, ARKANSAS – JUNE 22 – 24, 2019
Opportunities for Outdoor Groups, Agencies & Businesses

DIGITAL “PRESS ROOM” SPONSORSHIP
Get your brand in front of outdoor media on our digital media kits distributed at registration. Cost is $3,000. Our digital press room sponsor receives:

- Continuous brand exposure from logo on thumb drive
- (1) free conference registration
- Recognition and an ad in the conference program
- Your logo and a link on the OWAA conference website
- Free press material upload onto thumb drives

EIC PARTY SPONSORSHIP
As we celebrate the award-winning work of our members during the past year, help us provide a round of drinks at the bar and entertainment after dinner. Cost is $3,000. Our EIC Party sponsor receives:

- 5 minutes of podium time at the EIC Awards dinner and party
- (1) free conference registration
- Recognition and an ad in the conference program
- The opportunity to display a banner at the EIC Awards dinner and party
- Your logo and a link on the OWAA website
- A free copy of the conference attendee list
- Free press material upload onto thumb drives

REGISTRATION SPONSORSHIP
Get your brand in front of outdoor media at the conference registration desk. The registration desk acts as the hub of all conference activities. Outdoor communicators pick up their registration materials, consult OWAA staff with questions, and sign up for various conference activities. Cost is $2,000. Our registration sponsor receives:

- The opportunity to display a banner at the registration desk for the duration of the conference
- (1) free conference registration
- Recognition in the conference program
- Complimentary 3-Day Display booth to distribute materials
- Your logo and a link on the OWAA website
- Free press material upload onto thumb drives

COFFEE BREAK STATION SPONSORSHIP
Showcase your brand at our fuel-up station. A hub for conference-goers, the coffee break station displays your banner in a high-traffic, high-visibility area from registration to our final night. Cost is $2,500. Our coffee break station sponsor receives:

- Your logo and branding on the internet landing site during the conference (full three days)
- Recognition in the conference program
- Complimentary 3-Day Display booth to display banner and distribute materials
- Your logo and a link on the OWAA website
- A free copy of the conference attendee list
- Free press material upload onto thumb drives

For more information about these sponsorships and to reserve, please contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.
OWAA Annual Conference
LITTLE ROCK, ARKANSAS – JUNE 22 – 24, 2019
Opportunities for Outdoor Groups, Agencies & Businesses

ADDITIONAL OPPORTUNITIES

BENEFIT AUCTION ITEM DONATION
If you would like to donate products/services to be auctioned off at conference, please fill out the form on pg. 18 and bring items with you to Little Rock.

Shipping Address:
DoubleTree by Hilton Little Rock
Attn: Jessica Seitz, OWAA
Hold for: OWAA 2019 Benefit Auction
424 West Markham
Little Rock, AR 72201

Proceeds will benefit OWAA outreach and member education programs. On-site items can be brought to the conference registration desk.

MAILING LISTS
If you wish to contact members of the outdoor media who are pre-registered for the OWAA conference – for extending invitations, passing along pre-conference information, etc. – mailing lists will be available after June 4, 2019, at the cost of $60 or at the discount rate of $15 when paired with the Digital Literature Room (see pg. 4). You will also receive an updated list post-conference to reflect any last-minute or on-site registrations. Check the box on your registration form or contact Jessica Seitz at 406-552-4047, jseitz@owaa.org.

SUPPORTER BUSINESS MEETING
OWAA Supporting Groups, Agencies and Businesses traditionally meet during conference to discuss a variety of issues. This year, the business meeting will be held from 1:30 to 2:30 p.m. Saturday, June 22. Supporter Liaison Katie McKalip will conduct the meeting in conjunction with OWAA’s Executive Director Phil Bloom. An open forum for general discussion by outdoor groups, agencies and businesses is welcome. To suggest a topic for the meeting agenda, email membership@owaa.org.

In addition to the opportunities presented, we welcome partial sponsorships and alternative proposals. To discuss your individual needs and interests, contact Jessica Seitz, conference director, at 406-552-4047 or jseitz@owaa.org.

An OWAA board of directors’ policy prohibits groups, agencies and businesses from initiating alternative activities that conflict with the official conference agenda. Generally, the conference program consumes June 22-24, from 7:30 a.m. to 9:30 p.m.
Outdoor Writers Association of America
92nd Annual Conference

Little Rock, Arkansas
June 22-24, 2019

Outdoor Group, Agency and Business Registration Forms
3-DAY DISPLAY BOOTH
REGISTRATION FORM

2019 OWAA ANNUAL CONFERENCE
DOUBLETREE LITTLE ROCK – JUNE 22 – 24, 2019

Company/Organization/Agency Name: ________________________________

Contact Name: ________________________________ Title: ________________________________

Telephone: __________________ Fax: __________________ Email: __________________

3-Day Display Location Choices (map on reverse): _____ First _____ Second _____ Third

Booth locations are assigned on a first-come-first-serve basis and are subject to change.
We will do everything we can to assign you to one of your choices.
For companies requiring electricity, electric-accessible booths are marked on the map.
Check here if you require electricity and include an additional $40 fee. _____

I have enclosed the $150 display fee (all displays include a table and two chairs). $ 150.00

Electricity (if needed, an additional $40 fee) $ __________

TOTAL 3-DAY DISPLAY BOOTH CHARGES: $ __________

3-Day Hallway Displays: Booths will be located near the OWAA Registration Desk and session rooms. An 8-foot skirted table and two chairs will be provided. Space is limited and assigned on a first-come, first served basis.

PAYMENT INFORMATION: Please include payment information on Attendee Registration Form.

Registrations must be made by mail, email or fax. Registrations cannot be made over the phone.

Refund Policy:

registrations fees are fully refundable if cancelled prior to
May 31, 2019

cancellations after May 31 are subject to a $50 surcharge

Refunds will not be issued for no-shows
Send cancellations by email to: jseitz@owaa.org, or fax to 406-728-7445
3-DAY DISPLAY BOOTH MAP

Sessions
Overflow Booth Space

Registration

Board Room

EIC Showroom
Auction
Press Area

Meals

ROBINSON CENTER
**DEMO DAY PROGRAM**
**REGISTRATION FORM**

**2019 OWAA ANNUAL CONFERENCE**
**BASS PRO SHOPS LITTLE ROCK**
**9 – 11:30 A.M., SUNDAY, JUNE 23**

| Company/Organization/Agency Name: | ________________________________ |
| Contact Name: | ____________________ |
| Title: | ____________________ |
| Telephone: | ____________________ |
| Fax: | ____________________ |
| Email: | ____________________ |

**Outdoor Skills Contest**
To engage individual members, we encourage you to create a competition or activity for our Outdoor Skills Contest. This adds to the excitement and engagement at displays. Participants in the Outdoor Skills Contest go from booth to booth participating in activities, then score points based on how well they’ve done. The activity can be anything, from a game or competition, to a series of questions, to just completing a task. Winners receive certificates and prizes.

**Activity/Contest Name:** _______________________________________________________

**What products do you plan to demonstrate?**______________________________________

**Booth Location:** Please note any special requirements or requests regarding your booth space. (ex. near another company, need electricity) **Booth locations are assigned on a first come-first serve basis and are subject to change.**

---

**Additional Needs**
- Check here if tables/chairs are not needed.
- Check here if you plan to do a water or fishing demonstration.

I have enclosed the $150 display fee (all displays include a table and two chairs). $ 150.00
Tent or Canopy Rental ($100) $_________
Please reserve additional tables and chairs: _____ Extra tables at $15 each $_________
_____ Extra chairs at $3 each $_________

**TOTAL BREAKOUT DAY PROGRAM CHARGES:** $_________

**PAYMENT INFORMATION:** Please include payment information on Attendee Registration Form.

💰 You must provide a Certificate of Insurance prior to the conference
💰 Registrations must be made by mail, email or fax. Registrations cannot be made over the phone.

**Refund Policy:**
- Registration fees are fully refundable if cancelled prior to May 31, 2019
- Registration fees are subject to a $50 surcharge after May 31, 2019
- Refunds will not be issued for no-shows
- Send cancellations by email to: jseitz@owaa.org, or fax to 406-728-7445
Benefit Auction Donation Form

2019 OWAA Annual Conference Auction
Little Rock, Arkansas

Contact: ________________________________  Title: ________________________________
Company: _____________________________________________________________
Phone: ________________________________  Fax: ________________________________
Email: ________________________________

___ I need a receipt for tax purposes  ___ I do not require a receipt for tax purposes

Description of Item(s) Donated:  Estimated Retail Value:
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

$ __________________
$ __________________
$ __________________
$ __________________

Ship Items To:
DoubleTree by Hilton Little Rock
Attn: Jessica Seitz, OWAA
Hold for: OWAA 2019 Conference Benefit Auction
424 West Markham
Little Rock, AR 72201

Ship to arrive after June 14 but no later than June 22.

Donations may also be brought to the conference registration desk at the Doubletree Little Rock no later than June 22.

Note: “OWAA Benefit Auction” MUST be on address label to ensure proper delivery!

If you plan to bring your auction donations to the conference, please return this completed form to:
OWAA Conference Services
2814 Brooks St., Box 442
Missoula, MT 59801
FAX: 406-728-7445
jseitz@owaa.org

All donations must be received at the DoubleTree Little Rock no later than June 22.
**FOR OUTDOOR GROUP, AGENCY AND BUSINESS ATTENDEES**

**2019 OWAA CONFERENCE REGISTRATION FORM**
LITTLE ROCK, ARKANSAS – JUNE 22 – 24, 2019

Please Check:  
- OWAA Supporting Group  
- Other Outdoor Group, Business or Agency (non-OWAA Supporting Group)  
- Partner/Spouse  
- First Time Attendee

Criteria to register and attend:  
- Spouses must register as a company representative to attend conference activities, sessions and meals.

**Company/Agency Name:** __________________________________________________________

Address: ____________________________ City, State Zip: ____________________________

Contact Person: ____________________________ Title: ____________________________

Phone: ____________________________ Email: ____________________________

**Name(s) of company representatives and/or spouses (as they should appear on badges)**

Name: ____________________________ Title: ____________________________ Email: ____________________________

Name: ____________________________ Title: ____________________________ Email: ____________________________

<table>
<thead>
<tr>
<th>Categories &amp; Fees per Person</th>
<th>Early Bird! Until May 4</th>
<th>May 5 – June 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporting Group (Full 3 Days)</td>
<td>$225</td>
<td>$249</td>
</tr>
<tr>
<td>Supporting Group (Single Day)</td>
<td>$85/day</td>
<td>$100/day</td>
</tr>
<tr>
<td>Non Supporter (Full 3 Days)</td>
<td>$425*</td>
<td>$449*</td>
</tr>
</tbody>
</table>

*“Non Supporter Full 3 Day” registration includes cost of Supporting Group affiliation for the second half of 2019*

**Meals** *(for planning purposes, indicate which meals you wish to participate in, and how many will attend)*

- ___ Saturday Keynote Breakfast  
- ___ Saturday Lunch  
- ___ Saturday Welcome Dinner  
- ___ Sunday Breakfast  
- ___ Sunday Lunch  
- ___ Sunday EIC Awards Party  
- ___ Monday Breakfast  
- ___ Monday Lunch (at Field Skills Day)  
- ___ Monday Honorary Awards Banquet (coat and tie recommended)

Please indicate any dietary restrictions. We will make every effort to accommodate your needs.

- ___ Vegetarian  
- ___ Kosher: ____________________________  
- ___ Other: ____________________________

**What else would you like to participate in?** *(for planning purposes only)*

- ___ Food/Beverage Sponsorship  
- ___ Supporting Group Business Meeting  
- ___ Digital Literature Room (OWAA flash drive)  
- ___ Digital Literature Room (company flash drive)

**Field Skills Day**

- ___ I would like to have a booth (driving, shooting, water/fishing or outdoor skill) at Field Skills Day, please contact me with more information
### Please calculate your fees and return completed forms to OWAA

<table>
<thead>
<tr>
<th>Type</th>
<th>Number of people</th>
<th>Fee</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration – Supporter (Full 3 Days)</td>
<td></td>
<td>See Chart: $225 / $249 per person</td>
<td>$</td>
</tr>
<tr>
<td>Registration – Supporter (Single Day) **</td>
<td></td>
<td>See Chart: $85 / $100 per person</td>
<td>$</td>
</tr>
<tr>
<td>Registration – Non-Supporter (Full 3 Days)</td>
<td></td>
<td>See Chart: $425 / $449 per person</td>
<td>$</td>
</tr>
<tr>
<td>Conference Attendee Mailing List (available after June 4, 2019)</td>
<td></td>
<td>$60</td>
<td>$</td>
</tr>
<tr>
<td>Digital Literature Contribution (OWAA flash drive)</td>
<td></td>
<td>$50</td>
<td>$</td>
</tr>
<tr>
<td>Digital Literature Contribution <strong>AND</strong> Conference Attendee Mailing List Package</td>
<td></td>
<td>$75 package price</td>
<td>$</td>
</tr>
<tr>
<td>Hospitality Suite (please mark day(s) you wish to host):</td>
<td></td>
<td><strong>Saturday</strong>   <strong>Sunday</strong></td>
<td>$250/night</td>
</tr>
<tr>
<td>Demo Day Booth &amp; Three-Day Hallway Display (complete &amp; return enclosed forms)</td>
<td></td>
<td>$150 package price</td>
<td>Canopy and Electric Additional</td>
</tr>
<tr>
<td>Conference Program Advertising Indicate size: ¼ page ½ page Full page</td>
<td></td>
<td>See insert, page 9, for pricing information</td>
<td>$</td>
</tr>
<tr>
<td>TOTAL ENCLOSED:</td>
<td></td>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

** Please indicate days attending: **

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>___ Saturday, June 22</td>
<td>___ Sunday, June 23</td>
<td>___ Monday, June 24</td>
</tr>
</tbody>
</table>

### Please check all that apply

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>___ Little Rock is my first OWAA conference.</td>
<td>___ Send details about Partner/Spouse Activities.</td>
<td></td>
</tr>
<tr>
<td>___ I would like a mentor for conference.</td>
<td>___ I want to BE a mentor during conference.</td>
<td></td>
</tr>
<tr>
<td>___ Send details about pre- and post-conference trips.</td>
<td>___ Send me a paper copy of my confirmation.</td>
<td></td>
</tr>
</tbody>
</table>

### Make checks payable to OWAA

Send to:

OWAA Conference Services  
2814 Brooks St., Box 442  
Missoula, MT 59801  
Fax: 406-728-7445  
(Tax ID #43-0794723)

### Or charge to:

<p>| | | |</p>
<table>
<thead>
<tr>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>___ Visa</td>
<td>___ American Express</td>
<td></td>
</tr>
<tr>
<td>___ Master Card</td>
<td>___ Discover</td>
<td></td>
</tr>
</tbody>
</table>

### Please Note: A $2 fee charged for all credit card transactions

Name on Card: ____________________________  
Card Number: ____________________________  
Exp. Date: ________ Security Code: ________  
Billing ZIP Code: ________

Authorized Signature: ____________________________

### Refund Policy:

* Registered fees are fully refundable if cancelled prior to May 31, 2019  
* Refunds will not be issued for no-shows  
* Cancellations after May 31 are subject to a $50 surcharge

Send cancellations by email to: jseitz@owaa.org, or fax to 406-728-7445